



भारतीय प्रबंध संस्थान शिलाँग  
Indian Institute of Management Shillong



INTERNATIONAL  
**WEEK** | **1-6  
JULY  
2025**

**THE GLOBAL-INDIAN MOSAIC**  
Leadership, Entrepreneurship, and Impact





## ABOUT IIM SHILLONG

IIM Shillong is a public, fully autonomous management institute founded in Shillong in 2007 by the Ministry of Human Resource Development with the support of the Meghalaya government. It provides postgraduate, doctoral, and executive programs in management education and Management Development Programs in various management fields.

### Vision

To become an internationally recognized management Institute with a global outlook grounded in Indian values.

### Mission

To generate and disseminate knowledge in all aspects of management education for sustainable development and to develop innovative leaders with strong ethical values.

### Core Values

- Openness to new ideas and experiences
- Intellectual freedom
- Self-experimentation and creative pursuit
- Adherence to fair, just and ethical practices
- Compassion for others



### IIM SHILLONG

Indian Institute of Management Shillong  
Umsawli, Shillong – 793018, Meghalaya, India  
[www.iimshillong.ac.in](http://www.iimshillong.ac.in)







## ABOUT INTERNATIONAL WEEK

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Welcome to the MBA International Week Program at IIM Shillong, a unique opportunity for students from all over the world to come together, learn, and experience India's rich educational and cultural heritage. As India and Indian-origin leaders take center stage in global business, India has much to offer to business houses looking for success. Furthermore, India has always been a proponent of diversity and inclusion, sustainability, ethical leadership, peace and harmony, and collective well-being. These values are integral to businesses today.

This event exposes participants to Indian markets, business practices, ideas, and core values underlying the business world. Thus, this international week is a suitable opportunity for participants to learn about global business leadership through a multicultural learning experience in IIM Shillong's modern campus infrastructure and serene natural surroundings.

- Attend Lectures at India's Leading Business School - IIM Shillong
- Interact with India's Top Global Business Leaders
- Understand India's Government's Role & Legal Environment
- Embrace and Learn from Indian Values and Traditions
- Immerse in Indigenous Cultures and the Vibrant Heritage of North-East India





# BENEFITS FOR INTERNATIONAL STUDENTS

Attending International Week at **Indian Institute of Management, Shillong**

The **International Week** at IIM Shillong offers a transformative experience for students, blending academic excellence with cultural immersion. Here's how students can benefit:

## 01 Learn from Diverse and Esteemed Faculty

The event features renowned international faculty members who bring global perspectives on business, leadership, and innovation.

IIM Shillong is known for its rigorous academic programs and strong industry linkages, ensuring participants gain valuable insights into global business practices.

Interactive lectures and workshops with India's top business leaders will help students understand the nuances of emerging markets and strategic leadership.

## 02 Experience the Richness of Indian Culture

India is a land of diverse traditions, values, and business ethics, which are deeply ingrained in its corporate landscape.

Students will gain exposure to Indian values like sustainability, ethical leadership, and inclusivity, which are increasingly vital in today's global business world.

Cultural programs and activities will allow students to immerse in Indian festivals, cuisine, and traditions, creating a holistic learning experience.

## 03 Explore the Unique Culture of Meghalaya

Meghalaya, known as the **"Scotland of the East,"** offers a breathtaking natural landscape combined with rich indigenous traditions.

Students will experience the Khasi and Jaintia cultures, learning about their sustainable lifestyles and unique societal structures.

Visits to Shillong Peak, Elephant Falls, Sohra, Nohkalikai Falls and Wards Lake will provide a deeper understanding of Meghalaya's natural beauty and community-driven sustainability.

## 04 Broaden Global Networks and Perspectives

International Week brings together students from various countries, fostering cross-cultural exchanges and global collaborations.

The event helps build an international network of peers and professionals, opening doors for future academic and business opportunities.

By understanding India's economic and social landscape, students gain valuable market insights that can be leveraged in global careers.



# BENEFITS FOR INTERNATIONAL STUDENTS

Attending International Week at **Indian Institute of Management, Shillong**

## 05 Practical Exposure to Indian Markets and Business Practices

Students will explore India's business environment, legal framework, and government policies, offering a first-hand understanding of a rapidly growing economy.

Engaging in discussions about startups, sustainability and innovation in the Indian context prepares students for leadership roles in emerging markets.

The immersive experience ensures that students leave with not just theoretical knowledge but practical applications of business strategies.

By attending **I-Week** at IIM Shillong, International students can gain a well-rounded learning experience that integrates business education with cultural exploration, equipping them with global leadership skills and a broader worldview.

## 06 . All-Inclusive, Enriching Learning Experience

The program covers accommodation, meals, cultural programs and local transportation, making it an affordable yet enriching international opportunity.

A certificate of participation from a premier institute like IIM Shillong adds credibility to students' academic and professional portfolios.





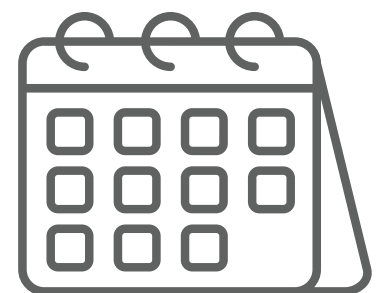
# VISION AND EMPOWERMENT

Through experience and learning beyond the classroom!

The MBA International Week is an exciting opportunity for both IIM Shillong and International MBA students to enhance their knowledge and learn from renowned foreign faculties. The event will take place from **1st-6th July 2025**, featuring 15 hours of intensive study sessions.

During this week-long event, students can participate in lectures and workshops led by top professors worldwide.

- Welcome Day on June 30, Monday
- Course duration: 15 hours
- Medium of Instruction: English
- A certificate of participation will be provided to each attendee
- No proficiency test is required
- In-person classes





# PROGRAM SCHEDULE

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6
	01-Jul-25	02-Jul-25	03-Jul-25	04-Jul-25	05-Jul-25	06-Jul-25
9:15 AM - 10:30 AM	Speaker Sessions / Leadership Workshops			Speaker Sessions / Leadership Workshops	Speaker Sessions / Leadership Workshops	
10:30 AM - 11:30 AM					Feedback and Valedictory Program	
11:45 AM - 12:45 PM						
12:45 PM - 2 PM	Meals & Breaks		Outdoor Activities / Recreation	Meals & Breaks		
2 PM - 3PM	Speaker Sessions / Leadership Workshops	Outdoor Activities / Recreation		Outdoor Activities / Recreation	Speaker Sessions / Leadership Workshops	Feedback and Valedictory Program
3 PM - 3:30 PM	Outdoor Activities / Recreation				Evening Activities	
6:30 PM - 7:30 PM	Evening Activities					

Feedback and Valedictory Program  
Speaker Sessions / Leadership Workshops

Outdoor Activities / Recreation

Meals & Breaks

Evening Activities





# APPLICATION DETAILS

- 1 Students should contact their International Offices/Coordinators to learn about internal deadlines and procedures.
- 2 Universities must nominate selected students to IIM Shillong by 31st May.
- 3 After nomination, IIM Shillong will contact nominated students with information about the application.

- 1 Application form (IIM Shillong will send the link by e-mail to nominated students).
- 2 Valid passport (the document must be valid for the entire program plus six months)
- 3 Transcript of Records (updated version of the student's current MBA program).
- 4 Students will be required to attend all the sessions.



Students will receive an acceptance letter once applications are reviewed





## PROGRAM COST

The program fee is **USD 100** to confirm registration. IIM Shillong will provide the following at no additional cost:

- A single room within our campus for the duration of the international week
- Breakfast, lunch and dinner during the week
- Wi-Fi internet access in your room and around campus
- Transportation fees for all trips and excursions that are part of the course
- Cultural and Industrial Visits

**Please note:** Airfare and transportation from the airport to the institute are not included; however, the institute can assist students in arranging these.

## OTHER EXPENDITURE

To help you plan for your time with us, consider the following expenditures, which you will need to double-check.

**01 Visa** for India

**02 Air travel** to India (to and fro)

**03 Insurance:** You should also consider buying travel insurance, even though some emergency care is free while you visit.

**04 Daily expenses:** A matter of personal choice! But perhaps it is best to allow INR 500 – INR 2000 to be spent during your time with us.

**Exchange rate:** 1 USD = INR 87.79 (as of 10 Feb 2025), subject to change.

### FURTHER INFORMATION

- ▶ [Campus facilities](#)
- ▶ [Partnerships](#)
- ▶ [Student activities and events](#)

## REFUND POLICY

The program fee of **USD 100** is **non-refundable** under any circumstances. Once the payment is made to confirm registration, no refunds will be processed for cancellations.



# ABOUT SHILLONG CITY

Shillong, a beautiful city surrounded by pine trees, is the **capital of Meghalaya**, a state in north-eastern India. It gets its name from the idol worshipped here, Lei Shyllong. This 1496-meter-high hill station is known for its weather, picturesque locations, and traditions. Known as the "Scotland of the East," descendants of the Khyrim, Mylliem, Maharam, Mallaisohmat, Bhowal, and Langrim tribes can be found here.

**Shillong's** weather is distinctive and pleasant all year. The town has a mild subtropical climate, with summer temperatures ranging from **15°C to 25°C** and winter temperatures ranging from 5°C to 15°C. The monsoon season lasts from June to September, and the town receives much rain during this time, making it an excellent place for nature lovers. Shillong is best visited between October and June when the weather is cool and dry.



## PLACES TO VISIT

- Elephant Falls
- Ward's Lake
- Shillong Peak
- Umiam Lake
- Don Bosco Centre for Indigenous Cultures
- Mawlynnong
- Sohra
- Dawki





An aerial photograph of the IIM Shillong campus during sunset. The main building is a large, multi-story structure with a green roof and white walls, situated on a hill. In the foreground, there is a circular building with a green roof. The campus is surrounded by lush green trees and a winding road. The sky is a mix of orange, yellow, and blue, with the sun low on the horizon. In the background, there are rolling hills and a flagpole with the Indian flag.

# CONTACT US

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