Leveraging Emerging Technologies and Analytics for Development (LEAD) – 2024

Theme *Empowering Humanity*

11th – 13th December 2024

LEAD-2024 is an International Conference focusing on the intersection of emerging technologies, analytics, and development. With the overarching theme of "Empowering Humanity," LEAD-2024 seeks to bring together thought leaders, researchers, innovators, and policymakers from around the globe to deliberate on how cutting-edge technologies can be harnessed for the greater good of society.

CALL FOR PAPERS

Conference Sub Themes (But not limited to)

- Information Systems: Theory & Practice
- Analytics: Applications for Business and Human Development
- Information Systems and Analytics for Marketing
- Information Systems and Analytics for Human resources & organizational behavior
- Information Systems and Analytics for Operations & Quantitative techniques
- Information Systems and Analytics for Finance and Economics
- Management of Technology and Competitiveness

Submission Link **https://conf.iimshillong.ac.in/lead/**

Last Date for Full Paper Submission: July 31st, 2024

Publication

All accepted papers will be published in conference proceedings by Springer in their Scopus-indexed book series.

Journal Publication Opportunities (For papers registered and presented during Conference):

- Global Business and Organizational Excellence, (ABS, SCOPUS,
- Print ISSN: 1932-2054, Online ISSN: 1932-2062), by Wiley
- International Journal of Global Business and Competitiveness, (ABDC, Print ISSN: 0973-4619, Online ISSN: 0976-1888), by Springer
- IIMS Journal of Management Science, (EBSCO, Print ISSN: 0976-030X, Online ISSN:0976-173X), by Sage.
- More in the pipeline

DISTINGUISHED SPEAKERS

Prof. Jason Bennett Thatcher

Professor at University of Colorado Boulder
Senior Editor at Information Systems Research and Journal of the Association for Information Systems.
Member of the MIS Quarterly Policy Committee
Served as Senior Editor at:

- MIS Quarterly
- Decision Sciences
- AIS Transactions on HCI

Prof. Suprateek Sarker

Rolls-Royce Commonwealth Eminent Professor of Commerce
Immediate Past President, Association for Information Systems
Editor-in-Chief, Information Systems Research (INFORMS)

Prof. Viswanath Venkatesh *(Keynote Speaker)*

Eminent Scholar and Verizon Chair at Virginia Tech - Pamplin College of Business
Served in editorial roles in various journals, including:

- Management Science
- MIS Quarterly
- Information Systems Research
- Journal of Operations Management
- Journal of the AIS
- Organizational Behavior and Human Decision Processes
- Production and Operations Management
- Decision Sciences Journal

Knowledge Partners

UTEP University of Texas at El Paso

UiA University of Agder — ICT4D Research Group, University of Agder, Norway

Contact Details