

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

Master of Commerce

ABOUT IDEA/VENTURE

Luit Regency, a dynamic new boutique hotel venture located on At Road in Sibsagar, is founded on a vision that goes beyond traditional hospitality. The core goal is to establish a powerful platform dedicated to showcasing the region's hidden Ahom-era heritage, unique culture, and natural beauty, elements that are currently underrepresented digitally. Luit Regency aims to redefine the modern travel experience by serving as a cultural narrator, telling Sibsagar's stories to the world and creating a trusted foundation for heritage-focused tourism in the region.

PROFESSIONAL EXPERIENCE

Holding a Master's degree in HR and Marketing from Gauhati University, I bring strategic insight and comprehensive business acumen. This education is complemented by practical, hands-on experience gained from managing operations, customer service, and building sustainable ventures within the family's handloom and hotel industries.



Jyotishnata Bhuyan

Jyotishnata is the founder and proprietor of Luit's Regency. She has completed her Master's in HR and Marketing from Gauhati University and later joined the family business in the handloom and hotel industry. She is now starting a boutique hotel in Sibsagar with the vision to showcase the town's hidden gems its heritage, culture, and natural beauty and create a modern travel experience that tells Sibsagar's stories to the world. Through this venture, she hope to promote local culture while offering travelers a unique and meaningful stay.



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