



ACTIVITIES, EVENTS AND INITIATIVES – 2023-2024

Throughout the academic year 2023-2024, the Alumni Committee excelled in cultivating positive Institute-Alumni relationships through a series of impactful events. Our committee has spearheaded highly successful activities, each contributing significantly to our mission and solidifying our reputation as a force for positive change. The events and activities undertaken by our committee have not only met but exceeded expectations, leaving an indelible mark on the Student community. Below is a List of the Events and activities undertaken with a brief description to Signify their importance and bring out the impact created by them.

1. **Legacy Unite:**

In 'Legacy Unite', we welcome alumni back to campus to share their valuable experiences and insights with the current batch. It's a platform where accomplished alums generously contribute by offering perspectives on their career journeys, providing mentorship, and fostering a culture of knowledge exchange.

Date	Speaker	Company	Designation	Batch	Participants
19-06-2023	Mr. Hemant	Tata Tiscon	Head of	PGP10	384
	Bhargava		Marketing		
19-06-2023	Mr. Jakil Dedhia	Luxoft	India Head	PGPEX13	384
			Trading &		
			Risk		
23-06-2023	Mr.	Nomura	Head Auto	PGPEX13	384
	Harshvardhan		Retail		
	Sharma		Practice		
23-06-2023	Mr.	Kotak	Vice	PGP09	384
	Umamaheswaran	Mahindra Bank	President		
	B.S				
23-06-2023	Mr. Hitesh Kumar	Flipkart	Director of	PGP11	384
	Khatpalani		Product		
			Management		
26-06-2023	Mr. Mohit	Infra Market	Founder's	PGP08	384
	Khemka		Office		
30-06-2023	Ms. Geetha	Duflora Agri	Managing	PGP08	384
	Madhuri	Products	Director		
		Limited			

Outcome: Legacy Unite has proven to be an invaluable initiative, bridging the gap between alumni and current students. The platform has witnessed a remarkable exchange of knowledge, with accomplished alums offering insightful perspectives on their career journeys. Thus creating a stronger and more connected community within the campus.





2. **Domain Breaking Sessions:**

Domain-breaking sessions serve as a platform for connecting alumni experts in specific fields with students who share a keen interest in those domains. These sessions are designed to familiarize students with the industry insights, providing valuable exposure and networking opportunities

Date	Speaker	Domain	Company	Designation	Batch	Participants
1-07-2023	Mr. Anjal Agarwal	Finance	Virtusa	Manager	PGP17	384
1-07-2023	Mr. Summit Gupta	Finance	JP Morgan Chase & Co	Analyst	PGP19	384
2-07-2023	Mr. Vishal Gupta	Consulting	Bain & Co	Project Lead	PGP18	384
2-07-2023	Mr. Soham Chaudhuri	Consulting	Deloitte USI	Consultant	PGP20	384
3-07-2023	Ms. Neetisha Arya	HR	EY	Senior Manager	PGP10	384
3-07-2023	Ms. Pooja Taneja	HR	The Kraft	Talent and Capability Lead	PGP10	384
3-07-2023	Ms. Devleena Biswas	HR	D.E Shaw	Talent Acquisition	PGP20	384
4-07-2023	Mr. K Ramananthan	Marketing	CavinKare	Group Brand Manager	PGP13	384
4-07-2023	Mr. Arpit Modi	Marketing	Google	Digital Marketing Strategist	PGP15	384
9-07-2023	Mr. Kunal Joshi	Operations	Amazon	Product Manager	PGP18	384
9-07-2023	Mr. Anirudha Asish Pillutla	Data Science & Analytics	American Express	Director	PGP14	384

Outcome: Domain-breaking sessions yield a symbiotic relationship between alumni experts and students by fostering a rich exchange of industry insights. The outcomes include enhanced student understanding of specific fields, valuable exposure to real-world scenarios, and expanded professional networks for students and alumni participants.

Moreover, these sessions empower students to gain practical knowledge, bridging the gap between academic learning and real-world applications, ultimately enriching their career prospects.





3. **Melange:**

Our cherished tradition is the annual alumni reunion, where we warmly invite all our esteemed graduates to return to campus. It's a time to reminisce, reconnect, and celebrate the enduring bonds forged during their time at our institution.

The Melange Alumni Meet 2023, held on August 12th, was an extraordinary occasion that saw the return of alumni from various batches to the enchanting campus of IIM Shillong in Umsawli. The event commenced with an impressive opening ceremony that marked the beginning of the day and set the stage for a series of meaningful interactions and shared experiences.

The Details of the event are as follows:

Date	Venue	Participants	Batches
12 th August	IIM Shillong & Courtyard	56	PGP08 to PGP17
2023	by Marriott Shillong		

4. Nexus:

A series of sessions tailored for our incoming batch features alumni who generously share their IIM Shillong experiences. This invaluable interaction not only imparts insightful perspectives but also weaves a tapestry of anecdotes, fostering a seamless integration into the institution's distinctive culture and ecosystem. Join us as we bridge the gap between anticipation and reality, ensuring a vibrant initiation into the unparalleled legacy of IIM Shillong. It's a series where the wisdom of the past converges with the promise of the future, creating a vibrant tapestry of success at IIM Shillong.

Date	Speaker	Company	Designation	Batch	Participants
21-05-2023	Ms. Nikita	Mondelez	Brand	PGP16	200
	Yadav.	International	Manager		
21-05-2023	Mr. Alokik Jain	Meta	Product	PGP12	200
			Manager		
21-05-2023	Mr. Chinmay	PWC	Senior	PGP11	200
	Bhat		Manager		
28-05-2023	Mr. Abhijeet	Amazon	Manager	PGP25	150
	Badapanda				
28-05-2023	Mr. Vishrut	Reliance	General	PGP15	150
	Dinesh	Brands LTD	Manager		
28-05-2023	Ms. Anisha	JPMC	IB Associate	PGP15	150
	Khurana				





11-06-2023	Ms.	Pooja	The	Kraft	Talent	and	PGP10	180
	Taneja		Heins	Co	Capabilit	ties		
					Lead			
11-06-2023	Mr.	Kailash	Prime	r	Head of	sales-	PGP11	180
	Madan				APAC & I	US		
11-06-2023	Ms. Ne	ha Misra	Accen	ture	Strategy		PGP12	180
					Manage	r		

Outcome: The alumni-led sessions at IIM Shillong serve as a transformative bridge for the incoming batch, offering invaluable insights and anecdotes that pave the way for a seamless integration into the institution's unique culture. By sharing their experiences, the alumni not only provide a nuanced perspective but also inspire and motivate the newcomers.

5. **Corporate Alumni Workshop**

In our 'Corporate Alumni Workshops,' we cordially invite esteemed graduates to share invaluable industry insights with current students. This dynamic platform serves as a meaningful bridge, enabling alumni to impart practical knowledge, share experiences, and contribute their expertise. Through these engaging sessions, we enhance the academic journey of the next generation, fostering a connection between past and present professionals.

Date	Speaker	Company	Designation	Batch	Participants
22-07-2023	Mr. Manan	Bosch Software	Head-AloT	PGP12	280
	Chandna		Product Ventures		
22-07-2023	Mr. Animesh Agarwal	Tractor Junction	Founder & COO	PGP12	280
18-07-2023	Mr. Jayaraman P	Mercantile Bangalore	Head of Operations	PGP13	150
18-07-2023	Mr. Yash Bhambhwani	Al Ghurair Investment	Head of Marketplace & Operations	PGP13	150
27-07-2023	Mr. Harsh Bhardwaj	Aditya Birla Finance	Chief Manager	PGP09	200
27-07-2023	Mr. Umamaheshwaran BS	Kotak Mahindra Bank	VP Large Corporate Group	PGP09	200
17-02-2024	Mr. Anirudha Asish Pillutla	American Express	Director, Credit risk	PGP12	200
22-02-2024	Mr. Paras Parekh	Ministry of Waterways	Advisory	PGP14	120
12-03-2024	Mr. Ansuman Mishra	Linkedin	Senior Account Director	PGP13	200





Outcome: The Corporate Alumni Workshops create a vibrant synergy between esteemed graduates and current students, providing a dynamic platform for the exchange of invaluable industry insights. Through these engaging sessions, alumni impart practical knowledge, share experiences, and contribute their expertise, serving as a meaningful bridge between past and present professionals.

6. Stakeholders Meet:

The IIM Shillong Stakeholders Meet is a dynamic and engaging event that transcends geographical boundaries, bringing together the esteemed alumni of the Indian Institute of Management Shillong in various cities. This unique gathering serves as a platform for alumni to reconnect with their alma mater, fostering a strong sense of community and collaboration. The event is designed to facilitate meaningful interactions among the accomplished professionals who have graduated from IIM Shillong, allowing them to share their diverse experiences and insights. The list of Stakeholder meets is as follows

• Stakeholder Meet Delhi (15th October, 2023):

The Stakeholder Meet in Delhi unfolded in three captivating phases: "Reconnect," fostering emotional ties and community pride; "Reflection," featuring a moving CXO Panel Discussion celebrating unity and success; and "Reimagine," a heartfelt celebration of connections and cherished moments. The event transcended a mere gathering of **145** alumni, becoming a profound journey that united the IIM Shillong family, emphasizing the power of shared experiences and the joy of coming together as one big, loving community.

• Stakeholder Meet Mumbai (29th October, 2023):

The Mumbai Chapter Meet on October 29, 2023, at the Leela Hotel was a nostalgic reunion of **150** alumni of IIM Shillong. The event featured the 'Reconnect' segment, fostering camaraderie through entertaining questions and shared anecdotes. The 'Reflect' phase, including a CXO Panel Discussion, highlighted the institution's success and unity. Director Prof. D P Goyal expressed gratitude, emphasizing the enduring spirit of IIM Shillong. The evening, filled with laughter and reminiscing, celebrated the alumni's achievements and the institution's commitment to shaping well-rounded individuals

Stakeholder Meet Bangalore (5th November, 2023):

The 3rd CXO Stakeholder Meet at The Leela Palace in Bangalore was a vibrant forum where **140** distinguished alumni rekindled connections, shared memories, and engaged in insightful discussions. The "Reconnect" session brought laughter and camaraderie as alumni shared amusing anecdotes, while the "Reflect" segment featured a panel of seasoned CXOs providing invaluable insights. The





event culminated with a Gala Dinner, fostering relationships and recognizing IIM Shillong's enduring spirit, showcasing the institute's impact on alumni and celebrating its tradition of developing future leaders.

7. Vanguard: Pioneering New Paths:

The Vanguard sessions delivered a captivating exploration of the dynamic financial landscape, seamlessly blending theoretical insights with practical wisdom. This enriching combination left a lasting impact on participants, inspiring them to embrace innovation and prioritize continuous learning in their financial endeavors. The sessions not only illuminated the evolving trends in finance but also instilled a sense of motivation, encouraging individuals to navigate the ever-changing landscape with confidence and adaptability.

Date	Speaker	Company	Designation	Participants
17-12-2023	Mr. Vinay	EY GDS	Executive	384
	Srivastava		Director	
	Vaddiparthi			
17-12-2023	Mr. Saurabh	EY GDS	Associate	384
	Tyagi (PGP16)		Manager	

Outcome: The Vanguard session provided a compelling mix of theoretical insights and practical wisdom, leaving participants inspired to embrace innovation and prioritize continuous learning in finance. The experience illuminated evolving trends, instilling motivation for individuals to navigate the dynamic financial landscape with confidence and adaptability.

8. Yearbook:

The Alumni Committee takes on the annual responsibility of crafting the Yearbook, a heartfelt farewell gesture to bid adieu to the outgoing batch. This meticulously curated publication serves as the one last official interaction between the departing students, capturing the essence of their transformative journey over the last two years. Within its pages, the outgoing batch shares heartfelt testimonials, immortalizing the cherished memories and experiences they've accumulated during their time at the institute. The Yearbook stands as a unique and timeless gift, treasured by the latest batch of alumni, serving as a tangible link to their shared past and fostering a sense of camaraderie that transcends time and distance.





9. Alumni Magazine:

Our biannual magazine is a thoughtfully crafted two-part publication that serves as a vibrant chronicle, capturing the highlights of the year within our academic community. One section proudly showcases the remarkable achievements and inspiring stories of our esteemed alumni, creating a platform to celebrate their success and contributions. The other segment meticulously spotlights noteworthy events, updates, and developments related to the college, offering a comprehensive overview of the institution's dynamic landscape. This carefully curated magazine is designed for distribution to both our alumni and the institution, acting as a powerful bridge that connects past and present. It not only fosters a sense of pride and connection among our graduates but also keeps the entire academic community informed and engaged. With its rich content, the magazine becomes a cherished source of inspiration, unity, and celebration for everyone associated with our academic legacy.

10. Podcast:

The Alumni Committee of IIM Shillong initiated Season 2 of the "Shillong Saga" podcast, showcasing the rich experiences and insights of its alumni. This podcast serves as a strategic initiative to enhance the visibility of the vibrant alumni community. By leveraging the diverse experiences, interests, and learnings of the alumni, the aim is to provide valuable perspectives that can deepen the understanding of the business school journey and the MBA experience for individuals. The podcast unfolds a narrative that goes beyond the academic realm, offering practical insights and anecdotes that can guide and inspire current and prospective students. The alumni's contributions in Season 2 not only share their professional journeys but also highlight the broader impact of an MBA education, fostering a sense of connection and community within the IIM Shillong network.

Date	Guest	Batch
9-01-2023	Ms. Payal	PGP10
	Bangar	
9-02-2023	Mr. Girraj Goyal	PGP16
9-03-2023	Ms. Promita	PGP18
	Banerjee	
9-04-2023	Mr. Bala	PGP13
	Muthukrishnan	
9-05-2023	Ms. Bharati Das	PGP14





11. XCHANGE SERIES – THE BATCH CONNECT SERIES

Objective: To foster better communication and connection between the alumni and the institute

- ✓ The Xchange sessions was essentially conducted in an online capacity for the respective PGPEX batches including both formal and informal interactions amongst the alumni
- ✓ The interactions had helped both the institute and the alumni in identifying the updates about several active alumni all the respective batches and will help drive initiatives through them
- ✓ The Xchange sessions has also served as the instigators for several chapter activities planned for the year

Speaker Name	Event Name	Month Executed
Pankaj Jain -PGPEX'22	Domain Breaking, all about PGPEX course structure.	15th April 2023
Chirag Patni - PGPEX'22	Induction session for PGPEX	2nd June 2023

12. INTERNATIONAL ALUMNI MEET

Objective: Giving Back to the Institution and help alumni stay connected to their alma mater

- ✓ The International Alumni meet gave a great opportunity for alumni to meet each other, reconnect with old friends, and make new connections. This was especially valuable for alumni who live in different parts of the world and don't have many opportunities to see each other in person.
- ✓ It helped alumni to stay connected to their alma mater and learn about the latest news and developments. This led a great way to stay involved with the institution and support its future.
- ✓ The International Alumni meets helped to promote the institution to potential students and donors. This was done by showcasing the institution's alumni network, its academic and research strengths, and its overall reputation.





Speaker Name	Event Name	Month Executed
Soumya Vashishta - PGP'17		
Rohit Naini - PGP'17	Alumni Meet at EADA Business School	14th July 2023
Kumar Spandan - PGPEx'19		

- ✓ Prof. D. P. Goyal, Director, IIM Shillong, met with the alumni, Mr. Jitesh Patel and Ms. Sria Majumdar, in USA during his visit abroad.
- ✓ Prof. D. P. Goyal, Director, IIM Shillong, had a meeting with the alumni, Mr. Jatin Bedi, Mr. Srikkant Ramesh and Mr. Abhiram Mahajani, in UK during his visit abroad.
- ✓ Prof. D. P. Goyal, Director, IIM Shillong, and Prof. Parijat Upadhyay, Chairperson External Relations, had a meeting with Mr. Kannan, an Alumni in Malaysia and with Mr. Kailash V Madan, Mr. Manan Jain, Ms. Angika Sagar and Ms. Aishwarya V R in Singapore during their visit abroad.

13. ONLINE VIRTUAL WEBINARS (INTERNSHIP AND FINAL PLACEMENT VCs)

Objective: To help students with the interview preparation for summer and final placements

To conduct virtual sessions with the alumni of the respective companies visiting the campus for summer and final placements

- ✓ It helped the students to understand the process of interview, the preparation needed, clarify their queries, etc. which, in turn, helped the students in acing the interview
- ✓ In case there is no alumni working in a particular organization, an alumnus from similar and comparable profile was invited for the VC
- ✓ The alum shared his/her experience of an interview of a company
- ✓ We conduct these webinars after Placement Cell revealed that a particular company is coming for placement, we founded relevant alumnus in that company and conduct webinar before the placement process of the company
- ✓ In case there was no availability of an alumnus in the company that has shortlisted candidates or placement process, we looked for alumni who might have an equivalent role in the same domain for the benefit of the shortlisted candidates.





Speaker Name	Event Name	Month Executed
Divya Mohan – PGPEX'22	How to prepare for Accenture Interview	26th September 2023
Prateek Gupta – PGPEX '12	Session on Analytics and Consulting	2nd October 2023

14. SAKARATMAK

Objective: To help students know about the future of Sustainable Leadership

- ✓ It is a forum for alumni to share their knowledge and experiences in leadership and sustainability. This could help to inform and inspire current students and faculty.
- ✓ The session also promoted discussion and debate on the topics of leadership and sustainability.

 This helped to generate new ideas and solutions to the challenges facing the world.
- ✓ The session also provided an opportunity to build relationships between alumni, faculty, and current students which would help to create a more connected and supportive community.

Speaker Name	Event Name	Month	Executed
		4th	February
Gagan Nayar-PGPEX17	Tech Stacks in Analytics	2024	
	,		

15. Alumni Mentorship Stories

Objective: Alumni mentorship stories is to showcase the positive impact of mentorship programs within an educational institution's alumni community.

✓ Mentorship stories shared by alumni inspired and motivated current students to pursue their goals and dreams. Hearing about the success and growth of others who have been mentored had encouraged mentees to overcome challenges and strive for excellence.





- ✓ By sharing real-life examples of how mentorship has played a significant role in someone's personal and professional development, these stories emphasized the importance and value of mentorship programs.
- ✓ It highlighted the diverse experiences from various alumni which showcases the diverse paths that individuals have taken after post-graduation.

Speaker Name	Event Name	Month Executed
Harwardhan Sharma - PGP'24	Role and responsibilities in consulting field	28th May 2023
Harish Kumar - PGPEX'23	Experience sharing about EADA Business School	28th June 2023

16. Alumni Interaction:

Speaker Name	Event Name	Month Executed
Ajay Kumar - PGPEx- 2012-13	Alumni Interaction	24th May 2024

Major Highlights:

- Evolution of PGPEx Program Pedagogy
- Expectations from PGPEx Program
- Importance of Committee formation and selection, & Study Group
- Best practices in Placement
- Domain change possibility
- Career trajectory 5 years/10 years down the line

Key Takeaways:

- Importance of Peer learning and learning together as a one batch.
- Opportunities of domain change exist supplemented by relevant certifications.
- Higher Work Experience doesn't present any tangible disadvantage.

Speaker Name	Event Name	Month Executed
Maharnav Gogoi - PGPEx- 2017-18	Alumni Interaction	31st My 2024

Major Highlights:

- ✓ Cross Border Social Ecommerce domain
- ✓ Al job prospects





- ✓ Required soft skills in professional life
- ✓ Advantages of IIM Shillong brand association

Key Takeaways:

- ✓ Importance of soft skills in professional life
- ✓ Leverage Alumni network
- ✓ Opportunities in IT domain and Innovation
- √ Vendor management
- ✓ Taking risk to propel effective learning

Speaker Name	Event Name	Month Executed
Divya Mohan - PGPEx - 2022-23	Alumni Interaction	9th June 2024

Key takeaways included:

- ✓ A detailed understanding of Accenture's interview process.
- ✓ Insights into the 'Accenture way of life.'
- ✓ Identification of personality types suitable for consulting and product management roles.
- ✓ Awareness of the latest market trends, tools, and required skills.
- ✓ Strategies for placement preparation, emphasizing both technical and soft skills enhancement.