

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

M.A Geography

ABOUT IDEA/VENTURE

K Food Product is an innovative venture focused on creating high-quality, sustainable food products from cassava, including snacks like chips and other value-added offerings. By combining local agricultural resources with modern processing techniques, the venture delivers healthy, flavorful, and market-ready products while empowering farmers and promoting entrepreneurship. With a vision to highlight cassava's versatility and nutritional value, KK Food Product contributes to a sustainable food ecosystem and brings unique, locally-inspired snacks to consumers.

PROFESSIONAL EXPERIENCE

He serves as a PGT Geography teacher at Eklavya Model Residential School, bringing expertise in education, curriculum planning, and student development. His professional experience complements his entrepreneurial ventures.



Khamsohan Jaichea

Khamsohan Jaichea is the Founder of KK Food Product, a venture dedicated to creating sustainable and innovative food products from cassava. A Master's graduate in Geography, he brings analytical thinking, strategic planning, and a deep understanding of local resources to his entrepreneurial initiatives. With a strong focus on empowering farmers, promoting local produce, and delivering quality snacks, his leadership reflects a commitment to sustainable food systems, innovation, and regional development.



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