

# NUKSA

## THE PINE CHRONICLE

NEWS, VIEWS & CREATIVE EXPRESSIONS

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### ABOUT NUKSA

Nuksa The Pine Chronicle is the monthly news magazine of IIM Shillong.

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# COVER STORY

## Celebrating Colors and Community: Holi 2025 at IIM Shillong



The campus of IIM Shillong came alive with vibrant hues and joyful energy as the institute celebrated Holi, the festival of colors, with great enthusiasm and camaraderie. The celebration brought together students, faculty and staff in a spirited display of unity, cultural richness and festive cheer. Held on campus grounds, the event saw participants drenched in colors, dancing to lively beats and relishing festive treats. Beyond the fun and festivities, Holi at IIM Shillong served as a beautiful reminder of the spirit of inclusivity, renewal and togetherness that defines the IIM community.

The event was organized to ensure eco-friendly celebrations, using herbal colors and promoting sustainable practices, hence reflecting the institute's commitment to both tradition and responsibility. From laughter-filled moments to shared stories over sweets and music, Holi 2025 was not just a celebration of colors, it was a celebration of the bonds that tie the IIM Shillong family together. As the colors fade, the memories remain, reminding us all of the joy found in diversity, the strength in unity and the beauty of shared experiences.



# PHOTO GALLERY

## GLIMPSES OF MARCH EVENTS





# TIMELINE

## At Advantage Assam 2.0: Visionary Industry Leaders Gather to Shape the Future of Entrepreneurship and the Private Sector.

During the Thematic Session on “Start-up Ecosystem”, Dr. Rohit Dwivedi delivered a powerful message: entrepreneurial business schools, incubators and policymakers must come together to eliminate the stigma around failure. He emphasized that embracing risk-taking is essential for fostering innovation and growth and that learning from failure must be seen as a stepping stone and not a setback on the path to success.

In another compelling session on “Leveraging MDB Resources to Unlock Opportunities for the Private Sector”, Auguste Tano Kouame,

Country Director at The World Bank, responded to a thought-provoking question from Dr. Neelam Rani, Faculty, Department of Finance, IIM Shillong. He highlighted the importance of human capital, digitization and policy support as key enablers in attracting private sector investment. With the right frameworks, states can catalyze innovation and accelerate economic development.

Let's work together to create an ecosystem where entrepreneurship is celebrated, failure is reframed as learning and opportunities for investment and growth are unlocked for all.



## Igniting the Spark of Entrepreneurship in Meghalaya: IIM Shillong Hosts Transformative Workshop in Collaboration with SIDBI

The IIM Shillong Foundation for Incubation and Enterprises (IIMSFIE), in collaboration with the Small Industries Development Bank of India (SIDBI), successfully organized a one-day Entrepreneurship Development Workshop on the 7th of March, 2025. The event drew an enthusiastic response, with a hundred and seventy students representing six colleges and

universities from across Meghalaya, all coming together to immerse themselves in the world of entrepreneurship. The workshop aimed to nurture entrepreneurial thinking among young minds and equip them with practical tools to navigate the startup landscape. Through a well-structured series of sessions, the participants were exposed to a wide array of themes, including

entrepreneurial mindset development, business idea generation, go-to-market strategies and foundational business skills.

What set the workshop apart was its interactive, hands-on approach. Participants engaged with real-world case studies, explored frameworks used by successful entrepreneurs and participated in guided activities that encouraged them to brainstorm and validate their own business ideas. These sessions helped demystify the startup journey and made it accessible, relatable and actionable for aspiring entrepreneurs. The event also served as a vibrant platform for networking and idea exchange, where students from diverse academic backgrounds came together

to collaborate, learn from each other and build lasting connections. Facilitators emphasized the importance of resilience, innovation and adaptability, which are traits essential for success in the entrepreneurial world.

By the end of the day, participants left the workshop not just with knowledge, but with renewed confidence and inspiration to pursue their entrepreneurial ambitions. This initiative by IIMSFIE and SIDBI reflects a shared commitment to fostering inclusive entrepreneurial ecosystems in northeast India and beyond, empowering the next generation of changemakers to shape their own futures through innovation and enterprise.



## Empowering Leadership for a Progressive Arunachal Pradesh

The Dr. APJ Abdul Kalam Centre for Policy Research and Analysis at IIM Shillong proudly launched a three-day Leadership Development Program (LDP) for the Deputy Commissioners of Arunachal Pradesh, held from the 10th to 12th of March, 2025, at the Administrative Training Institute (ATI), Naharlagun.

This high-impact initiative is tailored to empower eighteen Deputy Commissioners, who play a critical role in district administration and on-the-ground implementation of public policy. With the state's unique socio-geographical challenges, the program focused on building strategic leadership capabilities essential for driving effective governance and inclusive development at the

district level.

Key themes addressed during the program:

- Identifying and addressing complex, ground-level governance challenges
- Ecosystem development through stakeholder engagement
- Learning from state-specific governance models and case studies
- Integrating principles of good governance in local administration
- Designing actionable district development plans



The program was inaugurated with a thought-provoking keynote address by Shri Atul Kulkarni, Member of the Board of Governors, IIM Shillong. He emphasized the need for dynamic leadership that not only understands the pulse of the people but also aligns local aspirations with national priorities.

Through a blend of interactive discussions, practical frameworks and cross-learning, the Leadership Development Program created a vibrant platform for collaborative learning,

encouraging Deputy Commissioners to exchange experiences, reflect on administrative challenges and co-create solutions tailored to the specific needs of Arunachal Pradesh. By nurturing visionary and adaptive leadership, the Dr. APJ Abdul Kalam Centre continues its commitment to strengthening public institutions and supporting transformational governance in the northeastern region of India. This program marks another step forward in building a resilient, empowered and progressive Arunachal Pradesh.



## Celebrating Forests for a Sustainable Future: IIM Shillong Observes International Forest Day 2025



On the occasion of International Forest Day 2025, IIM Shillong, in collaboration with the Forest Department of Meghalaya, hosted a thought-provoking event focused on the theme: “Forests and Food Security.” The



celebration brought together distinguished guests, faculty, students and environmental stewards to reflect on the critical interdependence between forests, food systems and sustainable development.

The event was graced by the Chief Guest, Shri R. S. Gill, Principal Chief Conservator of Forests and HoFF, Meghalaya, Shillong, who delivered a powerful keynote address. He highlighted the urgent need to strike a balance between development and environmental conservation, urging society to preserve indigenous knowledge, increase afforestation efforts and embrace eco-conscious living as key solutions for a greener tomorrow. Along with him were Shri D. Sathian, Additional Principal Chief Conservator of Forests (Social Forestry and Environment), with additional charge as

Nodal Officer (FC and CAMPA) and Ms. Heisa Lato, Divisional Forest Officer, Social Forestry Division, Shillong, with additional charge as DCF (Social Forestry and Environment). Their presence and perspectives further enriched the dialogue on sustainable forestry, biodiversity and community participation.

Through this collaborative initiative, IIM Shillong reaffirmed its commitment to environmental responsibility, promoting the idea that forests are not just a resource, but a foundation for life, livelihoods and long-term resilience.

## Inspiring Young Minds: Exposure Visit under Beti Bachao Beti Padhao Scheme at IIM Shillong

The Dr. APJ Abdul Kalam Centre for Policy Research and Analysis, IIM Shillong, proudly hosted an exposure visit on the 21st of March, 2025, welcoming sixty five students and teachers, along with members of the District Hub for Empowerment of Women (DHEW), Ri-Bhoi District, as part of the Beti Bachao Beti Padhao (BBBP) Scheme.

This initiative was aimed at empowering young rural female students, especially those from economically disadvantaged backgrounds, by providing them with firsthand exposure to an esteemed academic institution. Through guided interactions, campus tours and motivational

discussions, the visit sought to ignite aspirations for higher education and encourage participants to dream beyond conventional boundaries.

The event also highlighted the importance of inclusive education, community engagement and creating pathways for young girls to access quality academic and professional opportunities. IIM Shillong is honored to be a part of this inspiring journey and remains committed to supporting initiatives that promote gender equality, education and empowerment. Together, let's build a future where every girl dares to dream and thrives.







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