

Skill to Enterprise Model (STEM)

A joint initiative of IIM Shillong
and SIDBI, India

EDUCATION

MSc CHEMISTRY, UGC-CSIR-NET.

ABOUT IDEA/VENTURE

Ia-phi Solutions offers a multi-purpose cleaning product packed into one convenient solution. It effectively removes dirt, grime, and grease from surfaces including floors, tiles, bathrooms, greased areas, windowpanes, glass, and even electrical components. The same product also works for clothing (both hand and machine wash), as a handwash, dishwash, and more. It is especially useful during the monsoon season for brushing and cleaning concrete floors and moss-covered walls. The solution is user-friendly, eco-friendly, and non-toxic. Overall, we are committed to manufacturing reliable, safe, and value-for-money products.

PROFESSIONAL EXPERIENCE

Proprietor and founder of CJ Enterprise [2024-present]. Running a sustainable dedicated enterprise



Shaiphyrnai Dohling Phanrang

Shaiphyrnai Dohling Phanrang is a Post-Graduate in Chemistry and a UGC-CSIR NET (AIR-79) qualified professional. With many years of dedicated study and research in the field, and after carefully assessing the market, he has resolved not to confine his knowledge and qualifications to a closet any longer, but to venture into the world of manufacturing cleaning products in the state. His aim is also to generate local employment. With one year of entrepreneurial experience, he is eager to learn more and to seek mentorship in order to further scale up his venture.



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