



1ST INTERNATIONAL CONFERENCE ON ECONOMICS AND PUBLIC POLICY (ICEP-I)



RESILIENCE AND ECONOMY

Theme: Post-COVID Era: The Resilient Economy and its Prospects

Indian Institute of Management Shillong

September 30 – October 1, 2023

PROGRAMME SCHEDULE

Day 1 : September 30, 2023 (Saturday)

Time (IST)	Session	
08:30 AM – 09:30 AM	Registration	
09:30 AM – 10:30 AM	Inauguration	
10:30 AM – 11:00 AM	High Tea	
11:00 AM – 12:00 PM	Keynote Session	Prof. Chetan Subramanian, IIM Bangalore
12:00 PM – 12:15 PM	Question and Answer Session	
12:15 PM – 01:45 PM	Session 1	Policy and Corporate Governance
01:45 PM – 02:45 PM	Networking Lunch	
02:45 PM – 04:15 PM	Session 2	Energy Transition and Economic Growth
04:15 PM – 04:45 PM	Tea Break	
04:45 PM – 06:15 PM	Session 3	Industry, Technology and Digitization
07:00 PM - Onwards	Conference Dinner	

Day 2 : October 1, 2023 (Sunday)

Time (IST)	Session	
09:30 AM – 10:30 AM	Keynote Session	Prof. Elan Satriawan, Universitas Gadjah Mada
10:30 AM – 10:45 AM	Question and Answer Session	
10:45 AM – 11:15 AM	Tea Break	
11:15 AM – 12:45 PM	Session 4	Policy and Corporate Governance
12:45 PM – 01:45 PM	Lunch	
02:00 PM – 03:30 PM	Session 5	Energy Transition and Economic Growth
	Session 6	Firm, Industry and Efficiency
03:30 PM – 05:00 PM	Session 7	Environment and Economy
05:00 PM – 05:30 PM	Valedictory Session	
05:30 PM – 06:00 PM	High Tea	

TECHNICAL SESSION SCHEDULE

Session 1 : Policy and Corporate Governance

Day 1, September 30, 2023 (Saturday)

12:15 PM – 01:45 PM (IST)

Venue: Lecture Hall 3

Session Chair: Priya Alat, IIM Shillong

Paper Title	Can Redistribution of COVID-19 Vaccine Improve Global Welfare?
Paper ID	ICEP 06
Authors	<ul style="list-style-type: none">• Gunjan Kumari, IIFT Kolkata• Oindrila Dey, IIFT Kolkata
Presenter	<ul style="list-style-type: none">• Gunjan Kumari, IIFT Kolkata

Paper Title	Determinants of child health outcomes in India: Demographic and Health Survey 2019-21
Paper ID	ICEP 36
Authors	<ul style="list-style-type: none">• Charu Tayal, DTU Delhi• Rajesh Sharma, NIT Kurukshetra
Presenter	<ul style="list-style-type: none">• Charu Tayal, DTU Delhi

Paper Title	A Novel Methodology to Optimize Policy Interventions for Rapid G-H2 Adoption in a Region
Paper ID	ICEP 13
Authors	<ul style="list-style-type: none">• Priyank Sinha, IIT Guwahati• Romi Sainy, Jaipuria Institute of Management Indore
Presenter	<ul style="list-style-type: none">• Romi Sainy, Jaipuria Institute of Management Indore

Paper Title	The Impact of Poverty Reduction and India's Prospect as Global Leader
Paper ID	ICEP 15
Authors	<ul style="list-style-type: none">• Anup Kumar Mishra, DAV P.G. College, BHU• Siddharth Singh, DAV P.G. College, BHU
Presenters	<ul style="list-style-type: none">• Anup Kumar Mishra, DAV P.G. College, BHU• Siddharth Singh, DAV P.G. College, BHU

Paper Title	Crisis, Governance, and Democracy: Unmasking the Post-COVID Paradigm
Paper ID	ICEP 40
Authors	<ul style="list-style-type: none">• Sandeep Tripathi, MANIT Bhopal• Ajayan T.S, MANIT Bhopal• Saurabh Bharné, MANIT Bhopal• Pushpender Yadav, MANIT Bhopal
Presenters	<ul style="list-style-type: none">• Sandeep Tripathi, MANIT Bhopal• Ajayan T.S, MANIT Bhopal• Saurabh Bharné, MANIT Bhopal

TECHNICAL SESSION SCHEDULE

Session 2 : Energy Transition and Economic Growth

Day 1, September 30, 2023 (Saturday)

02:45 PM – 04:15 PM (IST)

Venue: Lecture Hall 3

Session Chair: Kailash Choudhary, IIM Shillong

Paper Title	Promoting Inclusion in StartUp Ecosystem : A review of best practices
Paper ID	ICEP 42
Author	<ul style="list-style-type: none">• Padmavathy Dhillon, IIM Sambalpur
Presenter	<ul style="list-style-type: none">• Padmavathy Dhillon, IIM Sambalpur
Paper Title	Socio-Economic Analysis Of Solar Home System Adoption in Rural Bundelkhand : Exploring Determinants and Implications for Sustainable Energy Transition
Paper ID	ICEP 62
Author	<ul style="list-style-type: none">• Saket Gupta, IIT Guwahati
Presenter	<ul style="list-style-type: none">• Saket Gupta, IIT Guwahati
Paper Title	The Green Electric Movement: A Study of purchase intention towards the green vehicle among Indian Consumers
Paper ID	ICEP 56
Authors	<ul style="list-style-type: none">• Vijay Rathee, MDU –CPAS, Gurugram• Preeti Mittal, MDU- IMSAR, Rohtak
Presenters	<ul style="list-style-type: none">• Vijay Rathee, MDU –CPAS, Gurugram• Preeti Mittal, MDU- IMSAR, Rohtak
Paper Title	The Impact of Economic Growth and Energy Consumption on Carbon Emissions in India: An ARDL and Causality Analysis
Paper ID	ICEP 23
Authors	<ul style="list-style-type: none">• Dilpreet Dhillon, Guru Nanak Dev University, Amritsar• Pranav Mahajan, Guru Nanak Dev University, Amritsar• Kuldip Kaur, Guru Nanak Dev University, Amritsar
Presenter	<ul style="list-style-type: none">• Dilpreet Dhillon, Guru Nanak Dev University, Amritsar
Paper Title	Does innovation hold the key to improved environmental quality? Empirical evidence from the G-20 group of countries
Paper ID	ICEP 14
Author	<ul style="list-style-type: none">• Pompei Chetia, IIT Ropar
Presenter	<ul style="list-style-type: none">• Pompei Chetia, IIT Ropar

TECHNICAL SESSION SCHEDULE

Session 3 : Industry, Technology and Digitization

Day 1, September 30, 2023 (Saturday)

04:45 PM – 06:15 PM (IST)

Venue: Lecture Hall 3

Session Chair: Pradeep Kumar Dadabada, IIM Shillong

Paper Title	Financial Inclusion in the Era of Digitalization: Lessons from Developing Economies
Paper ID	ICEP 20
Authors	<ul style="list-style-type: none">• Madhabendra Sinha, Vishva Bharti University• Durlav Sarkar, Raiganj University
Presenter	<ul style="list-style-type: none">• Durlav Sarkar, Raiganj University

Paper Title	Impact of Human Resources Management on Achieving Institutional Dominance in Industry 4.0
Paper ID	ICEP 53
Author	<ul style="list-style-type: none">• Subrahmanya Bhat, Sami Vivekanand Vidyaprasarak Mandal's College of Commerce, Goa
Presenter	<ul style="list-style-type: none">• Subrahmanya Bhat, Sami Vivekanand Vidyaprasarak Mandal's College of Commerce, Goa

Paper Title	Digital Migration of Enterprises And Blockchain Technologies for Resilient Economic Policy
Paper ID	ICEP 59
Authors	<ul style="list-style-type: none">• Pranay Kr Singh, IIT Guwahati• Priyank Sinha, IIT Guwahati
Presenter	<ul style="list-style-type: none">• Pranay Kr Singh, IIT Guwahati

Paper Title	Resilient of Restaurant Industry in COVID-19 Era: A Factor Influential Study
Paper ID	ICEP 24
Authors	<ul style="list-style-type: none">• Pranav Mahajan, Guru Nanak Dev University, Amritsar• Dilpreet Dhillon, Guru Nanak Dev University, Amritsar• Kuldip Kaur, Guru Nanak Dev University, Amritsar
Presenter	<ul style="list-style-type: none">• Pranav Mahajan, Guru Nanak Dev University, Amritsar

Paper Title	Approaches Employed by MSMEs in Karnataka during Covid-19
Paper ID	ICEP 37
Authors	<ul style="list-style-type: none">• Kiran Maney, CMS JAIN (Deemed-to be) University• Sukanya Hegde, INIMS College, Bangalore University
Presenters	<ul style="list-style-type: none">• Kiran Maney, CMS JAIN (Deemed-to be) University• Sukanya Hegde, INIMS College, Bangalore University

TECHNICAL SESSION SCHEDULE

Session 4 : Policy and Corporate Governance

Day 2, October 1, 2023 (Sunday)

11:15 AM – 12:45 PM (IST)

Venue: Lecture Hall 3

Session Chair: Rohit Joshi, IIM Shillong

Paper Title	Relation of Emotional Intelligence and Academic Performance in College Students: The Moderating Role of Gender
Paper ID	ICEP 46
Author	<ul style="list-style-type: none">• Vanlalhruii Leivang, Mizoram University
Presenter	<ul style="list-style-type: none">• Vanlalhruii Leivang, Mizoram University
Paper Title	Women Entrepreneurs during COVID -19 Pandemic: Does Their Social Capital Matter?
Paper ID	ICEP 09
Authors	<ul style="list-style-type: none">• Divya Tiwari, Banasthali Vidyapith Rajashtan• Shruti Shastri, Banasthali Vidyapith Rajashtan
Presenter	<ul style="list-style-type: none">• Divya Tiwari, Banasthali Vidyapith Rajashtan
Paper Title	Corporate Governance and Board Gender Diversity of Startup's in India
Paper ID	ICEP 61
Authors	<ul style="list-style-type: none">• Padmalini Singh, R V Institute of Management, Bengaluru• Tamizharasi, R V Institute of Management, Bengaluru
Presenter	<ul style="list-style-type: none">• Padmalini Singh, R V Institute of Management, Bengaluru• Tamizharasi, R V Institute of Management, Bengaluru
Paper Title	A Study on Innovation in Public Policy in India
Paper ID	ICEP 12
Author	<ul style="list-style-type: none">• Bavani Sakthivel, Presidency University Bangalore
Presenter	<ul style="list-style-type: none">• Bavani Sakthivel, Presidency University Bangalore
Paper Title	Impact of Ownership Structure & Firm performance on CSR expenditure of Corporate Sector in India- A Study in the light of Companies Act 2013
Paper ID	ICEP 22
Authors	<ul style="list-style-type: none">• Pallavi Julasaria, Adamas University Kolkata• Kumarjit Mandal, University of Calcutta
Presenter	<ul style="list-style-type: none">• Pallavi Julasaria, Adamas University Kolkata

TECHNICAL SESSION SCHEDULE

Session 5 : Energy Transition and Economic Growth

Day 2, October 1, 2023 (Sunday)

02:00 PM – 03:30 PM (IST)

Venue: Lecture Hall 3

Session Chair: Abhishek Vashishth, IIM Shillong

Paper Title	Enabling Faster, Cost-effective, Energy Efficient, and Resilient 5G Small Cell Deployment
Paper ID	ICEP 48
Authors	<ul style="list-style-type: none">Abdul Kayum, Ministry of CommunicationsMd. Shahnawaz Abdin, Jamia Hamdard University DelhiRakesh Goyal, Ministry of CommunicationsBrajesh Mishra, Ministry of CommunicationsAmaan Kayum, University of Massachusetts, USA
Presenters	<ul style="list-style-type: none">Abdul Kayum, Ministry of CommunicationsMd. Shahnawaz Abdin, Jamia Hamdard University Delhi
Paper Title	The Causal Relationship between Energy and Growth in India: A Multivariate Analysis
Paper ID	ICEP 55
Authors	<ul style="list-style-type: none">Maninder Kaur, Guru Nanak Dev University, AmritsarNeena Malhotra, Guru Nanak Dev University, Amritsar
Presenter	<ul style="list-style-type: none">Maninder Kaur, Guru Nanak Dev University, Amritsar
Paper Title	Fueling the World's Future Bioenergy with Ethanol Blended Program: A Study among World's Top 5 Ethanol-producing Economies
Paper ID	ICEP 30
Authors	<ul style="list-style-type: none">Ashish Kumar, SRM University Sonepat HaryanaShubham Kakran, Mittal School of Business, LPU PunjabUpendra Pratap Singh, SRM University Sonepat Haryana
Presenter	<ul style="list-style-type: none">Ashish Kumar, SRM University Sonepat HaryanaShubham Kakran, Mittal School of Business, LPU PunjabUpendra Pratap Singh, SRM University Sonepat Haryana
Paper Title	Solar Energy Superpowers: Comparative Analysis of Leading Nations' Path to Sustainable Future
Paper ID	ICEP 33
Authors	<ul style="list-style-type: none">Ashish Kumar, SRM University Sonepat HaryanaJanaki Singh Rathore, GITAM School of Business, Gandhi University, HyderabadShubham Kakran, Mittal School of Business, LPU PunjabArpit Sidhu, Mittal School of Business, LPU Punjab
Presenters	<ul style="list-style-type: none">Janaki Singh Rathore, GITAM School of Business, GITAM Deemed-to-be UniversityShubham Kakran, Mittal School of Business, LPU PunjabArpit Sidhu, Mittal School of Business, LPU Punjab

TECHNICAL SESSION SCHEDULE

Session 6 : Firm, Industry and Efficiency

Day 2, October 1, 2023 (Sunday)

02:00 PM – 03:30 PM (IST)

Venue: Auditorium

Session Chair: Vinay Surendra Yadav, IIM Shillong

Paper Title	Pricing Farm Electricity, Water Use and Efficiency: The Case of Paddy Cultivation in Punjab
Paper ID	ICEP 10
Author	<ul style="list-style-type: none">Disha Gupta, IGIDR Mumbai
Presenter	<ul style="list-style-type: none">Disha Gupta, IGIDR Mumbai
Paper Title	COVID-19 and Manufacturing for Healthcare- What Medical Devices is India Manufacturing?
Paper ID	ICEP 47
Author	<ul style="list-style-type: none">Saumaly Ghosh, St. Stephen's College, University of Delhi
Presenter	<ul style="list-style-type: none">Saumaly Ghosh, St. Stephen's College, University of Delhi
Paper Title	Strengthening Economic Resilience in India: An Econometric Analysis of Trade and Export Diversification Strategies.
Paper ID	ICEP 54
Authors	<ul style="list-style-type: none">Shoaib Ansari, Aligarh Muslim University, Uttar PradeshSaghir Ahmed Ansari, Aligarh Muslim University, Uttar PradeshAlfishan Rehmat, Aligarh Muslim University, Uttar Pradesh
Presenter	<ul style="list-style-type: none">Shoaib Ansari, Aligarh Muslim University, Uttar Pradesh
Paper Title	Succession Readiness and Planning among Indian Corporate Firms: An Empirical Investigation
Paper ID	ICEP 44
Authors	<ul style="list-style-type: none">Abhishekh Kumar Pandey, School of Management Science LucknowNishant Kumar, Department of Business Administration, University of Lucknow
Presenter	<ul style="list-style-type: none">Abhishekh Kumar Pandey, School of Management Science Lucknow
Paper Title	Rationality of the Terrorist Group and Government's Policy: A Game Theoretic Approach
Paper ID	ICEP 03
Author	<ul style="list-style-type: none">Aishwarya Harichandan, School of International Studies, JNU
Presenter	<ul style="list-style-type: none">Aishwarya Harichandan, School of International Studies, JNU

TECHNICAL SESSION SCHEDULE

Session 7 : Environment and Economy

Day 2, October 1, 2023 (Sunday)

03:30 PM – 05:00 PM (IST)

Venue: Lecture Hall 3

Session Chair: Varsha Mamidi, IIM Shillong

Paper Title	Analysing the Economic and Environmental Consequences of Water Pollution: Integrative Literature Review on India's Path to Sustainable Development
Paper ID	ICEP 29
Authors	<ul style="list-style-type: none">• Leeladhar Ganvir Ganvir, IIT Guwahati• Deep Shikha, IIT Guwahati• Suman Shikha, TISS Mumbai
Presenters	<ul style="list-style-type: none">• Leeladhar Ganvir Ganvir, IIT Guwahati• Deep Shikha, IIT Guwahati

Paper Title	ESG and good Governance in Northeast India : Nurturing Holistic Progress
Paper ID	ICEP 41
Authors	<ul style="list-style-type: none">• Anurag Raj, IIT Guwahati• Ekta Raj, Georgia Institute of Technology, USA• Preety Sannyashi, IIT Guwahati
Presenters	<ul style="list-style-type: none">• Anurag Raj, IIT Guwahati• Ekta Raj, Georgia Institute of Technology, USA• Preety Sannyashi, IIT Guwahati

Paper Title	A Systematic Review of Environmental, Social, and Governance Investments during COVID-19
Paper ID	ICEP 26
Author	<ul style="list-style-type: none">• Poornima S, NITK Suratkal
Presenter	<ul style="list-style-type: none">• Poornima S, NITK Suratkal