

# IIM Shillong Foundation for Incubation & Enterprises (IIMSFIE)

Invites

## APPLICATION FOR BUSINESS ACCELERATOR PROGRAM

Certification Program For SC/ST Entrepreneurs  
Supported Under the National SC-ST Hub (NSSH) Scheme

### Mode of Program – Hybrid

**Duration – 72 Hours of  
structured Learning  
over 2 months**

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Module 1 – On-campus  
immersion at IIM Shillong | 7  
days (residential) – 36 hours  
sessions

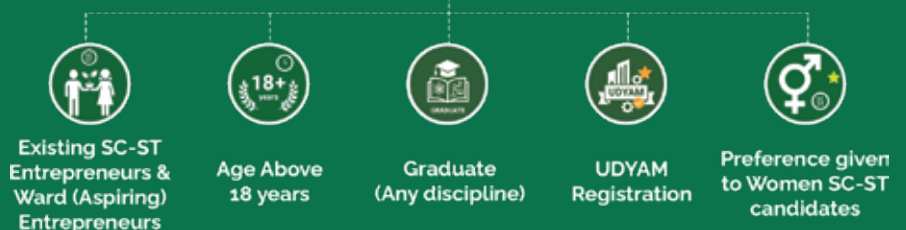
Module 2 – Virtual learning | 36  
hours of online sessions

Mentoring – 6 months of  
dedicated industry mentorship  
for procurement readiness, bid  
submission and market linkages

### Program Highlights

- Equips SC-ST entrepreneurs with knowledge and skills
- Formal training in management concepts
- Access to industry-best mentors
- Promotes entrepreneurship opportunities
- Capacity-building interventions
- 6 months mentoring after programme completion

### ELIGIBILITY CRITERIA



*NOTE: The SC-ST entrepreneurs or their wards with major activity as TRADING in the Udyam registration shall not be eligible for the above program.*

### Program Fee

- Total program fee: **Rs. 1,10,000(Plus, Taxes)**
- Contribution under National SC-ST Hub Scheme: **Rs. 99,000(Plus, Taxes)**
- Entrepreneur's contribution: **Rs. 11,000(Plus, Taxes)**

*NOTE: Refundable if the participants complete the program successfully*

### Contact Information

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Application  
deadline  
**17th**  
January 2026



**Apply now**

# **BUSINESS ACCELERATOR PROGRAM FOR THE EXISTING ENTREPRENEURS AND ITS WARDS (*Aspiring Entrepreneurs*) OF SC-ST ENTREPRENEURS**

National Scheduled Caste Scheduled Tribe Hub (NSSH) scheme, an initiative of the Ministry of MSME, Government of India was launched in 2016 by the Hon'ble Prime Minister. The scheme aims at capacity enhancement of SC-ST entrepreneurs and promoting "entrepreneurship culture" amongst the SC-ST population. The scheme is empowering the SC/ST population to participate in the public procurement process and fulfil the mandated target of 4% procurement from SC/ST enterprises under Public Procurement Policy by the Ministries, Departments and CPSEs. It is being implemented by National Small Industries Corporation (NSIC), a CPSE under the Ministry of MSME.

Since inception of the NSSH scheme, several interventions under NSSH have been introduced in consultation with the various stakeholders for capacity building, financial assistance, and market linkage of the SC-ST entrepreneurs.

## **Details of the Programs**

There are two separate programs for wards (*aspiring*) and existing entrepreneurs.

**i. Business Accelerator Program for Existing SC-ST Entrepreneurs:**

Start-ups, small business unit owners/ candidates with existing businesses for more than 6 months interested in scaling up their business or exploring better opportunities to grow their business. The business accelerator program will focus on helping the target group explore the better business opportunities and scale up their business.

**ii. Entrepreneurship Program for Wards (*Aspiring*) Entrepreneurs:**

Candidates/Participants at an ideation stage who will need mentoring and training to develop prototype, test and scale. The training module will focus on converting ideas into prototype that can successfully be pitched for early-stage financing.

## **BUSINESS ACCELERATOR PROGRAM FOR EXISTING SC-ST ENTREPRENEURS**

### **Program Objectives**

- a) Identify existing SC-ST entrepreneurs and provide them an opportunity to diversify, scale-up their business and find solution to the current challenges.
- b) Augment the supply of new and first-generation entrepreneurs through handholding and mentoring support. Access to industry mentors for personalised guidance and support.
- c) Facilitating and strengthening existing business networks and infrastructure; incubation facilities; technology up-gradation; etc., for the MSMEs.
- d) Create awareness about the government policies and leverage their benefits
- e) Facilitate in fulfilling the obligations of Public Procurement Policy of Govt. of India

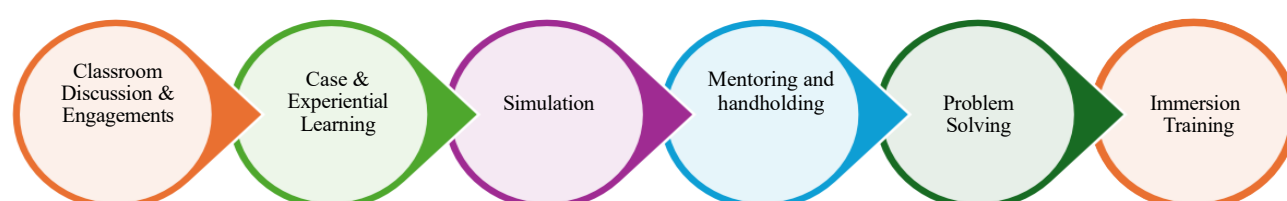
## BUSINESS ACCELERATOR PROGRAM FOR THE WARDS (*Aspiring Entrepreneurs*) OF SC-ST ENTREPRENEURS

### Program Objectives

- a) Identify the wards (*aspiring entrepreneurs*) of SC-ST entrepreneurs and provide them an opportunity to learn management, financial concepts, and business analytics to start their business
- b) Promote entrepreneurship in industrially backwards districts for inclusive development
- c) Create awareness about the government policies and leverage their benefits
- d) To develop an attitude towards self-employment in SC-ST community
- e) To know and understand business environment and the opportunities in different sectors

### Learning Framework

The program is designed to blend classroom engagements with practical learning. The participants would be immersed in different contexts to pull out learnings from their immersion. The entire program is designed to be delivered using



### Financials and Payment Terms

- a) The total course fees per candidate is Rs. 1.1 lakh for the entire Program excluding GST and other applicable taxes.
- b) The assistance under National SC-ST Hub scheme will be limited to Rs. 99,000, excluding GST and other applicable taxes and 10% of the fee would be contributed by the participants. 90% of the program fees shall be reimbursed under National SC-ST Hub scheme to the IIMSFIE post completion of Module 1 and Module 2 of the program and upon submission of the Invoice and the requisite documents.
- c) Total Program Fee: Rs. 1,10,000 (Plus Taxes)  
Contribution under National SC-ST Hub Scheme: Rs. 99,000 (Plus Taxes)  
Entrepreneur's Contribution: Rs. 11,000

**Note:**

*Refundable if the participants complete the program successfully*

### Tentative Dates:

#### For existing entrepreneurs

**Launch Date:** 15<sup>th</sup> December, 2025

**Application Close date:** 17<sup>th</sup> January 2025

**Module 1-** 2<sup>nd</sup> Feb 2026 – 7<sup>th</sup> Feb 2026

**Module 2-** Online sessions delivered over 2 months (36 hours).

**Module 3-** Six months of personalized guidance provided by DICCI, focusing on business scaling and strategic solutions.

**For wards (Aspiring) entrepreneurs**

**Launch Date:** 15<sup>th</sup> December, 2025

**Application Close date:** 17<sup>th</sup> January 2025

**Module 1-** 9<sup>th</sup> Feb 2026 – 14<sup>th</sup> Feb 2026

**Module 2-** Online sessions delivered over 2 months (36 hours).

**Module 3-** Six months of personalized guidance provided by DICCI, focusing on business scaling and strategic solutions.

**How to Apply:**

- Wards (*aspiring entrepreneurs*) of SC-ST Entrepreneurs - Submission of two minutes short video and one pager Statement of Purpose explaining why the participants want to attend this Program and their motivation to join the Program
- Existing SC-ST Entrepreneurs - Submission of two minutes short video and one pager Statement of Purpose briefly talking about their business and where the participants want to take it further; their motivation to join the Program.
- Batch Size: 40 participants each.

**Certification:**

Upon successful completion of the Program, certificates will be issued by IIM Shillong (carrying the logos of IIM Shillong, MoMSME, and NSSH). Certificates will be provided only to participants who maintain a minimum attendance of 80%. Financial assistance will also not be admissible for participants whose attendance falls below the 80% requirement.

**For Details, please contact**

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