

NUKSA THE PINE CHRONICLE

NEWS, VIEWS & CREATIVE EXPRESSIONS

HIGHLIGHTS

Shri Atul Kulkarni Meets Minister
Jyotiraditya Scindia to Discuss
Enhancing IIM Shillong's Regional
Impact

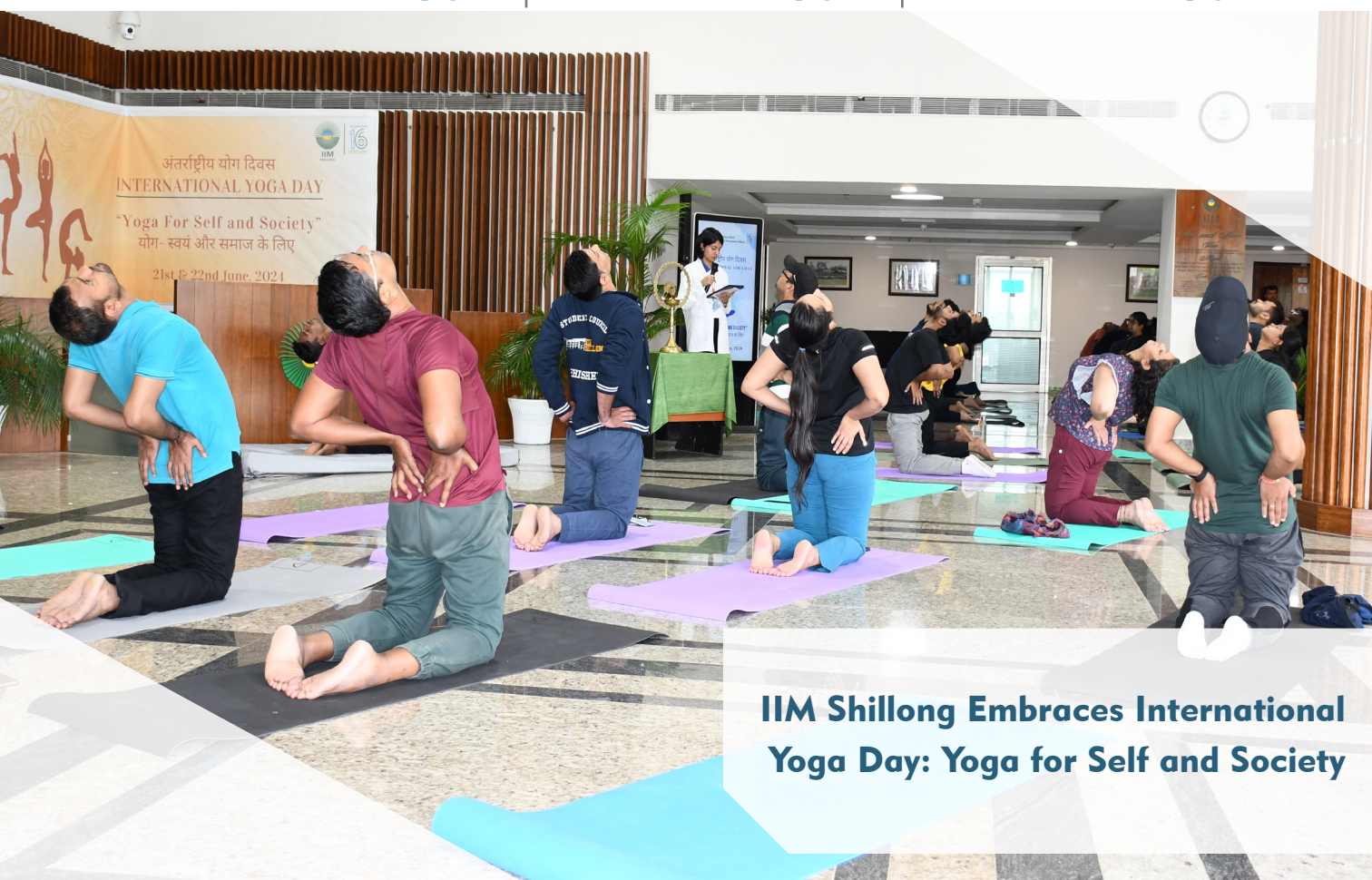
page 09

Empowering Future Leaders:
Northeast India Boot Camp
Concludes with Inspiring
Valedictory Session

page 10

IIM Shillong Hosts MDP on
Nurturing Future Leadership for
Educators

page 12



**IIM Shillong Embraces International
Yoga Day: Yoga for Self and Society**

ABOUT NUKSA

Nuksa The Pine Chronicle is the
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CONTENT

03 Cover Story

IIM Shillong Embraces International Yoga Day: Yoga for Self and Society

05 Faculty Desk

Urban Factories for Sustainable Development

07 Photo Gallery

Timeline

08 PGP 26 Commencement Ceremony: A New Chapter for IIM Shillong's Graduates

08 Commencement Ceremony for PhD WP 2024 and MBA-WE 2024-26 Batches at IIM Shillong

09 Shri Atul Kulkarni Meets Minister Jyotiraditya Scindia to Discuss Enhancing IIM Shillong's Regional Impact

09 IIM Shillong Celebrates World Environment Day with Tree Plantation and Documentary Screening"

10 IIM Shillong's NE-CCIE Hosts 'School Connect' Leadership Excellence Program

10 Empowering Future Leaders: Northeast India Boot Camp Concludes with Inspiring Valedictory Session"

11 IIM Shillong Hosts Ms. Premata for Lead Speaker Series on Leadership and CSR Initiatives

11 IIM Shillong Hosts Mr. Abhishek Maheshwari in 'Lead Speaker Series'

11 Brigadier Sanjay Baweja speaks on Leadership at IIM Shillong

12 IIM Shillong Hosts Mr. Anil Kumar Gupta on GST Reforms

12 IIM Shillong Hosts MDP on Nurturing Future Leadership for Educators

13 IIM Shillong Hosts Inaugural Campus Immersion for Healthcare Management Certificate Program

13 IIM Shillong Hosted a Management Development Program for Meghalaya Skill Development Society

13 IIM Shillong and Arunachal Pradesh Government Host MDP for Tourism Officials



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COVER STORY

IIM Shillong Embraces International Yoga Day: Yoga for Self and Society



IIM Shillong celebrated International Yoga Day with a vibrant and enlightening two-day event organised in collaboration with the North Eastern Institute of Ayurveda and Homoeopathy (NEIAH). The event was a testament to IIM Shillong's commitment to promoting health and wellness within its academic community.

The festivities commenced with an inauguration ceremony attended by the Director, Chair of Student Affairs and other Faculty Members including the new batch of students in particular. Their presence underscored the significance of the event and the institute's dedication to fostering a culture of holistic well-being.

The program featured a series of yoga sessions, workshops and discussions led by expert instructors from NEIAH. Designed to cater to participants of all experience levels, the sessions aimed to enhance flexibility, strength and relaxation. From beginners to advanced practitioners, everyone found value in the diverse array of activities. The instructors emphasised the importance of integrating yoga into daily routines, highlighting its benefits for both physical and mental health.

A highlight of the celebration was the collective indoor yoga session, where students, faculty and staff practised yoga together. This session exemplified unity and well-being, creating a sense of community and shared purpose. The sight of numerous individuals moving and breathing in harmony was a powerful reminder of yoga's ability to bring people together.

Workshops and discussions held during the event delved into the philosophical aspects of yoga, offering insights into its history, principles and impact on modern life. Participants had the opportunity to engage in meaningful conversations about the role of yoga in fostering a balanced and fulfilling life.

This celebration of International Yoga Day at IIM Shillong is more than just an event; it signifies the institute's ongoing commitment to health and wellness. By integrating such initiatives into the fabric of campus life, IIM Shillong is setting a positive precedent for future wellness programs. The event not only educated participants about the benefits of yoga but also inspired them to incorporate these practices into their daily lives, ensuring long-term physical and mental well-being.

In conclusion, the International Yoga Day celebration at IIM Shillong was a resounding success, highlighting the institute's dedication to nurturing a healthy and balanced academic environment. As the community continues to embrace wellness initiatives, the legacy of this event will undoubtedly inspire future endeavours aimed at promoting holistic health and unity.

FACULTY DESK

Urban Factories for Sustainable Development

The era of manufacturing started with craft production in the eighteenth century. Due to the scattered world population at that time, there was a need for mass production clusters with agile logistics infrastructure. This requirement was fulfilled by assembly line production and automation. Agile logistics infrastructure also helps in the globalisation of factories around the world, but this leads to higher natural resource extraction and environmental impacts. As per the World Economic Forum, global production and transportation account for around 30% of total carbon emissions worldwide.

Possibly the most important global challenge of our time is to ensure that our planet remains habitable and still provides enough resources for future generations. Against the background of a rapidly growing urban population and increasing resource consumption, strategies for sustainable development are required. The cities of the world are now home to more than half of the world's population. By 2050, more than two-thirds of humankind are expected to live in urban areas. This urban population will be responsible for the consumption of a significant amount of resources in terms of products and services. Ongoing urbanisation and increasing decentralisation of production have increased interest in the urban factory concept. Urban factories are production systems located in an urban environment that make use of the unique resources and characteristics of their surroundings to create products locally with a potentially high degree of customer involvement.

Integrating production into cities would allow manufacturing companies to benefit from the urban ecosystem and the proximity to potential customers. To rethink how we produce goods and how factories can be a positive neighbour in cities requires an interdisciplinary approach

with a broad understanding of the city-factory nexus. Production in urban areas offers many



potentials for companies such as, among others, a high density of knowledge and creativity, digital and physical infrastructure, as well as vicinity to consumers and prosumers. Citizens may benefit from urban production as these sites offer jobs, personalised products and services over short distances and lower travel time and commuting stress.

Factories in urban areas are usually associated with negative impacts on their urban environments. However, the latest production technology can produce fewer emissions and enable factories to fit in cities by being small and with low or zero emissions. Modern urban factories are designed to minimise resource consumption and waste while maximising energy efficiency. They often incorporate green building practices, renewable energy sources and circular economy principles. By producing goods closer to consumers, urban factories shorten supply chains, reducing transportation-related emissions and supporting local economies.

In recent years, the rise of urban factories has been closely linked to the rise of smart manufacturing. Smart manufacturing technologies enable real-time monitoring and optimisation of production processes, ensuring high efficiency and quality. Additive manufacturing (3D

printing) allows for on-demand production and customisation, reducing the need for large inventories and excess production. This new era of manufacturing leverages digital technologies such as the Internet of Things (IoT), artificial intelligence (AI) and advanced robotics to create highly efficient, flexible and sustainable production processes. Automation and robotics also enhance the efficiency and safety of urban factories. These technologies enable factories to operate within urban environments with reduced footprints and minimal environmental impact.

We, as scholars of IIMS, may think of “How can cities strategically integrate urban factories to enhance sustainability, reduce environmental impact and improve the quality of life for urban residents while leveraging the benefits of proximity to consumers and advanced manufacturing technologies?”.

Professor Kailash Choudhary

PHOTO GALLERY

GLIMPSES OF JUNE EVENTS



TIMELINE

PGP 26 Commencement Ceremony: A New Chapter for IIM Shillong's Graduates



to embrace the challenges and opportunities of the next two years with confidence and determination. The ceremony highlighted the transition from academic life to professional careers, emphasising the importance of perseverance and continuous learning. Graduates took an oath to apply their knowledge and skills to make a meaningful impact in their fields. The event celebrated their achievements and set a hopeful tone for their future endeavours.

The PGP 26 Commencement Ceremony at IIM Shillong marked a significant milestone for the graduating class. The Director and faculty offered inspiring words, encouraging graduates

Commencement Ceremony for PhD WP 2024 and MBA-WE 2024-26 Batches at IIM Shillong



IIM Shillong warmly welcomed the participants to the Commencement Ceremony for the sixth batch of the Doctoral Program for Working Professionals (PhD WP 2024) and the fifth batch of the Post Graduate Program for Working Executives (MBA-WE 2024-26). These programs are designed to enhance the skills and knowledge of working professionals, equipping



them for leadership roles in their respective fields. We extend our best wishes to the new batches as they embark on this transformative journey. With a commitment to excellence and innovation, IIM Shillong looks forward to supporting their academic and professional growth.

Shri Atul Kulkarni Meets Minister Jyotiraditya Scindia to Discuss Enhancing IIM Shillong's Regional Impact

Shri Atul Kulkarni, Member of the Board of Governors at IIM Shillong, met with Shri Jyotiraditya M. Scindia, Honourable Minister of Development of North Eastern Region. During the meeting, Shri Kulkarni presented a book compiled by the Dr. APJ Abdul Kalam Centre for Policy Research and Analysis, featuring seventy-

five young entrepreneurs from northeast India. They discussed the Centre's initiatives and sought the Honourable Minister's guidance on amplifying its influence and contributions in the region. The focus was on the enhancement of the Centre's impact and fostering development in northeast India.



IIM Shillong Celebrates World Environment Day with Tree Plantation and Documentary Screening



On the occasion of World Environment Day, IIM Shillong organised a three-day Tree Plantation Drive, to plant five hundred saplings. This initiative aims to encourage awareness and action for environmental protection, aligning with this year's theme of land restoration, desertification and drought resilience. Additionally, IIM Shillong hosted an engaging cinematic experience by screening



the enchanting documentary "The Elephant Whisperers." This film showcases the extraordinary bond between humans and elephants in India's lush landscapes, highlighting conservation efforts and collective responsibility towards protecting these majestic creatures. Thoughtful discussions about conservation followed the screening.

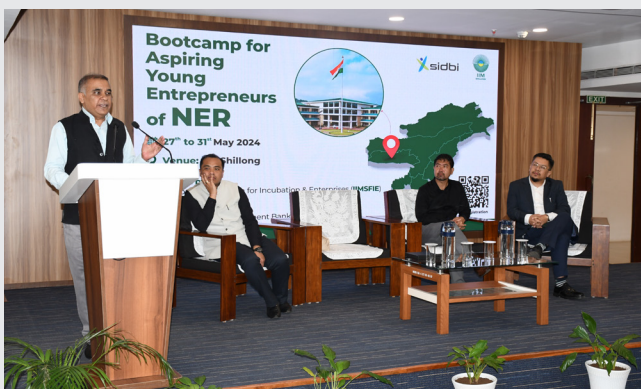
IIM Shillong's NE-CCIE Hosts 'School Connect' Leadership Excellence Program

The Center for Community Impact and Engagement for North-East (NE-CCIE) at IIM Shillong organised the event 'School Connect: Leadership Excellence Program for School Principals'. This engaging event saw high participation and featured collaborative activities designed to foster structured and ongoing engagement with the education sector in the north-eastern region of the country.

The program aimed to enhance leadership skills among school principals and strengthen connections within the education community, contributing to the development and excellence of educational institutions in the area. The event was a significant step toward improving educational leadership and community impact in Northeast India.



Empowering Future Leaders: Northeast India Boot Camp Concludes with Inspiring Valedictory Session



The five-day Bootcamp for Aspiring Young Entrepreneurs of northeast India concluded with a valedictory session graced by Mr. Bhanu Prakash Verma, General Manager of the Small Industries Development Bank of India, along with other distinguished guests. The bootcamp, aimed at nurturing entrepreneurial talent in the region, provided participants with intensive training, mentorship and networking opportunities. The

closing ceremony celebrated the achievements of the attendees, highlighting innovative business ideas and potential startups. Mr. Verma and other dignitaries applauded the participants' dedication and encouraged them to continue pursuing their entrepreneurial dreams, emphasising the importance of small industries in regional economic growth.

IIM Shillong Hosts Ms. Premlata for Lead Speaker Series on Leadership and CSR Initiatives



As part of the Lead Speaker Series, IIM Shillong hosted Ms. Premlata, CHRO of NTPC SAIL Power Company Limited (NSPCL). She delivered an inspiring talk on “Unlocking Potential: Leadership Wisdom for Aspiring Leaders,” sharing valuable insights and strategies for effective leadership. Additionally, Ms. Premlata highlighted her

pioneering work in Corporate Social Responsibility (CSR), discussing impactful initiatives such as the 'Girl Empowerment Mission' and 'Shikshit Haryana.' Her talk provided attendees with a comprehensive understanding of leadership dynamics and the importance of CSR in driving positive social change.

IIM Shillong Hosts Mr. Abhishek Maheshwari in 'Lead Speaker Series'

IIM Shillong recently had the privilege of hosting Mr. Abhishek Maheshwari, former CEO of Aakash Education and former Country Head of Walt Disney Company India, as part of the 'Lead Speaker Series'.

During the event, Mr. Maheshwari shared invaluable insights from his extensive career in both education and entertainment industries. He discussed the evolving landscape of education technology, emphasising the importance of adaptability and innovation in leadership roles. Drawing from his experience at Disney, he highlighted the significance of creativity and

strategic thinking in driving organisational success.

Mr. Maheshwari also engaged with students in a lively question and answer session, offering advice on career development and leadership. His stories and experiences resonated deeply with the audience, providing practical lessons and inspiring future leaders.

The event was a great success, leaving attendees with a wealth of knowledge and motivation. IIM Shillong looks forward to continuing this series with more influential speakers.



Brigadier Sanjay Baweja speaks on Leadership at IIM Shillong



Brigadier Sanjay Baweja, Principal Administrative Officer at the Ministry of Health and Family Welfare, Government of India, shared his insights on 'Understanding Leadership and its Effective Employment for Organisational Growth and Success' at IIM Shillong on 12th June, 2024. His talk delved into the principles of effective leadership, offering valuable perspectives on how leadership strategies can drive organisational success and growth. This session aimed to provide attendees with practical knowledge and strategies to enhance their leadership skills and contribute to the success of their organisations.

IIM Shillong Hosts Mr. Anil Kumar Gupta on GST Reforms

IIM Shillong hosted Mr. Anil Kumar Gupta, Principal Director General at the Directorate General of Goods and Service Tax Intelligence (DGGI), New Delhi, for an insightful talk on 'GST in India - A Paradigm Reform in Indirect Taxation.' The event, attended by Director Professor D.P. Goyal, distinguished guests, faculty, staff and students, captivated the audience with Mr. Gupta's extensive knowledge and experience in tax administration. His presentation shed light on the transformative impact of GST on India's indirect taxation system, providing valuable insights into its implementation and effects on the economy.



IIM Shillong Hosts MDP on Nurturing Future Leadership for Educators



An MDP titled “Nurturing Future Leadership Program,” supported by the Malaviya Mission Teacher Training Programme, Ministry of Education, Government of India, was held at the Indian Institute of Management Shillong from June 24th to 28th, 2024. This initiative, featuring faculty participants from prestigious institutes

across the country, aimed to empower educators with advanced leadership skills. The program focuses on enhancing their capabilities in academic administration, providing them with the tools needed to excel in their roles and contribute to effective educational leadership and management.

IIM Shillong Hosts Inaugural Campus Immersion for Healthcare Management Certificate Program



IIM Shillong is hosting the Inaugural Campus Immersion for the six-month Certificate Program on Healthcare Management from 26th to 29th June, 2024. This program, in collaboration with CAHO, is designed for medical practitioners and doctors across India. The inauguration was graced by distinguished guests including Dr. Lallu Joseph, General Secretary of CAHO, Professor Sanjeeb



Kakoty, Program Coordinator at IIM Shillong, Professor Rohit Dwivedi, Chairperson of MDP and Certificate Programs at IIM Shillong and Dr. Jeet Patwari, East Zonal Chairman of CAHO. The event also featured faculty from IIM Shillong, marking a significant milestone in advancing healthcare management education.

IIM Shillong Hosted a Management Development Program for Meghalaya Skill Development Society



IIM Shillong hosted a Management Development Program on Monitoring, Evaluation and Leadership Training, organised by the Meghalaya Skill Development Society, Government of Meghalaya. This initiative aims to enhance the skills and competencies of professionals in monitoring and



evaluation, as well as in leadership. Participants gained valuable insights and practical knowledge to drive effective development projects and initiatives. IIM Shillong is proud to support the Government of Meghalaya in fostering skill development and leadership excellence in the region.

IIM Shillong and Arunachal Pradesh Government Host MDP for Tourism Officials



The Dr. APJ Abdul Kalam Centre for Policy Research and Analysis at IIM Shillong, in collaboration with the Government of Arunachal Pradesh, conducted a Management Development Program (MDP) for District Tourism Officers (DTOs) and Tourism Information Officers (TIOs) at its satellite centre in Tawang. This program was designed to enhance the skills of District Tourism Officers in promoting and developing tourism within the state. By focusing on advanced strategies and practical insights, the initiative aimed to equip the officers with the necessary

tools to drive tourism growth and effectively contribute to the state's economic development.

This program was further aimed at driving economic growth and promoting sustainable tourism practices in the northeastern region of India. Brigadier V.S. Rajput, Commander of the 190 Mountain Brigade, Tawang, graced the event as the Chief Guest, delivering an insightful keynote address. Shri K.N. Damo, Director of the Tourism Department, and Shri Sang Khandu, ADC of Tawang, were also distinguished guests.



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