

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

MBA & MA Economics (International
Trade & Finance) .

ABOUT IDEA/VENTURE

IIMGRAD is a pioneering venture aimed at providing industry-relevant management and Indian Knowledge System (IKS) courses in collaboration with IIMs established in the Northeast Region, such as IIM Guwahati and IIM Shillong. The initiative seeks to empower the youth of the Northeast and North Indian states by bridging access to quality management education, fostering employability, innovation, and regional development through globally competitive learning opportunities.

With a vision to build future-ready leaders and entrepreneurs, IIMGRAD integrates academic excellence with practical industry exposure. It strives to create an ecosystem where education meets empowerment, driving sustainable growth and inclusive progress across emerging regions of India.

PROFESSIONAL EXPERIENCE

He holds 7 Years of Experience In Domains Like Finance , Taxation & Information Technology with Global MNCs like Aon Hewitt , NTT Data , EXL Analytics



Rohit Manchanda

Rohit Machanda is the Founder of IIMGRAD, a visionary venture committed to empowering youth through quality management and IKS-based education. Guided by the philosophy of "Simple Living and High Thinking," he believes in fostering humility, purpose, and excellence in leadership. With a strong focus on innovation and sustainability, he strives to nurture future-ready leaders aligned with the vision of a Sustainable and AtmaNirbhar Bharat by 2047. His leadership reflects a deep commitment to education-driven transformation and nation-building through knowledge, ethics, and enterprise.



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