

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

MBA, Life Coach

ABOUT IDEA/VENTURE

GE is an AI-powered Emotional Wellness Platform that leverages a hybrid SaaS model to enhance emotional intelligence and resilience for individuals and organizations. The platform uniquely combines coaching, gamified learning, and data-driven emotional tracking with a crucial human touch provided by certified coaches and trainers. Currently incubated at IIM, Aspire EDGE is strategically positioned to redefine the mental wellness and corporate Emotional Quotient (EQ) landscape in India and internationally, targeting an ambitious ₹8 to 10 Cr Annual Recurring Revenue (ARR) within five years.

PROFESSIONAL EXPERIENCE

With over 15 years of experience in sales, marketing, and human development, she is a seasoned expert in these critical business functions. This extensive background has allowed her to specialize in enhancing emotional intelligence, resilience, and productivity across various sectors.



Khushbu Agarwal

Wellness Coach, Life Skills Trainer, and Entrepreneur with over 15 years of extensive experience spanning sales, marketing, and human development. She has worked closely with corporate entities, educational institutions, and individuals to significantly boost emotional intelligence, resilience, and productivity. Her unique methodology, which masterfully blends emotional coaching, behavioral science, and keen business strategy, has been instrumental in shaping Aspire EDGE into a transformative wellness brand. Further enhancing her approach, this certified Tarot and Reiki practitioner skillfully integrates traditional mindfulness with modern coaching tools, driving her mission "to build a happier, emotionally intelligent India—one mind at a time" by cultivating emotionally strong, self-aware leaders and teams.



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