

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

M.Sc. Horticulture(fruit science)

ABOUT IDEA/VENTURE

Sapam Jewelry is a contemporary venture dedicated to celebrating the rich artistry and cultural heritage of the Northeast through handcrafted jewelry that blends traditional craftsmanship with modern design. The brand aims to empower local artisans, preserve indigenous techniques, and bring the elegance of ethnic jewelry to global platforms. Each creation reflects a fusion of heritage, sustainability, and individuality, making Sapam Jewelry not just an accessory, but a statement of culture and identity.

With a vision to revive traditional art forms and promote sustainable livelihoods, Sapam Jewelry continues to redefine the essence of timeless beauty rooted in craftsmanship and authenticity.

PROFESSIONAL EXPERIENCE

Has experience in combining traditional Northeast craftsmanship with modern jewelry design to create culturally inspired collections. Worked closely with local artisans to promote sustainable livelihoods and preserve indigenous art forms through contemporary product development.



Sapam Runajit Singh

Sapam Runajit Singh is the Founder of Sapam Jewelry, a venture that blends artistic tradition with contemporary craftsmanship to showcase the cultural richness of the Northeast. With a deep passion for design and heritage preservation, he envisions jewelry as a medium to connect communities, empower artisans, and celebrate identity. His work reflects a commitment to sustainability, creativity, and cultural storytelling, positioning Sapam Jewelry as a brand that honors tradition while embracing modern elegance.



7005501310



tomapicha123@gmail.com



Khoyathong Polem Leikai, Imphal West
Dist.