

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

Master of Social Work (MSW)

ABOUT IDEA/VENTURE

C & C The Mizo is an Aizawl, Mizoram-based enterprise dedicated to the preservation and revival of Mizo cultural heritage through traditional adornments and ornaments. The venture champions excellence in craftsmanship, focusing on reviving lost treasures and ensuring that this rich, artistic legacy is preserved for future generations. Through its work, C & C The Mizo actively contributes to sustaining the unique cultural identity of the Mizo people.

PROFESSIONAL EXPERIENCE

a dedicated social worker with five years of experience in HIV/AIDS support and Lifeskills Education for vulnerable children. He now champions the revival of Mizo traditional ornaments while creating livelihood opportunities for persons with disabilities.



Malsawmnienga

Malsawmnienga is the dedicated Founder and Proprietor of C & C The Mizo, blending over five years of experience as a social worker with a deep passion for cultural heritage preservation. His extensive work in social services has equipped him with a strong ability to identify and address community challenges, inspiring him to not only preserve traditional cultural legacies—particularly ornaments—but also to actively create livelihood opportunities for persons with disabilities. Through C & C The Mizo, Malsawmnienga champions the revival and promotion of traditional Mizo adornments, recognizing them as an essential, integral part of the Mizo cultural identity.



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