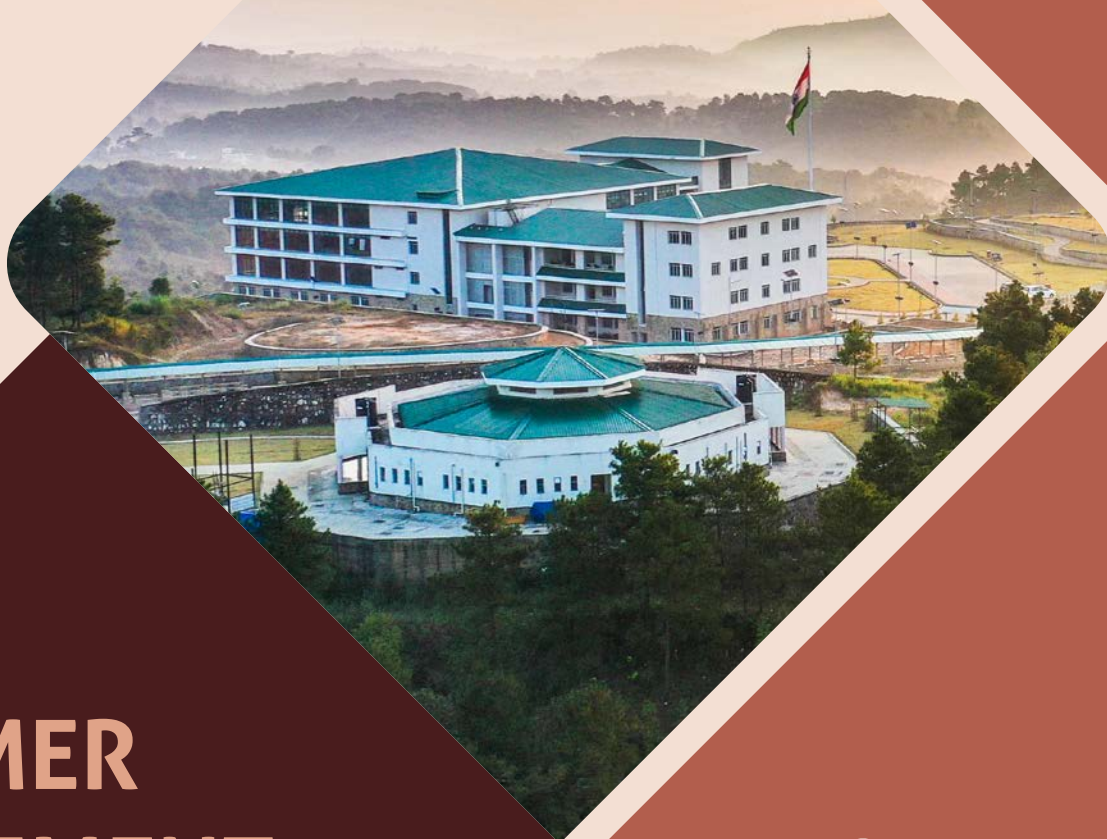




**INDIAN INSTITUTE OF MANAGEMENT
SHILLONG**



SUMMER PLACEMENT REPORT

**POST GRADUATE PROGRAM IN
MANAGEMENT (PGP)
2023-2025**

**16th
BATCH**

FOREWORD



The Placement Committee of IIM Shillong takes immense pride in announcing the successful completion of the summer placement season for the PGP batch of 2023-25. The stellar performance by the PGP participants stands testimony to the rapid progress made by IIM Shillong and has once again established IIM Shillong as the preferred choice of recruiters.

We express our gratitude to our prominent recruiters who have continuously believed in the mettle of our students and have furthered their association with us for another year to facilitate this mutually beneficial relationship. We are also grateful to our new recruiters, who have acknowledged the potential of our students and provided them with plethora of opportunities.

We appreciate the contribution of the entire IIM Shillong fraternity for their sustained assistance in the placement process. With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum onto the next academic year.

Prof. Rohit Dwivedi

Chairperson

Placement Committee

IIM Shillong

BATCH PROFILE OF 2023-25



383

Number
of Students



47%

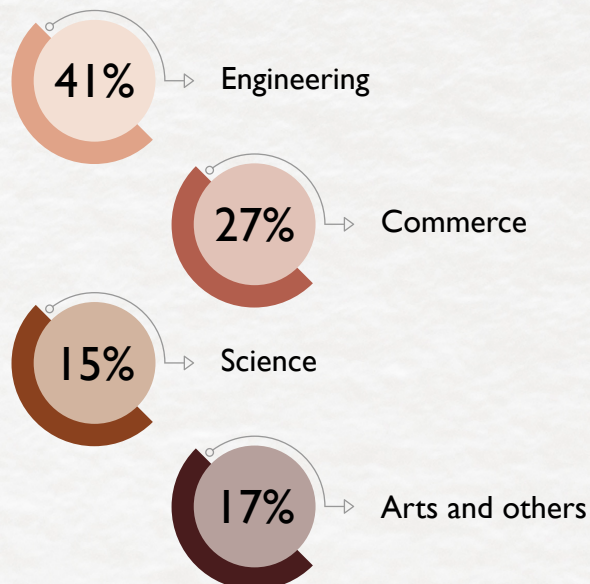
Male



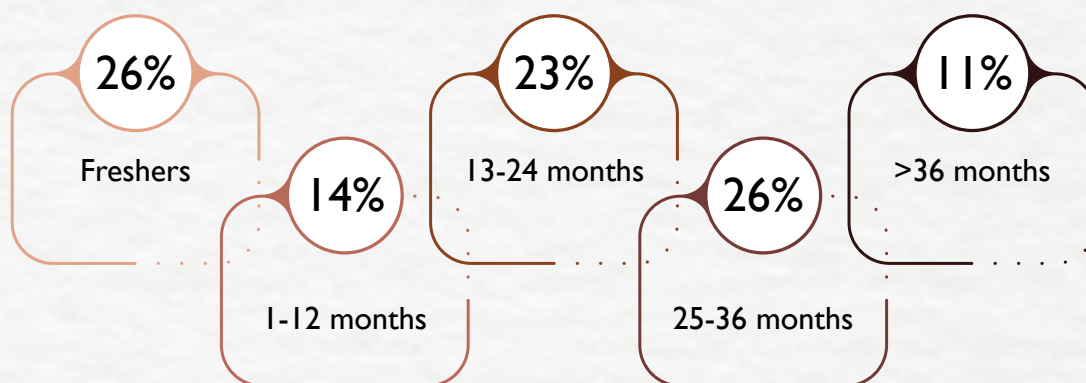
53%

Female

Education Background



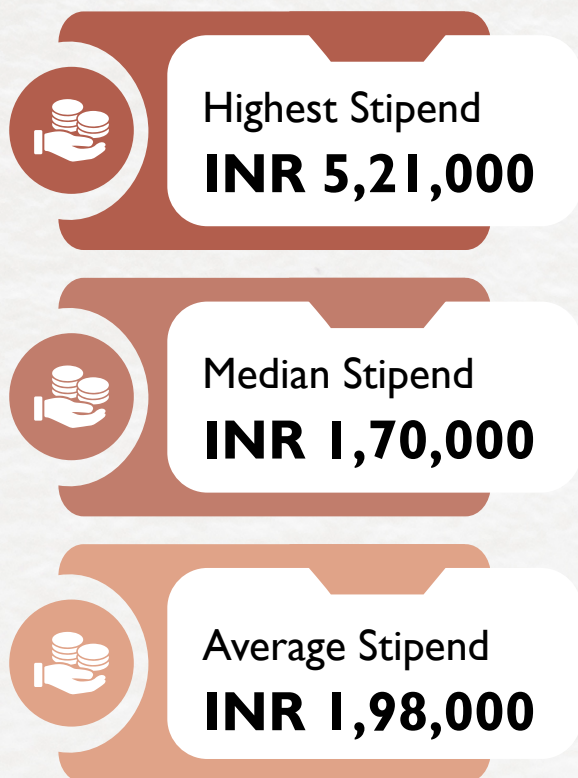
Work Experience



Domain Experience



OVERVIEW

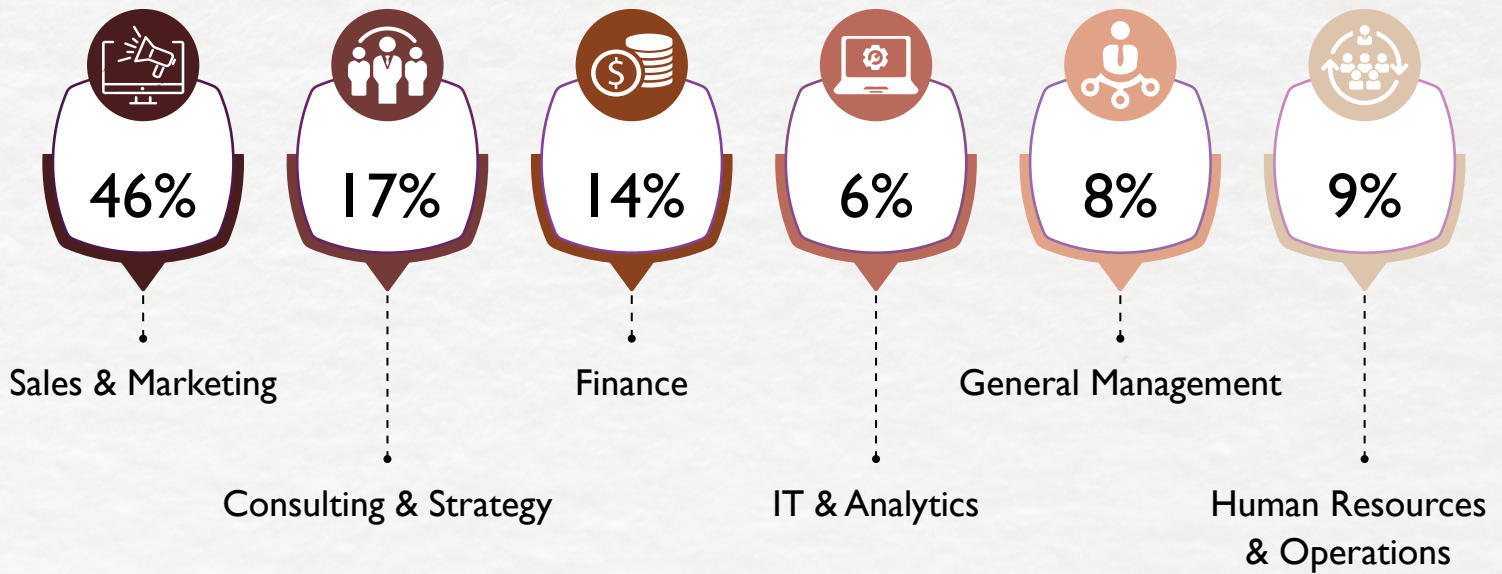


Despite macro-economic challenges the summer placements for the Class of 2023-25 at IIM Shillong showcased exceptional performance. While the average stipend slightly decreased to INR 1.98 Lakhs compared to the previous year, there was a remarkable achievement with the highest stipend reaching an unprecedented INR 5.21 Lakhs, signaling both the high caliber of students and escalating corporate demand. Noteworthy increases were witnessed in offers and highest stipends across domains such as Sales & Marketing, Finance, and HR & Operations, with particularly notable growth in IT & Analytics, Sales & Marketing, and General Management. Additionally, the inclusion of 38 new recruiters and significant improvements in top percentile categories further highlight the institution's eminence and competitive edge in the field of management education, setting the stage for sustained success and ongoing innovation.

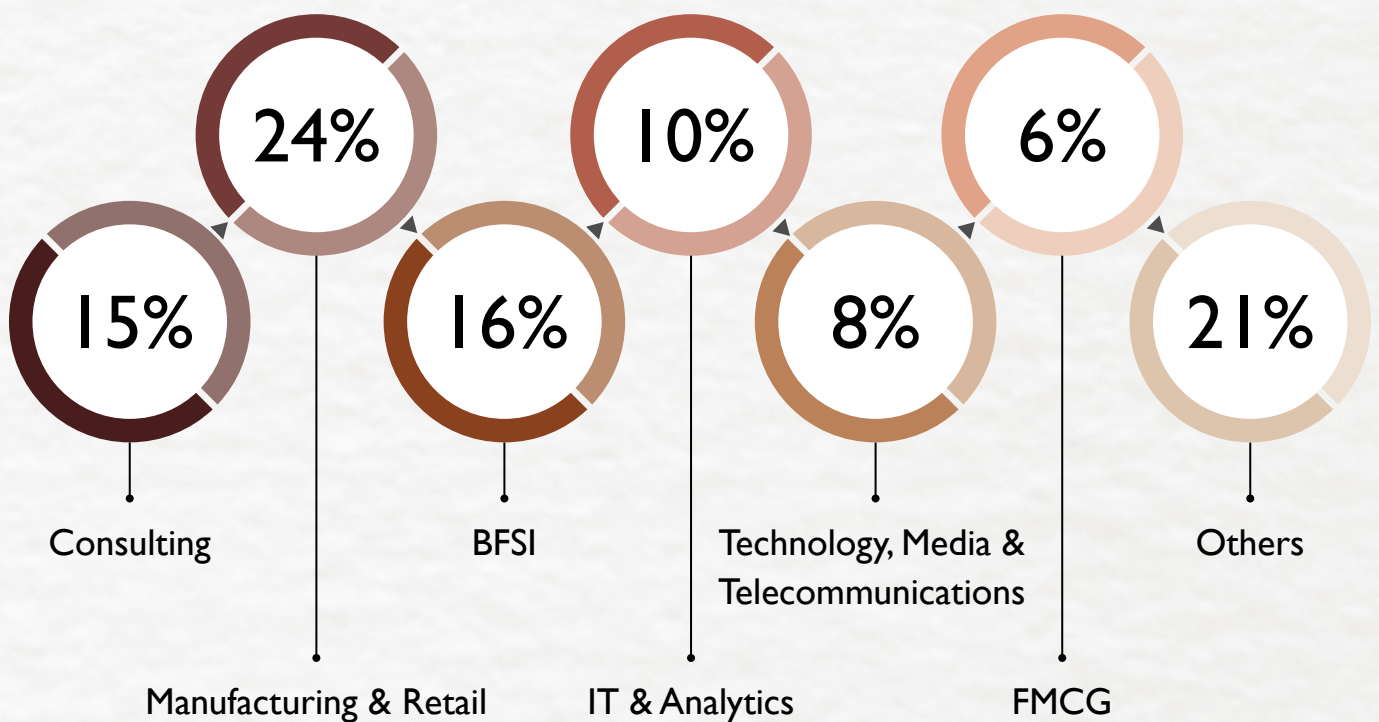
IIM Shillong hosted some of the biggest names in the industry, including the likes of AB InBev, Accenture Strategy, Aditya Birla Capital, Bain Capability Network, Baker Hughes, Berger Paints, Capgemini, Cipla, Coca-Cola, D.E. Shaw, Deloitte USI, Everest Group, EY India, Goldman Sachs, HSBC Bank, ICICI Bank, IDFC First Bank, ITC, Johnson & Johnson, JPMorgan Chase & Co., JSW, Larsen & Toubro, Manyavar, Microsoft, Nomura Investment Bank, Oxane Partners, Pidilite Industries, ServiceNow, Standard Chartered, Synergy Consulting, TATA Steel, Titan and TVS Motors as prominent recruiters.

The institute also saw the participation of several first-time recruiters including Accenture Technology Consulting, Arvind Fashions, Google India, HashiCorp, Havells, Hero MotoCorp, Mars, IRCTC, Licious, Whatfix, Wipro Consumer Care and Lighting and Yes Bank.

DOMAIN WISE OFFERS



SECTOR WISE OFFERS



DOMAIN HIGHLIGHTS

Prominent Recruiters



Consulting & Strategy

Consulting & Strategy domain observed 17% of the total offers from the prominent recruiters. Various roles offered included Advisory, Cyber Risk Advisory, Digital Consulting, Growth Strategy, Management Consulting and Strategy & Competitive Analysis. Accenture Strategy, Bain & Company, Capgemini, Deloitte USI, Everest Group, PwC, Serpent Consulting and Synergy Consulting continued their association with the institute, offering coveted profiles to students while recruiters including Accenture Strategy, Bain & Company, Everest Group and EY made the highest number of offers in this domain.



₹
4,50,000
Highest Stipend

Prominent Recruiters



Sales & Marketing

Sales & Marketing continued to be the most sought-after domain, accounting for 46% of the total offers received. Recruiters such as Arvind Fashions, Bajaj Capital, Berger Paints, Coca-Cola, Cummins, Everest Industries, Google India, Grasim Industries, Havells, IRCTC, ITC, Johnson & Johnson, JSL, Licious, Mars, Pidilite Industries, Manyavar, Tata Consumer Products, Tata Steel, Titan, TVS Motors, Whatfix, Wipro Consumer Care and Lighting bestowed their faith in the acumen of the participants and recruited in large numbers.



₹
5,21,000
Highest Stipend

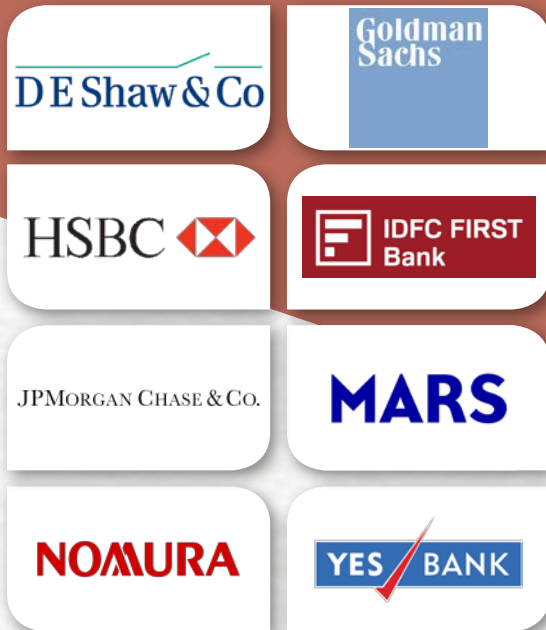
DOMAIN HIGHLIGHTS

Finance

IIM Shillong has always been a preferred campus for recruiters offering roles in the Finance domain. 14.24% of the participants received offers in roles such as Equity Research, Banking, Finance Operations, Investment Banking and Professional Development. Mars and Yes Bank partnered with the institution for the first time. Our prominent recruiters such as D.E. Shaw, Goldman Sachs, HSBC Bank, ICICI Bank, JPMorgan Chase & Co. and Nomura Investment Bank continued to recruit in large numbers.



Prominent Recruiters



General Management

The General Management domain observed increased participation from recruiters including Aditya Birla Group, Manyavar, JSW, ICICI Bank, Larsen & Toubro and Hero MotoCorp. This domain accounted for 8.18% of the total offers.



Prominent Recruiters



DOMAIN HIGHLIGHTS

Human Resources & Operations

Human Resources & Operations domain witnessed participation from distinguished companies like D.E. Shaw, Hero MotoCorp, JSL, L&T, PwC, Titan, and Vedanta.

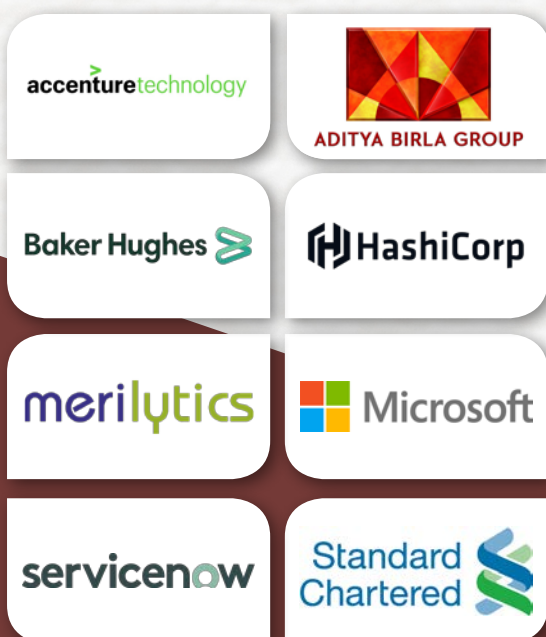


Prominent Recruiters



₹
3,90,000
Highest Stipend

Prominent Recruiters



IT & Analytics

IT & Analytics domain witnessed participation from a host of recruiters including Accenture Technology Consulting, Aditya Birla Group Baker Hughes, HashiCorp, Microsoft, ServiceNow and TVS Motors. The domain saw diverse roles such as Data Analyst, Digital Technology and Product Management being offered to candidates.



₹
5,00,000
Highest Stipend

CORPORATE COMPETITIONS

2023-2024



Goldman Sachs Women Possibility
Summit: Finance 2023-24
National Winners



Kotak Life Growth Manager
Hiring Challenge
National Winners



Jio Creative Track
National Winners



MI Summit
National Finalists



Tally Biz Wiz 2023
National Finalists



Cipla Ascend Season 2
National Finalists



Aon HR Consultation
National Finalists



Coca-Cola Disrupt Season 3
National Finalists



OXANE
— PARTNERS —

Oxane FinQuest
National Semi Finalists



Tata Imagination Challenge
National Semi Finalists



EY Techathon
National Semi Finalists



Samsung E.D.G.E.
National Semi Finalists



Loreal Brandstorm
National Semi Finalists



Vodafone VOIS Vantage
Campus Winners and
National Semi Finalists



Johnson & Johnson Imagivators
Campus Winners



Cummins Redefine 2023
Campus Winners



The
Governance
Challenge

The Governance Challenge 2023
Campus Winners

OTHER PROMINENT CORPORATE COMPETITIONS ON CAMPUS



ABInBev 100+ Challenge



Accenture Innovation Challenge



AIR India SOAR Challenge



Dabur Verve 2023



Dr. Reddy's Aspire



Flipkart WiRED 7.0



Hero Campus Challenge Season 9



Hindustan Unilever Limited

HUL LIME Season XV



Bond with Pidilite 2023



Over The Wall Season 11



PEPSICO

PepsiCo - Learn Today Give Tomorrow



pwc

PwC Challenge 5.0

SAMSUNG

Samsung EDGE Season 8

**TATA
CONSUMER
PRODUCTS**

TCPL's Grow Beyond Better



Steel-a-thon Season 10



TVS Credit EPIC 5.0



PROMINENT RECRUITERS

accenturestrategy

accenturetechnology

ADITYA BIRLA
CAPITAL
PROTECTING INVESTING FINANCING ADVISING

Baker Hughes

BAIN
& COMPANY

Berger
Paint your imagination

Capgemini

Coca-Cola

Cummins

DE Shaw & Co

Deloitte.

Everest Group®

EVEREST
EVEREST INDUSTRIES LIMITED

EY

Goldman
Sachs

G

ADITYA BIRLA
GRASIM

HashiCorp

HAVELLS

Hero

HSBC

ICICI Bank

IDFC FIRST
Bank

IRCTC

ITC
ITC Limited

Johnson & Johnson

JPMORGAN CHASE & CO.

JSW

LARSEN & TOUBRO

Licious™
BORN TO MEAT

MARS

Manyavar

merilytics

Microsoft

NOMURA

OXANE
—PARTNERS—

Pidilite

pwc

servicenow

SERPENT
CONSULTING SERVICES PVT. LTD.

Standard
Chartered

Synergy Consulting

TATA
CONSUMER
PRODUCTS

TATA STEEL

TITAN
COMPANY

TVS

United
Airlines

vedanta
transforming for good

wipro

YES BANK



PLACEMENT COMMITTEE 2022-24

Akash Tiwari | Anuj Khandelwal | Ritik | Nishad Patwardhan | Vasu Mudgal
Ronak Shah | Tanya Sangtiani | Akriti Shilmana | Juhi Gupta



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