



INDIAN INSTITUTE OF MANAGEMENT SHILLONG

**ADMISSION
BROCHURE 2025**



Doctoral Program
(Ph.D.) - Full Time

ABOUT IIM SHILLONG

Indian Institute of Management Shillong, located in the green contours of Northeast India commenced operations in 2008 as the 7th IIM. As an Institute of National importance, IIM Shillong is committed to its goal of excellence in management education and research. In 16 years, the Institute has become one of the top 25 management Institutes. The Institute's Programs are designed to offer participants management education that combines foundations of Indian value system, sustainability and ethical leadership. The Institute has numerous global collaborations, industry-academia interface through its global alumni network and Executive education, and close association with communities through its policy research centres.





ABOUT THE PROGRAM

IIM Shillong launched its Doctoral Program in the year 2012 in line with its mission of generating and disseminating knowledge through research. The Program provides a platform for learning and experimentation that creates knowledge and applications that are relevant and addresses problems in all domains of management or provides fresh perspectives to prevailing theories and models.

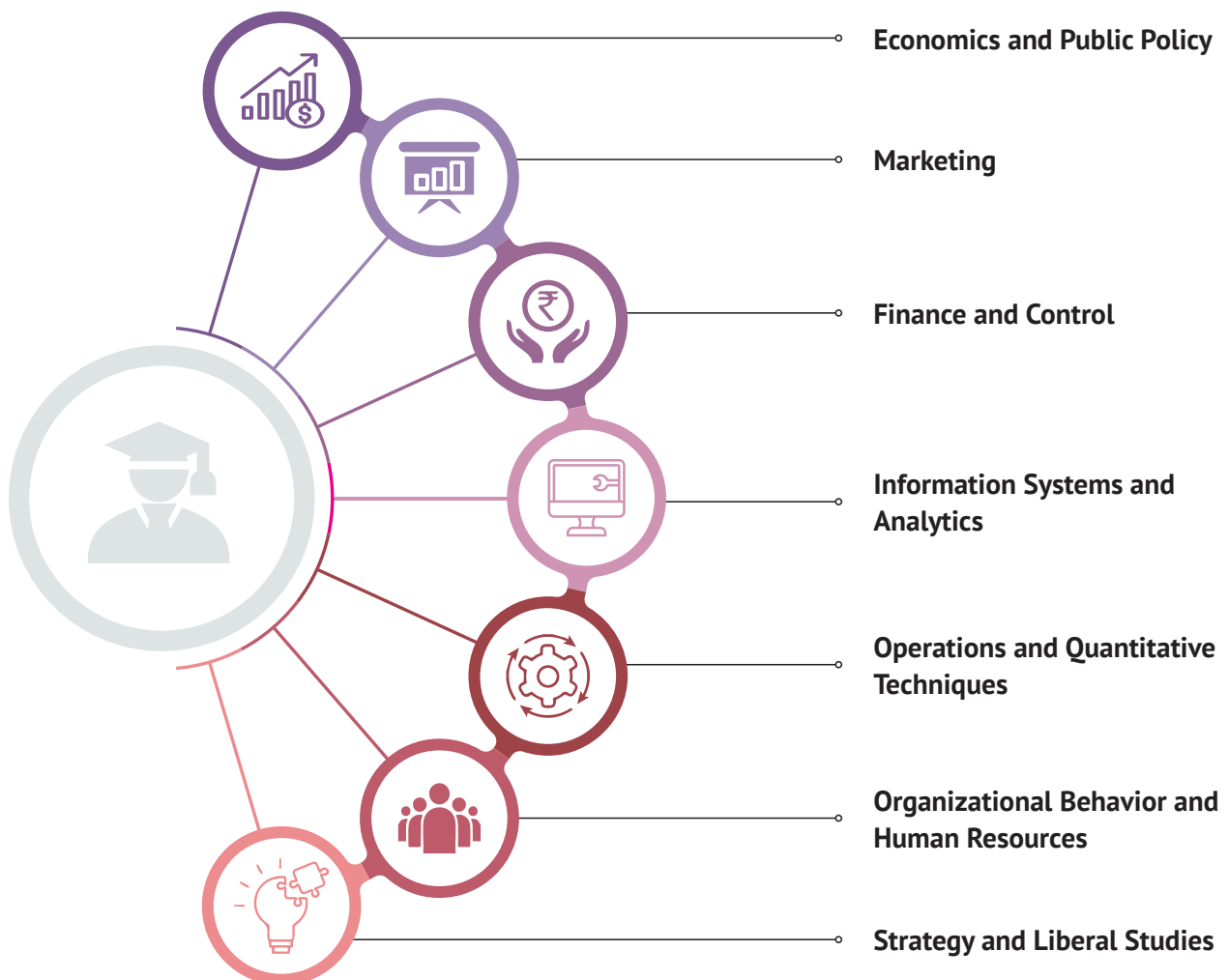


THE PROGRAM OUTLINE

The duration of the program is of four years which includes one year of rigorous course work. The curriculum is designed to develop and build on research competencies that enable participants to pursue relevant and contemporary research agendas based on their interest areas and transform into leading researchers and educators. A scholar is evaluated through a Comprehensive Examination (CQE) after the successful completion of course work. The doctoral dissertation period begins after successfully clearing the CQE. From the second year onwards, scholars have to work closely with their supervisors in identifying potential research gaps, developing a hypothesis, designing research methodology, and publishing research output in good journals.



AREAS OF SPECIALISATION



WHY JOIN THE DOCTORAL PROGRAM AT IIM SHILLONG

01

Opportunities to work with and learn from leading Academicians in the different management domains.

Prospects of working on ideas that interest and excite participants.

02

03

Develop problem-solving, analytical and technical competencies that transform them into competent researchers.

An exceptional peer group from various academic and industry backgrounds.

04

05

Networks with international scholars and industry experts for mentorship and career development.

The all-round support and guidance of the supervisor and faculty members.

06

07

Optimum learning environment enriched by financial support, and residence options in the natural serenity of the campus.





ELIGIBILITY CRITERIA

To apply for the Ph.D. full time program into IIM Shillong, following are the eligibility criteria

1. EDUCATIONAL QUALIFICATION:

- A Master's Degree followed after a Bachelor's Degree obtained in 10+2+3 pattern, or a 5-year Integrated Master's Degree (obtained after completing higher secondary schooling in 10+2+5 pattern) in any discipline, with at least 55% marks in the Bachelor's and 60% in the Master's degrees.

OR

- A Master's Degree followed after a Bachelor's Degree (4 year/8 semesters Bachelor's degree (10+2+4 pattern) with at least 6.5 CGPA or equivalent marks.
- A professional qualification like CA, ICWA, CS with at least 55% marks in B. Com degree.

In case of Grades / CGPA, the conversion to percentage of marks would be based on the procedure certified by the respective University/ Institution. If a University/ Institution confirms that there is no scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the

maximum possible CGPA, and multiplying the result by 100.

The above qualification should be from any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956; or, recognized by the Ministry of HRD/Ministry of Education, Government of India.

2. TEST SCORES:

- Candidates require a valid test score either of GMAT, GRE, CAT, GATE, JRF (NET) score to be considered for admission. Candidates must mention the qualified score and the year while filling in the application form.

3. AGE LIMIT:

- Applicants must not be more than 30 years of age as on June 1, year of application.
- SC, ST, OBC, PwD, Transgender and Women candidates are given an age relaxation of up to 5 years.



SELECTION PROCESS

- Candidates who fulfil the eligibility criteria and who have cleared the Common Admission Test (CAT) held by the IIMs in last 2 years from the date of application can apply.
- Alternatively, those who have valid GATE, GRE, GMAT and JRF (UGC/CSIR) examinations till February 2025 (or as per notification) can also apply in the relevant area of specialization.
- Candidates who have already obtained a two-year PGDM from any of the IIMs with a CPGA equivalent to 60% are exempted from above mentioned TEST SCORE eligibility requirement and can apply directly through the prescribed Application Form.
- Short-listed candidates (on the basis of their academic record and performance in the competitive examinations as mentioned above) will be called for a personal interview. Based on the personal interview performance the shortlisted candidates will be offered for the admission into Ph.D. program.
- Admission to the program is open to overseas candidates including NRIs and foreign nationals. Their admission will be based on GMAT/GMAT FOCUS/GRE scores including the other criteria as mentioned above.



RESERVATION POLICY

Reservation for eligible categories will be as per Government of India rules applicable for doctoral program at the time of admission.



DURATION OF PROGRAM

Ph.D. is a full-time, four-year residential program. Scholars are expected to complete the program in four years.



FINANCIAL SUPPORT

- Candidates selected for the Doctoral Program are given a financial support which covers their research requirements and modest living.
- All students admitted to the program are given fellowship and contingency allowance up to four years. Students are provided with a fellowship amount of Rs.35,000/- per month during the 1st year and Rs. 40,000/- per month from the 2nd Year, subject to the clearance of Comprehensive Examination and submission of thesis proposal. Students are required to be in attendance on a full-time basis and devote all their time to course work and research, and are also required to provide teaching and research assistance.
- The Tuition and hostel fee are waived.
- One Time Computer Grant of Rs 80,000/- which can be used anytime by the scholar before the completion of the third year but after successful completion of the first year.
- The scholar is also entitled for a total Financial Aid of up to Rs.1,00,000/- and a Contingency Grant of up to Rs. 50,000 for a period of three years starting from the beginning of the Second Year onwards.

The Financial Aid will include the following:

- Seminars (International & National)
- Workshop (International & National)
- Conference (International & National)



HOSTEL ACCOMMODATION

Scholars are accommodated in Hostels, however, family accommodation is currently not available.



EXPENSES

Students have to pay the following expenses:

- Caution Deposit (refundable): Rs.10,000/-*
- Mess Charges: As per actuals
- Insurance Premium: As per actuals
- Alumni charges

*This is a onetime fee payable during the time of Registration



HOW TO APPLY

- Candidates who have qualified scores of the test/examination such as GATE, GRE, GMAT, and JRF of UGC/CSIR are invited to fill the application form, October 1, 2024 onwards by clicking on the link provided on the website.

[https://www.iimshillong.ac.in/
doctoral-program/admission-process](https://www.iimshillong.ac.in/doctoral-program/admission-process)

- The application form should be filled up and submitted online. Any incomplete submitted form will be not accepted.
- The candidates are requested to be careful while filling the form and to check the same before submitting it. In case there are multiple submissions, only the first such submission will be considered.
- The Application fee for General category is Rs 1000/- to be paid online (Non-Refundable) and for SC/ST/PwD candidates fees are waived off.
- Please read the instructions in this page as well as in the application form carefully before filling in the form.



PROGRAM COMMENCEMENT JUNE/JULY 2025

TESTIMONIALS



Kuldeep Baishya

Assistant Professor

School of Business, Indian Institute of Technology Guwahati, India

PhD 2021, IIM Shillong

“Pursuing a PhD in Management from the Indian Institute of Management (IIM) Shillong has been instrumental in shaping my career as an Assistant Professor in Marketing at IIT Guwahati. The rigorous academic training and research-oriented environment at IIM Shillong honed my analytical and critical thinking skills, enabling me to approach complex management challenges with a strategic mindset. The program's emphasis on interdisciplinary research, along with its focus on both theory and practical application, provided me with a deep understanding of contemporary management issues. Moreover, interactions with leading faculty and industry experts helped me stay updated with the latest trends in marketing, which I now integrate into my teaching and research. This comprehensive academic foundation not only strengthened my expertise in marketing but also prepared me to effectively mentor students and contribute to the academic fraternity.”



Dr Sushant Kumar

Assistant Professor (Marketing Management)

Indian Institute of Management Lucknow

PhD 2021, IIM Shillong

“I had the distinct privilege of completing my doctoral education in Management at IIM Shillong, and the experience was nothing short of transformative. The rigorous academic environment, combined with the institution's commitment to research excellence, provided me with a profound understanding of advanced marketing strategies and consumer behavior. The faculty's expertise and the collaborative research culture greatly enhanced my analytical skills and academic prowess. IIM Shillong's holistic approach to education has not only equipped me with cutting-edge knowledge but also inspired me to contribute meaningfully to the field of marketing management. I wholeheartedly recommend IIM Shillong to anyone seeking a world-class education and a platform to achieve academic and professional excellence.”





INDIAN INSTITUTE OF MANAGEMENT SHILLONG

Umsawli, Shillong - 793018

East Khasi Hills District, Meghalaya, India

Phone: 0364 – 2308000/2308052 | Website: www.iimshillong.ac.in

For queries write to: phd@iimshillong.ac.in