

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

Master of Tourism & Travel
Management

ABOUT IDEA/VENTURE

Meghalaya Adventure Institute And Mountaineering (MAIM) is a leading center for adventure and outdoor education, dedicated to inspiring exploration, resilience, and harmony with nature. Its mission is to empower individuals through immersive experiences in rock climbing, rappelling, mountaineering, trekking, camping, paragliding, mountain biking, caving, and rafting. By promoting skill development and sustainable adventure tourism, the institute envisions Meghalaya as a hub for responsible and transformative outdoor experiences.

PROFESSIONAL EXPERIENCE

Since 2018, has served as a Guest Instructor at the Indian Himalayan Centre for Adventure & Eco-Tourism, Sikkim, under the Department of Tourism & Civil Aviation, Government of Sikkim. With years of field experience in mountaineering, trekking, and adventure-based training, has contributed to promoting safe and sustainable adventure tourism across the Northeast.



Gerald Lyngkhoi

Gerald Lyngkhoi is the Founder and Proprietor of the Meghalaya Adventure Institute And Mountaineering (MAIM), dedicated to promoting adventure education and sustainable outdoor tourism in the region. He holds a Master's degree in Tourism and Travel Management and brings extensive expertise in adventure training and eco-tourism. Since 2018, he has served as a Guest Instructor at the Indian Himalayan Centre for Adventure & Eco-Tourism, Sikkim, under the Department of Tourism & Civil Aviation, Government of Sikkim. His commitment to skill development, safety, and environmental stewardship continues to shape Meghalaya's growing adventure ecosystem.



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