

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

Graduate B.A

ABOUT IDEA/VENTURE

HN 100 Kissa is a wine company (heritage products) dedicated to bringing the authentic flavours of Northeast India to the world, where every bottle tells a compelling story. It aims to not only create a sustainable market for profit but also actively support local agriculturists in the cultivation of ethnic and indigenous fruits. Their main goal is to tell the story of the Northeast, celebrating its rich heritage and cultural uniqueness, making them a vital ambassador for the region's agricultural and cultural legacy.

PROFESSIONAL EXPERIENCE

Entrepreneurial experience in running a cafe (2022)
Participated in various farmers market & expose,
gaining hands-on experience in small business
operations and direct customer engagement.



Imtienba

Imtienba is the founder and proprietor of HN 100 a wine company based on Dimapur, Nagaland. He is a 35-year-old passionate winemaker and wine enthusiast with rich experience in the Food & Beverage sector, dedicated to crafting wines that tell a unique story. Combining tradition with innovation, he creates wines that embody culture, heritage, and sustainability. His vision is to build a brand that supports local agriculturists by cultivating ethnic and indigenous fruits, preserving Northeast India's rich traditions. Every bottle reflects the spirit of the land, turning wine into a narrative of flavor, culture, and community.



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