

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

Post Graduate

ABOUT IDEA/VENTURE

Nutrixeric is an innovative agritech startup focused on the revival and preservation of indigenous seasonal produce. We achieve this through a specialized approach involving sustainable processing, valorization, and innovative packaging into both ready-to-cook and ready-to-eat products. Our core mission is to make local, highly nutritious, and traditional foods accessible to consumers all year round, simultaneously contributing to the support of community livelihoods and the critical reduction of food waste. Ultimately, Nutrixeric serves as a vital bridge connecting sustainable agricultural practices with modern consumer convenience.

PROFESSIONAL EXPERIENCE

With over four years of dedicated research experience at the ADVaRC, AAU Khanapara, I have significantly contributed to advanced studies in the field.



Chinmoyee Rajkumari

Chinmoyee Rajkumari is the Founder of Nutrixeric LLP, a purpose-driven venture from Assam operating at the intersection of food, sustainability, and technology. With a strong foundation in Biotechnology and practical experience in Research and Development (R&D), she is focused on building impactful circular economy models. Her work is strategically designed to empower women, significantly reduce waste, and actively preserve indigenous food systems. Ms. Rajkumari champions the integration of technological solutions at the grassroots level to ensure the better utilization of natural resources, ultimately striving to create a sustainable and inclusive food future.



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