

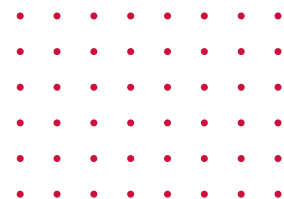


भारतीय प्रबंध संस्थान शिलाँग
Indian Institute of Management Shillong



INTERNATIONALIZATION AT IIM SHILLONG

Report on the Global Initiatives of the Institution



2024-25

The Campus in Clouds

Indian Institute of Management Shillong

"Nurturing leaders with a sustainable vision"

The Indian Institute of Management (IIM) Shillong is one of the premier management institutes in India, located in the serene surroundings of Shillong, Meghalaya. Established in 2007, it offers a two-year residential Post Graduate Program in Management, along with various executive education programs. Known for its academic excellence, IIM Shillong is committed to fostering a global outlook and creating socially responsible leaders.



Internationalization at IIM Shillong

The Vision of IIM Shillong is to become an internationally recognized management Institute with a global outlook grounded in Indian values.

To turn this vision into reality, IIM Shillong has undertaken a number of initiatives towards internationalization, with the aim of increasing the global visibility of the institute, & providing our students with greater opportunities overseas.



Over the past few years IIM Shillong has inked partnerships with 30+ foreign institutions via **Memorandums of Understanding**.



IIM Shillong has been successfully conducting **Student Exchange Program** with its partner universities across the globe.



IIM Shillong also conducts **International Week**, inviting foreign students to give them an rich educational & cultural experience.



The institute has introduced the **Study Abroad Program**, to provide students opportunities to briefly experience life in foreign b-schools.



The **Atlas Series** our latest initiative, involving lectures and workshops from industry experts to guide students' international careers.



IIM Shillong also hosts **Adjunct Faculty** who use their global expertise to bring new dimensions to learning at our institute.

The institute has welcomed many other guests and participated in events to expand its international reach & progress.

Connecting with the World

Memorandums of Understanding

To drive the vision of IIM Shillong to become an internationally recognized institute, it is necessary to build partnerships with premier educational institutions across the globe.



30+

Partner Universities

IIM Shillong has established mutually beneficial collaborations with over 30 of the world's leading business schools, across 18 countries, opening a world of opportunities for its students.

8

MoUs Signed in AY 2024-25

Focused on enhancing the global visibility of the institution, IIM Shillong has forged 8 MoUs with foreign universities in the current academic year, with many more to come.

A Gateway to Internationalization

The Memorandums of Understanding created between IIM Shillong and foreign universities serve as a gateway for internationalization of the institution. Relationships built with the partners shape channels of communication which allow for initiatives such as the International Immersion Program, Student Exchange Program, and I-Week along with numerous opportunities for exchanging knowledge and experiences.

Connecting with the World

New Partnerships

IIM Shillong forged 8 new partnerships with foreign institutions through MoUs in 2024-25:



Asian Institute of
Technology, Thailand



Middlesex University,
Dubai



James Cook University,
Singapore



Burgundy School of
Business, France



Polimi Graduate School of
Management, Italy



IE Business School,
Spain



University of Applied Sciences
Zwickau, Germany



University of Johannesburg,
South Africa

There are 3 additional MoUs currently awaiting completion:



National University of
Mongolia



Trinity Western University,
Canada



Laurentian University,
Canada

Partner Institutions of IIM Shillong

EUROPE

- IESEG School of Management, Lille and Paris, France
- EADA Business School, Barcelona, Spain
- ALBA Graduate Business School, Athens
- GREAT University of Cologne, Germany
- Lyon International Business School (LIBS), France
- Burgundy School of Business, France
- POLIMI Graduate School of Management, Italy
- IE Business School, Spain
- Westsächsische Hochschule Zwickau – University of Applied Sciences Zwickau, Germany

ASIA

- Chang Jung Christian University, Taiwan
- Ming Chuan University of Taiwan, Taiwan
- Woosong University, South Korea
- Newcastle Australia Institute of Higher Education, Singapore
- FPT University, Vietnam
- Universitas Gadjah Mada, Indonesia
- Sunway University, Malaysia
- Asian Institute of Technology, Thailand
- Middlesex University, Dubai
- James Cook University, Singapore

UNITED KINGDOM

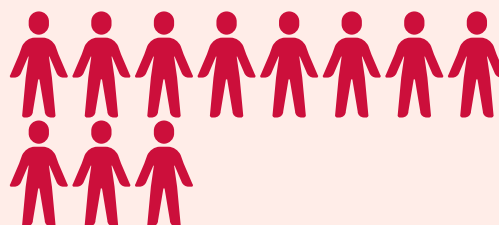
- Strathclyde Business School, University of Strathclyde, Scotland, UK
- Swansea University, Wales, UK

AUSTRALIA

- University of Wollongong, Australia

AFRICA

- University of Johannesburg, South Africa



NORTH AMERICA

- University of California, Riverside, USA
- Pace University, New York, USA
- Clark University, Massachusetts, USA
- Carleton University, Ontario, Canada
- Baruch College, The City University of New York, USA
- Babson College, Massachusetts, USA

SOUTH AMERICA

- Insper-Instituto De Ensino E Pesquisa, Brazil

Student Exchange Program



An Annual Opportunity for Growth on a Global Scale

The Student Exchange Programme (SEP) facilitates educational exchange and encourages students to excel in their chosen field with multicultural experiences to grow as global professionals. Student exchange programs are for a particular area of specialization and are offered to meritorious students to allow them to perform and grow on a global scale. The program is conducted annually for second year students.

Utilizing Partnerships

IIM Shillong, in its endeavor to promote global learning and to facilitate a better learning process for the participants, has utilized its collaboration with 29 International Business Schools to encourage cooperation and create student exchange opportunities between IIM Shillong and the partnered institutions.

SEP 2024

11 second year students from the PGP batch availed the program during the 5th trimester, and spent 3 months in locations including - ALBA Graduate Business School (Greece), IESEG School of Management (France), EADA (Spain), Asian Institute of Technology (Thailand), and Sydney Business School University of Wollongong (Australia).

Adding Value to MBA

The SEP enhances peer-to-peer learning, in addition to refining perspectives and incorporating cultural sensitivities that aid in critical decision making. Students gain opportunities to interact with students from other nationalities. The participants believe the program propelled exchanges of new ideas & allowed them to showcase their learnings on the global stage.

The Flagship Event

International Week



About I - Week

The International Week Program at IIM Shillong provides students from across the world with an opportunity to come together, at IIM Shillong for a week full of experiences revolving around India's rich educational and cultural heritage.

Participants from partner universities are invited to obtain exposure to Indian markets, business practices, ideas, and values. I-Week is an opportunity for participants to have a multicultural experience in IIM Shillong's modern campus and serene natural surroundings.

International Week 2024-25

IIM Shillong successfully organized International Week from July 1-6, 2024, under the theme "Ideas Across Borders - Bridging Global Innovation & Local Impact."

The event, coordinated by the International Relations Committee, brought together esteemed speakers, including:

- Mr. Thiagarajan Venkatesan, Director, Aishwaryam Financial Services Pvt Ltd
- Mr. Mayukh Hazarika, founder Raincheck Earth Co. and the visionary behind "Cherrapunji Eastern Craft Gin."
- Mr. Cyril Diengdoh, Member of the IAS
- Andrew Fleming, British Deputy High Commissioner
- Dr Bryan Hochstein, Associate Professor, University of Alabama

Among many more honored guests.

The Program included three main aspects, to provide a holistic and fun-filled experience to participants:

Global Learning



Invited Speakers and our own faculty members provided lectures on business, governments and sustainability, in India and beyond.

Exploring Meghalaya



A breathtaking trip to Tyrsi Falls of the tranquil Jaintia Hills, and unforgettable culinary experience at the renowned Dial Muktieh Ramew Cafe .

Cultural Immersion



Celebrations of the Behdienkhlam Festival with joyous dancing at Aitnar, with an excursion exploring the significance of monoliths in Shillong.

Reaching New Horizons

Study Abroad Program



Navigating the Global Frontier

The Study Abroad Program is one of the new initiatives of IIM Shillong, which allows students to experience life at top foreign b-schools, for a brief period of time.

The program is aimed at:

- Offering students a blend of academic rigor & cultural immersion
- Providing them opportunities to interact with international faculty & peers
- Helping them gain exposure to global business trends, leadership, and cross-cultural collaboration

Study Abroad at James Cook University

IIM Shillong partnered with James Cook University (JCU), Singapore in January 2025 for its first iteration of the study abroad program. Students visited the beautiful campus of JCU for two weeks. The program helped broaden their perspectives, enhance adaptability, and prepare them to thrive in a globalized environment.

18 Students

from the PGP & PGPEX batch gained the opportunity to participate in the program and attended in academic sessions on AI, Social Psychology, & Data Analytics, alongside cultural visits to Singapore's landmarks like the URA Gallery and Singapore Science Center.

A Unique Experience

International Immersion Program



Among the numerous opportunities that IIM Shillong provides to its students, the International Immersion Program serves as an integral part of the journey of the PGPEX batch at the institution. The International Immersion Program offers students the opportunity to visit partner institutions with aligned program objectives, participate in in-company projects, and earn academic credits as part of the global curriculum.



Advanced Management Program at EADA

EADA Business School, Spain presents an intensive one-month program in Barcelona, designed for PGPEX participants to potentiate their leadership skills and to be prepared for future transformation for sustainability and innovation within their organizations.

54 participants from the PGPEX batch of IIM Shillong visited Barcelona, Spain and attended classes at EADA Business School. Over an exciting month in Barcelona, participants engaged in immersive sessions, company visits, and cultural exchanges.



A key highlight of the program was a two-day visit to Toulouse, where they explored Airbus. From witnessing assembly lines to discovering Airbus' operations, the experience offered valuable lessons on the aeronautic sector.



Another highlight was the Outdoor Leadership Module in Collbató, that brought the students together and helped them learn interpersonal skills, develop their personalities and understand each other better.



The program gave students an understanding of global business processes, comparing them with those in India, while creating awareness on the technologies shaping businesses.

Advancing International Careers

The Atlas Series

The Atlas Series is the latest initiative launched by IIM Shillong, to equip students with a thorough understanding of international talent markets and job opportunities, along with the skills and competencies required to succeed in them. As the name suggests, the program is aimed at helping students navigate the complex global job market through insightful sessions by reputed business leaders and practical workshops conducted by certified experts and agencies.

Inaugural Sessions

The Atlas Series kicked off in January 2025, with an online session with Mr. R. Veeraraghavan, the Head of HR, Learning & Development, and Talent Management at Align Manpower, Dubai, UAE, as the honored speaker. Through the session based on the topic, "Leadership in a Multicultural and Globalized Workplace", students learned the value of innovative talent strategies, high-performance cultures, and adaptability.

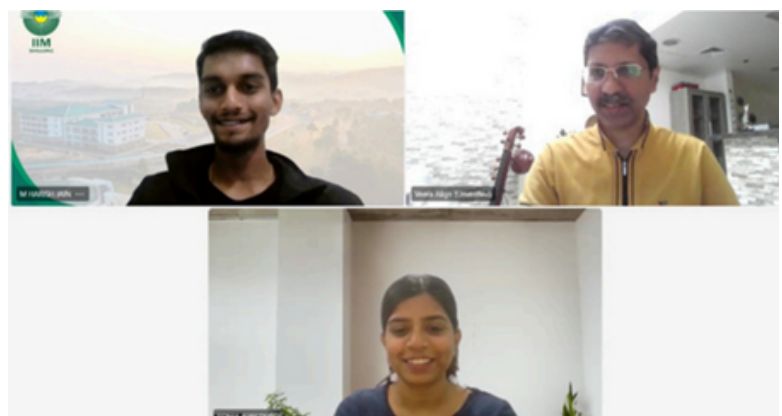
The second session of the Atlas Series was conducted during the first week of February and featured Mr. Sanjay Dev Jena, Founder and Head of Strategy at The Cat's Whiskers, a digital advertising and branding firm based in Germany, as the guest speaker. Mr. Jena used his decades of experience Mr. Jena shared valuable insights into global branding, emerging industry trends, and international career opportunities.

Speaker Sessions

Insightful talks by global leaders, industry professionals, and alumni, to provide firsthand knowledge of global career trajectories

Practical Workshops

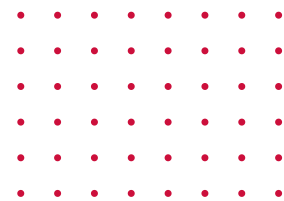
Skill-oriented sessions to refine essential competencies required for global careers, such as CV building and communication skills



Mr. R. Veeraraghavan (right) and Mr. Sanjay Dev Jena (left) addressing students of IIM Shillong during the first and second sessions of the Atlas Series

Global Expertise

Adjunct Faculty



IIM Shillong is honored to host two adjunct faculty and a full-bright scholar at our institute. The expertise brought by them brings an added dimension to lectures and helps expand the perspectives of students beyond the borders of our country:



Dr. Gerard Farias Adjunct Associate Professor

Dr. Gerard Farias is an Associate Professor in the Department of Management, Entrepreneurship and Marketing at the Silberman College of Business, USA. With a Ph.D. in Organization Studies Rawls College of Business, Texas Tech University, he has worked in the Strategy & Liberal Arts area at IIM Shillong, with a focus on sustainability and the role of business in that context, along with the challenges and tensions posed by climate change, income inequality, poverty and biodiversity loss.



Dr. Rajiv Vaid Basaiwmoit Adjunct Associate Professor

Dr. Rajiv Vaid Basaiawmoit is the Head of Sci-tech Innovation & Entrepreneurship at Aarhus University, Denmark. He has an MBA in sustainability and a Ph.D. in biotechnology from Aarhus University, and is also part of the Strategy & Liberal Arts area at IIM Shillong. He specializes in Entrepreneurship, Communication and Leadership training and how they can be integrated with science.



Dr. Christine Farias Fulbright Nehru Scholar

Dr. Christine Farias is a Fulbright-Nehru Scholar in the Economics and Public Policy area at IIM Shillong. She received her Ph.D. in Environmental Economics from Texas Tech University and is an Associate Professor of Economics in the Department of Social Sciences, Human Services and Criminal Justice at the Borough of Manhattan Community College (BMCC), USA. She teaches courses in Microeconomics, Macroeconomics, Environmental Economics & Labor Economics using a human values lens.

Steps Towards a Better Future

International Guests & Collaborations



Mr. Andrew Price Vice Consul, U.S. Consulate General Kolkata

May 8, 2024: Mr. Andrew Price, an esteemed diplomat from the United States of America, engaged in discussions with IIM Shillong faculty regarding opportunities for the **Student Exchange Program, Faculty Exchange, and Research Collaborations** between Indian and U.S. institutions. His session explored the role of diplomatic partnerships in fostering global education initiatives.

Dr. Rajiv Vaid Head of Sci-tech Innovation & Entrepreneurship, AARHUS University

June 18, 2024: Dr. Rajiv Vaid, a seasoned academic entrepreneur and educator, joined students at IIM Shillong for an insightful session on **the intersection of science, technology, and entrepreneurship**. He emphasized the need for academic institutions to cultivate innovative thinking and collaborate on high-impact research projects to address challenges of the real world.

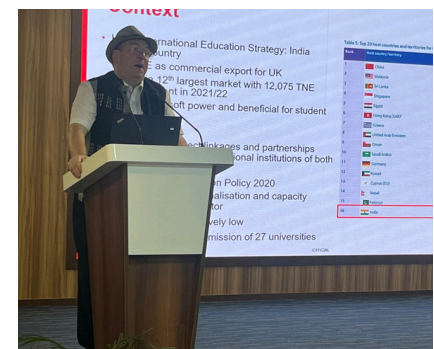


Dr. Jossy Mathew Senior Lecturer, Swansea University

July 2, 2024: Dr. Jossy Mathew visited IIM Shillong for the annual International Week Event, and delivered a session for PGP students on **"Managing Human Resources in Project-Based Organizations."** His talk explored best practices in human resource management and the challenges of leading dynamic, cross-functional teams in an evolving corporate landscape.

Mr. Andrew Fleming British Deputy High Commissioner to East and North-East India

July 4, 2024: Mr. Andrew Fleming, as part of the I-Week event, conducted two sessions, the first of which was on **"Education as a Key Aspect of Bilateral Relations between the UK and India,"** focusing on academic collaborations and knowledge-sharing opportunities. The second session highlighted the significance of strengthening UK-India educational partnerships to create globally competent professionals.





Dr. Bryan Hochstein Associate Professor, University of Alabama

July 6, 2024: For the closing session of I-Week 2024, Dr. Bryan Hochstein led an engaging discussion on **"New Sales: Monitoring and Growing Customer Success to Drive Performance."** He shared insights into modern sales strategies, emphasizing customer retention and success metrics as key factors in driving business growth and sustainability.

Prof. Alok Chaturvedi Professor of Management, Purdue University

September 30, 2024: Professor Chaturvedi conducted a session for PGPEX students on **"AI Dharma: Navigating AI Ethics in the Age of Algorithms."** His session addressed the ethical implications of artificial intelligence, the role of regulations in AI governance, and the responsibilities of AI-driven businesses in maintaining ethical practices.



Ms. Lindy Cameron British High Commissioner to India
Mr. Andrew Fleming British Deputy High Commissioner to East and North-East India
Mr. James Sangma Chairman, Meghalaya Industrial Development Corporation

December 4, 2024: IIM Shillong hosted the British High Commissioner and the Deputy High Commissioner, along with Mr. James Sangma from the Government of Meghalaya, for discussions and the announcement of a collaborative initiative between IIM Shillong, the Government of Meghalaya, and UK institutions to establish a climate modeling center. The discussion focused on AI-driven climate research, sustainability policies, and regional development initiatives.

Prof. Massimo Warglien Professor, Ca' Foscari University of Venice

December 5, 2024: Professor and renowned scholar, Massimo Warglien, engaged in academic discussions with faculty and doctoral students, exploring potential **research collaborations in behavioral science, digital transformation, and management innovation.** His insights provided valuable direction for interdisciplinary research initiatives.



Dr. Philip G. Laird & Mr. Sushil Rajaratnam Trinity Western University

January 18, 2025: Dr. Laird and Mr. Rajaratnam, representatives of Global & Academic partnerships at TWU, led discussions on **joint research projects, student exchange programs, and faculty collaborations** between IIM Shillong and Trinity Western University. Their session focused on enhancing cross-cultural learning experiences and fostering global academic linkages.

A Milestone in Sustainability

UK - India Knowledge Exchange Workshop

Following preliminary discussions in December, **IIM Shillong collaborated with the British High Commission, India, to host a workshop on AI-based Climate Modelling & Policy Making on February 19-20, 2025, featuring experts from the UK Met Office, University College London, University of Leeds, and University of Oxford.**

The workshop served as a crucial platform for international cooperation, bringing together policy-makers, academicians, & industry professionals from both India and the United Kingdom.



The discussions focused on AI-driven climate forecasting, the role of data analytics in environmental policy, and cross-border sustainability initiatives. Experts from the UK Met Office shared

insights on predictive climate models, emphasizing the need to integrate AI for proactive climate action planning. Delegates from the University of Oxford and University College London explored the socio-economic effects of climate change and discussed frameworks for AI assisted governance.



The workshop featured case studies on AI applications in climate adaptation, highlighting how different regions are deploying AI solutions for disaster preparedness and sustainable development. **As an outcome, IIM Shillong and its international partners initiated discussions on research collaborations, & capacity building programs to establish long term partnerships for climate policy innovation.**

Showcasing Potential of North-East India

India-Japan Education Conclave



Spotlight on North- East India

The 3rd India-Japan Education Conclave was held on 28 September 2024 at Cotton University, Guwahati, Assam. Organized by the Indo-Japan Business Council (IJBC) and supported by the Embassy of Japan in India, the event marked a pivotal moment in fostering academic and cultural ties between India and Japan. Members of the International Relations Committee of IIM Shillong were among the 1600 students and educators at the event.

Objectives of the Conclave

The India-Japan Education Conclave aimed to achieve several key objectives:

- **Promoting Educational Exchange:** The conclave aimed to facilitate student exchanges, scholarships, and collaborative research projects.
- **Cultural Integration:** Through workshops, language courses, and cultural events, the conclave aimed to celebrate the rich heritage of both Japan and North East India.
- **Innovation and Technology Transfer:** With a focus on sustainable agriculture, biotechnology, IT, and renewable energy, the conclave aimed to encourage innovation and technology transfer.
- **Networking & Career Opportunities:** The event provided a platform for students to network with academicians, industry leaders, and policymakers.

Why the Conclave Matters

The India-Japan Education Conclave was not just another academic conference; it served as a strategic initiative designed to address the specific educational, cultural, and developmental needs of the North East region of India. By exclusively targeting this region, the event set a precedent for future initiatives that can bring similar benefits to other underrepresented areas.

Moreover, the conclave leverages the deep-rooted cultural respect and affinity between Japan and North East India. This synergy creates an environment of mutual learning and respect, which is essential for the success of such collaborations.

IIM Shillong's participation in the event **allowed us to develop our global partnerships** in Japan. Further, we were able to begin **talks for introducing Japanese language courses for the student community** at IIM Shillong.

Driving Internationalization

Upcoming Activities



IIM Shillong has made great progress in terms of enhancing its global connectivity and creating a globally aware learning environment. The institute intends to continue this progress and has planned numerous events and programs as part of its strategy towards internationalization.

International Week

Students worldwide gain insights into India's education, culture, markets, and global leadership through an immersive experience.

**July 1, 2025-
July 6, 2025**

Know Your Partner University (KYPU)

A platform for students to engage with peers from our partner institutions worldwide, fostering a deep understanding of global academic and cultural perspectives.

**June 2025
Onwards**

Atlas Series

An initiative to foster global engagement by connecting students with international thought leaders, and expanding perspectives on global business and leadership.

**June 2025
Onwards**

Student Exchange Program (SEP)

Students gain global exposure through exchange programs for a term with prestigious institutions, enriching their academic experience.

**September
2025 Onwards**

Study Abroad Program (SAP)

A short academic and cultural experience to navigate global complexities, industry interactions, and global peer-to-peer learning.

**December
2025 Onwards**

Contact Us to Learn More



Prof. Naliniprava Tripathi

Dean-Alumni and External Relations
dean.ere@iimshillong.ac.in

Prof. Teidorlang Lyngdoh

Chairperson External Relations
chair.ere@iimshillong.ac.in

Ms. Ibanrikordor L. Nongbri


External Relations Office
er.office@iimshillong.ac.in


Phone

- +91-364-2308063 (ER Office)
- +91-364-2308066 (ER Chairperson)
- +91-364-2308000 (Reception)

 iimshillong.ac.in/external-relations

 [iinstagram.com/iimshillong](https://www.instagram.com/iimshillong)

 [linkedin.com/school/indian-institute-of-management-shillong](https://www.linkedin.com/school/indian-institute-of-management-shillong)

 Indian Institute of Management Shillong Umsawli, Shillong - 793018,
Meghalaya, India www.iimshillong.in

