

## Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong  
and SIDBI, India

### EDUCATION

Bachelor of Business Administration Graduate

### ABOUT IDEA/VENTURE

SOYIM Tea is a sustainable tea brand from the hills of Saringyim Village, Mokokchung, Nagaland. Using eco-friendly cultivation and ethical practices, it produces premium Orthodox and Green teas that reflect the purity of Nagaland's landscape. By managing the entire process from farm to cup, SOYIM ensures authenticity, freshness, and community impact-offering buyers and investors a unique opportunity to support a purpose-driven, high-quality tea brand.

### PROFESSIONAL EXPERIENCE

Watikumla has an extensive experience in sustainable agriculture and community development, she is deeply committed to advancing eco-friendly practices and has developed strong expertise in tea cultivation, quality control, and brand building to bring the finest of Nagaland's tea to the global stage.



### Watikumla L Imchen

Watikumla L. Imchen is the founder and proprietor of SOYIM Tea, a sustainable tea farming venture based in Saringyim village, Mokokchung, Nagaland. A BBA graduate from ICFAI University, Nagaland, she is dedicated to promoting eco-friendly cultivation and fostering community-driven growth. With a clear vision to transform SOYIM Tea from a local tea farm into a premium brand, she strives to showcase the rich heritage, quality, and untapped potential of Nagaland's tea industry on a larger stage.



7085684084



kumti1991imchen@gmail.com



Dimapur, Nagaland 797112



Instagram- Soyim Tea