

NUKSA THE PINE CHRONICLE

NEWS, VIEWS & CREATIVE EXPRESSIONS

HIGHLIGHTS

Insightful Dialogue on Viksit Bharat at IIM Shillong

page 07

Shrinkhala – Operations Case Study Competition

page 13

Decoding the Union Budget: Insights from Policy and Industry

page 16



NIRVANA'26: Where Heritage Meets Horizon at Indian Institute of Management Shillong

ABOUT NUKSA

Nuksa The Pine Chronicle is the monthly news magazine of IIM Shillong.

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CONTENT

- 03 Cover Story**
NIRVANA'26: Where Heritage Meets Horizon at Indian Institute of Management Shillong
- 05 Photo Gallery**
Timeline
- 06** Distinguished Delegation from Preferred by Nature Visits IIM Shillong
- 06** Shri Nitesh Kumar Mishra Visits IIM Shillong
- 07** Workshop on Strengthening Research Discovery through ONOS at IIM Shillong
- 07** Insightful Dialogue on Viksit Bharat at IIM Shillong
- 08** Campus Immersion and Valedictory – PG Certification in Human Resource Management (Batch 4)
- 08** Bharat Bodhan AI Conclave 2026: Shaping the Future of AI in Education
- 09** A Confluence of Heritage and Horizon
- 10** ProdUX '26: Designing the Next Era of Growth
- 10** VANTAGE 2026 – De-Mystifying the Indian Startup Ecosystem
- 11** North East Economic Conclave (NEEC) 2026
- 12** Hult Prize 2026 – On-Campus Round
- 13** Gratitude & Engagement Event
- 13** Shrinkhala – Operations Case Study Competition
- 14** Gupshup: The Corporate Interaction Series
- 14** Industry Visit – Raincheck Earth Co.
- 15** Zenith 2026: Where Aura Meets Algorithm
- 16** From Zenith to Mimansa: A Month of Literary Engagement
- 16** Decoding the Union Budget: Insights from Policy and Industry
- 17** Celebrating Culture and Memories: February Highlights
- 18** Experiential Marketing in Action: War of Brands & Godsellers
- 19** Celebrating Sport, Competition, and Campus Spirit
- 20** USHR Week: Exploring the Human Side of Work
- 21** Vision 2.0: Casonix's Premier Case Competition
- 21 Congratulatory Note**



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Disclaimer- The Views expressed here are not necessarily reflective of the views of the Editorial team or of the Institute

COVER STORY

NIRVANA'26: Where Heritage Meets Horizon at Indian Institute of Management Shillong



The campus of Indian Institute of Management Shillong came alive with colour, rhythm, and creative energy as **Nirvana'26**, the Institute's flagship cultural festival, unfolded on **27–28 February 2026** at the scenic Umsawli campus. Anchored around the theme **"Heritage Meets Horizon,"** the festival celebrated the seamless convergence of cultural traditions and contemporary expression, reflecting the diverse spirit of the student community.

A Celebration of Culture and Creativity

Day One set the tone with a vibrant opening that showcased **regional performances rooted in the rich cultural tapestry of India**, particularly the North Eastern region. These performances paid homage to the traditions and artistic expressions that define the region's identity.

The celebrations continued with **IIMs Got Talent**, a much-anticipated event that brought together the artistic talents of the entire IIM Shillong cohort. From music and dance to theatrical expressions, the stage transformed into a platform where creativity and passion took center stage.

As the evening progressed, the campus resonated with powerful melodies during the **Battle of Bands**, where competing groups delivered electrifying performances that captivated the audience. The night culminated with an energetic live performance by **Sahil Nongrum**, whose music infused the evening with a uniquely local yet contemporary vibe.

Fashion, Music, and High-Energy Performances

Day Two elevated the festival experience with a **dynamic fashion show**, where participants presented a creative blend of traditional aesthetics and modern design sensibilities. The runway became a canvas for cultural storytelling, reflecting how heritage continues to inspire contemporary style.

The highlight of the evening was an electrifying live performance by celebrated Bollywood artist **Arjun Kanungo**, whose performance drew an enthusiastic crowd and filled the campus with high-octane energy. The celebrations concluded with a pulsating **DJ Night by DJ Prerak**, where music and celebration brought students together in a shared moment of joy and camaraderie.

Beyond the Stage: A Festival Experience

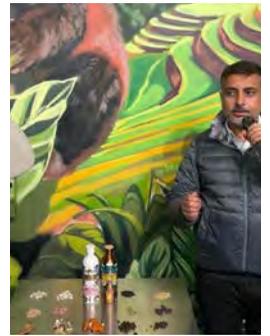
Beyond the main performances, **Nirvana'26** offered a rich and immersive festival atmosphere. The campus hosted **curated experience stalls**, lively **food and beverage zones**, and a variety of **online and offline competitions hosted through Unstop**, encouraging participation

from students and visitors across the **North Eastern region** and beyond.

These activities transformed the festival into a vibrant cultural hub, where creativity, collaboration, and community engagement thrived.

PHOTO GALLERY

GLIMPSES OF FEBRUARY EVENTS



TIMELINE

Distinguished Delegation from Preferred by Nature Visits IIM Shillong



Indian Institute of Management Shillong had the privilege of hosting a distinguished delegation from Preferred by Nature, Denmark. The delegation included Jakob Nordborg Ryding (Senior Director, Strategic Projects – Denmark), Bridget Michael (Project Specialist – Germany), Kendrah Jespersen (Global Project Manager – Belgium), Kaushik Saikia (Global Director, Agriculture), and Aadarsh Mohandas (Regional Director, Asia Pacific).

for preliminary discussions on climate action, carbon sequestration, biodiversity conservation, sustainable agriculture and agroforestry, forest management, and CSR-linked community development initiatives. The interaction set the stage for potential collaborations aimed at advancing sustainability and responsible development.

The visit provided an excellent platform

The institute looks forward to building on these discussions and exploring impactful partnerships that contribute to a more sustainable and resilient future.

Shri Nitesh Kumar Mishra Visits IIM Shillong

Indian Institute of Management Shillong is honoured to welcome Nitesh Kumar Mishra, Additional Secretary (Youth Affairs), Ministry of Youth Affairs and Sports, Government of India, who was on a four-day visit to the Institute from 11–14 February 2026.

During his visit, he reviewed preparations for the upcoming International Seminar scheduled from 5–7 March 2026, which is being organised in collaboration with the Department of Sports & Youth Affairs, Government of Meghalaya.



Workshop on Strengthening Research Discovery through ONOS at IIM Shillong



A workshop titled “Strengthening Research Discovery and Impact through ONOS” was successfully held at Indian Institute of Management Shillong on 13 February 2026. The event brought together faculty members, researchers, and students from institutions across Shillong and was organized in collaboration with Sage Publications, with support from the Ministry of Education, Government of India under the PM One Nation One Subscription (ONOS) Scheme.



The session featured insights from Manoj Gupta, Senior Manager – Training & Analytics at Sage Publications, who introduced participants to advanced research search techniques, effective use of Sage Journals, and strategies to enhance research quality, visibility, and impact. The interactive workshop provided participants with hands-on learning and practical tools to strengthen research discovery and scholarly output.

Insightful Dialogue on Viksit Bharat at IIM Shillong



The Dr APJ Abdul Kalam Centre for Policy Research and Analysis at Indian Institute of Management Shillong hosted an engaging lecture and interactive session by Chanchal Kumar, IAS, Secretary, Ministry of Development of North



Eastern Region (MDoNER), on the theme “Viksit Bharat: India’s Development Vision with Special Focus on the North Eastern Region.”

During the session, he highlighted the strategic

potential of North East India, the Government of India's focused approach to regional development, and the role of gap funding mechanisms in accelerating infrastructure and economic growth. He also emphasized the collective strength of the Ashtalakshmi states, the important role played by MDoNER and the North Eastern Council, and key schemes designed to address the unique

developmental needs of the region.

The interaction provided valuable policy perspectives on sustainable and inclusive development in the North Eastern Region, inspiring students to actively engage with the broader vision of Viksit Bharat and the region's role in India's growth story.

Campus Immersion and Valedictory – PG Certification in Human Resource Management (Batch 4)



IIM Shillong, through its customized Management Development Program (MDP), successfully conducted the Campus Immersion and Valedictory Program for the 4th Batch of the Post Graduate Certification in Human Resource Management on 30 January 2026.

The program provided participants with an enriching campus immersion experience, enabling meaningful engagement with faculty, peers, and the institute's academic environment. Through interactive sessions and discussions,

participants reflected on their learning journey and the HR competencies developed during the program.

The valedictory ceremony marked a proud moment of recognition, celebrating the participants' dedication and successful completion of the certification. It reaffirmed their readiness to take on strategic HR leadership roles and contribute effectively to organizations in an increasingly dynamic and people-centric business environment.

Bharat Bodhan AI Conclave 2026: Shaping the Future of AI in Education

The Bharat Bodhan AI Conclave 2026, held at Bharat Mandapam and broadcast on DD India, brought together policymakers, educators, researchers, startups, and industry leaders to discuss the transformative role of artificial intelligence in India's education landscape.

A key highlight of the conclave was the proposed Bharat Education AI Stack—an open, interoperable digital framework designed to support responsible, inclusive, and scalable AI adoption across schools, universities, skilling initiatives, and research.

Indian Institute of Management Shillong is proud to contribute to the Bharat Bodhan AI initiative through research, policy insights, and leadership



development, supporting the ethical and future-ready integration of AI in education.



A Confluence of Heritage and Horizon



More than just a cultural festival, Nirvana'26 reflected the Institute's broader commitment to holistic development and cultural inclusivity. By providing a platform where tradition meets innovation, the festival reaffirmed the Institute's belief that leadership development is enriched not only through academic excellence but also

through cultural engagement and creative expression.

As the lights dimmed on two unforgettable days, Nirvana'26 left behind a resonant message — that at IIM Shillong, heritage and horizon do not stand apart; they converge to inspire the leaders of tomorrow.

ProdUX '26: Designing the Next Era of Growth



ProdUX '26, organised by bTeSys – The Business and Technology Club at Indian Institute of Management Shillong, was built around the theme “Designing the Next Era of Growth.” The week-long initiative brought together a curated series of events across business, technology, and analytics, balancing competition, experiential learning, and community engagement.

A key highlight was Boardroom Battleground, powered by Cesim, where participants assumed CXO roles to solve complex business challenges in a simulated decision-making environment. Skill-based learning was further strengthened through Precise Prompt, a workshop introducing students to prompt engineering, and FigmaForge, a hands-on session focused on UI/UX design capabilities.

The event also featured insightful industry interactions and learning sessions. TechVentures, led by Kaustubh Dhargalkar, Dean – Business Design & Innovation at Prin. L. N. Welingkar Institute of Management Development and Research, guided students on ideation, business model

development, and pitching for technology-driven startups. bTeCast hosted Prabhat Kumar from Airtel Payments Bank in an engaging podcast-style session, while Product Pioneers featured Sonali Nanda of MarketsandMarkets, who shared valuable career insights for aspiring product professionals.

Running parallel through the week, Tech Bridge—in collaboration with the Institute’s IT & Infrastructure Team—helped strengthen digital proficiency among staff members. Student engagement remained vibrant through bTeWars, a spirited competitive activity, and Virtuosphere, which offered an immersive VR experience for the campus community.

The speakers were felicitated by Faculty Mentor Pradeep Kumar Dadabada.

Through its blend of competitions, skill-building workshops, and industry engagement, ProdUX '26 reinforced the Institute’s commitment to nurturing innovation, leadership, and future-ready capabilities.

VANTAGE 2026 – De-Mystifying the Indian Startup Ecosystem

On 25 February 2026, the Entrepreneurship Cell, in collaboration with the Alumni

Committee, hosted VANTAGE 2026, a flagship initiative to strengthen the entrepreneurial

culture on campus.

The event brought together students, aspiring founders, and alumni to bridge ideas with experience, focusing on practical insights into venture creation, investor expectations, and long-term value building within the Indian startup ecosystem.

The keynote address was delivered by Mr. Manish Verma, Co-Founder & CEO, AngelBlue, who shared valuable perspectives on navigating the startup landscape, understanding investor thinking, and building ventures with conviction and resilience.



A key highlight was the Venture Presentations, where shortlisted student teams delivered structured pitches demonstrating creativity and entrepreneurial intent. The interactive feedback and mentorship helped participants refine their ideas and sharpen their strategic approach.

With strong student engagement, VANTAGE 2026 fostered meaningful dialogue while reinforcing IIM Shillong's commitment to innovation, collaboration, and alumni engagement, embodying the spirit of entrepreneurship driven by preparation, perspective, and possibility.



North East Economic Conclave (NEEC) 2026



The 2nd Edition of the North East Economic Conclave (NEEC) 2026 was successfully held on 5 February 2026 at IIM Shillong, centered on the theme "North-East as a Growth Engine in

India's Development Trajectory." The conclave brought together perspectives from finance, public policy, defence, academia, and industry to examine the region's evolving role in India's

economic and strategic growth.

The panel featured Abhijit Ray, Co-Founder & Managing Director, UC Inclusive Credit, and Ayush Maurya, IDES Officer & CEO, Shillong Cantonment Board.

The discussion explored the North East's development journey, addressing its diversity, geographical complexities, infrastructure gaps, and challenges such as financial inclusion and trust deficits in banking. Drawing from their professional experiences, the speakers emphasized the need for context-specific development approaches and stronger regional engagement.

The panel also discussed security considerations, cross-border dynamics, and logistical barriers that affect investment and growth. At the same time, they highlighted emerging opportunities in entrepreneurship, sports, agriculture, and natural resource-based industries, including microfinance-led grassroots enterprises and value chains in sectors such as turmeric and cinnamon.

The session concluded with an engaging Q&A, where participants discussed regional development, investment potential, youth opportunities, and the North East's growing significance in India's development narrative.

Hult Prize 2026 – On-Campus Round



The Hult Club, IIM Shillong successfully hosted the Hult Prize 2026 – On-Campus Round on 21 February 2026. The competition received 68 team registrations, with 10 teams shortlisted for the finals after a rigorous screening process.

The final round was judged by Veena Shenoy (Founder & CEO, Inclusiv), Ranjan Mistry (Founder & CEO, Campus Varta), Siddharth Gupta (Founder & CEO, Indian Hempstore), and Pranjuli Garg (Co-Founder, Promeat).

- Winner – Team Animector (PGP 25): An AI-based animal detection system designed to prevent animal-vehicle collisions and improve road safety.



- Runner-Up – Team EcoPeel (PGP 25): A sustainable venture converting pineapple waste into eco-friendly bio-detergent, promoting a circular economy.
- Second Runner-Up – Team Nutriherd (IPM Batch): AI-enabled smart ear tags for dairy cattle to improve productivity, nutrition outcomes, and reduce emissions in North-East India.

The event showcased innovative, scalable solutions in wildlife protection, waste management, and sustainable agriculture, reinforcing IIM Shillong's focus on impact-driven entrepreneurship.

Gratitude & Engagement Event



In February, Oasis hosted a single event — a Gratitude & Engagement Event for the PGP 24 batch on 16 February at H4 CR, Nongthymmai. The event celebrated the cohort's journey at the institute while encouraging reflection, creative expression, and peer bonding in a relaxed setting.

The evening featured an Open Mic session where students shared poetry, music, storytelling, and stand-up comedy, creating a supportive space for authentic self-expression. A Painting Booth with canvases and colours encouraged collaborative artwork and interaction, while light snacks added to the informal and engaging atmosphere.

Shrinkhala – Operations Case Study Competition



As part of Klurthema 14.0, Op-Era organized “Shrinkhala,” an operations-focused case study competition hosted on Unstop. The event attracted 249 registrations from MBA and engineering students across leading institutes, including IIMs and IITs.

The competition was conducted in three rounds followed by virtual presentations:

- Round 1 (17 February): An online quiz testing participants' aptitude and knowledge of

operations.

- Round 2 (17–24 February): A case study round where shortlisted teams analysed the theme “Re-engineering Global Supply Chains for Sustainable and Inclusive Growth” and submitted a 2-slide solution deck.
- Round 3: Shortlisted teams prepared a detailed 5-slide solution (plus annexure) and advanced to the final stage.

The Virtual Presentation Round required teams to pitch their ideas to a jury comprising Dr. Vinay Surendra Yadav (Assistant Professor, IIM

Shillong) and Dr. Shushmita Nande (Global Mentor, ISCEA), with the most innovative and well-structured solution emerging as the winner.

Gupshup: The Corporate Interaction Series



On 25 February 2026, Team Op-Era hosted a session under “Gupshup: The Corporate Interaction Series” at IIM Shillong, titled “Geography is Destiny: The Konkan Ro-Ro Case (Where Data Beats Intuition).” The session was delivered by Mr. Senthil Elangannan, Head of Operations, Leap India Food and Logistics Limited.

integrated multimodal transport systems, and the importance of addressing back-haul inefficiencies in supply chains. It also highlighted how public–private collaboration can enable sustainable logistics innovation.

The discussion offered strategic insights into how geography and structural constraints shape viable business models, the role of

The session underscored a key takeaway for future leaders: competitive advantage in logistics lies less in invention and more in identifying inefficiencies, aligning stakeholder incentives, and building execution-driven ecosystems.

Industry Visit – Raincheck Earth Co.



On 27 February 2026, Team Op-Era, along with students from IIM Shillong, visited Raincheck Earth Co. for an immersive industry interaction that connected classroom learning

with real-world operational practices.

The visit provided participants with a comprehensive view of the end-to-end craft

spirit manufacturing process, from assembly lines to bottling, highlighting the precision, quality control, and coordination required across functions.

A key insight was the company's approach to sustainability as a strategic pillar, reflected in the use of rain-harvested water and locally sourced botanicals, strengthening resource efficiency and community linkages.

Students also interacted with Founder Mr. Mayukh Hazarika, who shared insights on building a premium brand in a regulated industry, navigating supply chain complexities, and scaling with discipline. The brand's focus on product depth and sustainable stainless-steel packaging inspired by Meghalaya further reinforces its strong identity and environmental commitment.

Zenith 2026: Where Aura Meets Algorithm



Zenith 2026 marked a defining moment for Zeitgeist as its flagship event unfolded under the thought-provoking theme “Aura and Algorithm.” The theme explored the evolving intersection of human creativity and artificial intelligence—a space where instinct meets data, originality engages with automation, and creators navigate a world increasingly shaped by generative technologies. Zenith became a platform for reflection, dialogue, and critical inquiry into the future of creativity.

The highlight of the event was a compelling panel discussion titled “The Ghost in the Machine: Authenticity and Intent in a Generative World.” The conversation examined whether algorithm-generated creativity can truly possess intent and how creators can preserve authenticity in an AI-driven ecosystem. Moving beyond the hype surrounding artificial intelligence, the discussion encouraged students to question authorship, ethics, originality, and emotional



depth in digital creations.

The panel brought together diverse voices from media, storytelling, and youth engagement. Jay A. Bhansali, creative leader and founder of Veda Media House, shared insights from his experience in visual storytelling and digital production, emphasizing that technology should enhance rather than replace human narrative instinct. Freddy Singaraj, a media educator and branding professional, spoke about preparing the next generation of creatives to collaborate intelligently with AI while preserving creative individuality. Gajendra Yadav, associated with YUVA, offered a perspective rooted in youth engagement and purposeful storytelling, highlighting the importance of intent behind every act of creation.

Complementing the discussions was a vibrant book fair, thoughtfully curated as part of Zenith. The fair served as a reminder that while algorithms may shape the future, literature

remains one of the purest expressions of human aura. It provided students a space to browse, reflect, and reconnect with the tactile experience of reading—reinforcing the balance between technological advancement and timeless human expression.

More than just an event, Zenith 2026 was a

statement. It reaffirmed that while algorithms can generate, it is human aura—emotion, ethics, and imagination—that gives creation its meaning. Through dialogue, debate, and shared ideas, Zenith invited participants to reflect not only on the future of creativity but also on our responsibility in shaping it.

From Zenith to Mimansa: A Month of Literary Engagement



In February, Zeitgeist continued to curate meaningful engagements that blended literature, learning, and cultural exchange, further strengthening the sense of community on campus.

The highlight of the month was **Zenith**, the annual literary conclave, which brought together students, faculty, and distinguished speakers for thoughtful discussions and intellectual exchange, reinforcing the institute's literary and creative spirit.

Alongside Zenith, Zeitgeist also facilitated a student visit to the book fair at **All Saints Hall, Police Bazaar**, arranging bus transportation to enable wider participation. The initiative



encouraged reading culture and gave students the opportunity to explore a diverse range of books in a vibrant literary environment.

Additionally, as part of the **Hindi magazine Mimansa**, Zeitgeist supported and facilitated an interview with **Prof. Partha Sarthi Pandey of Kendriya Hindi Sansthan, Shillong** on the theme **“Innovation, Reconstruction and Inclusivity: A Managerial Perspective.”** The interaction offered valuable insights connecting language, culture, and management thought, contributing meaningfully to the magazine's academic vision.

Photographs below capture highlights from the **book fair visit, the Mimansa interview, and Zenith.**

Decoding the Union Budget: Insights from Policy and Industry

Niveshak, the **Finance and Investment Club** of IIM Shillong, recently hosted an insightful **Online Union Budget Session**, bringing together

students and finance enthusiasts to discuss and analyze the key highlights of the Union Budget and its implications for the Indian economy and

financial markets.

The session featured a distinguished panel comprising V. Anantha Nageswaran, Chief Economic Advisor to the Government of India; Rahul Jain, Partner at a Big 4 firm; Kunal Shah, Partner at PwC; and Kishore Pariyar, Regional Director at Reserve Bank of India.

The speakers examined key budget announcements, sectoral allocations, and policy initiatives while discussing their potential

impact on economic growth, industries, and investment opportunities. Their insights helped participants understand how fiscal priorities and policy decisions translate into real-world implications for businesses and financial markets.

Overall, the session served as a valuable platform for gaining **expert perspectives on macroeconomic policy, governance, and the evolving financial landscape**, fostering informed discussion among participants.



Celebrating Culture and Memories: February Highlights



February at IIM Shillong witnessed a vibrant series of cultural engagements organized by the **Culture Committee**, bringing the campus community together through celebration, creativity, and shared memories.

The month began with **Waltz on 14 February**, celebrating companionship and dance. In the lead-up to the event, a **dance workshop**

introduced participants to the basics of couple dancing, culminating in graceful performances during the main celebration. The evening also featured engaging couple games and recognitions such as **Best Dressed Couple** and **Mr. and Ms. Waltz**, before concluding with an energetic **DJ night** that made the Valentine's celebration truly memorable.

Later in the month, on **24 February**, the Culture Committee hosted the **Farewell for the graduating batch of 2024–2026**, marking an emotional send-off for the **Siddhatva batch**. The evening featured heartfelt performances by various clubs and committees dedicated to their senior CNC members, creating an atmosphere filled with nostalgia, gratitude, and joy.

A special highlight was **Memory Lane**, an

installation displaying photographs contributed by the graduating seniors, allowing them to revisit cherished moments from their journey at the institute. Another memorable activity was the T-shirt Signing Ceremony, where members of the Siddhatva batch exchanged handwritten messages and signatures, creating meaningful keepsakes to remember their time at IIM Shillong.

Experiential Marketing in Action: War of Brands & Godsellers



As part of Markathon, two dynamic events — War of Brands and Godsellers — provided students with immersive, hands-on marketing experiences that blended creativity, strategy, and real-world business challenges.

War of Brands is a high-energy marketing competition that places participants in the role of brand managers, challenging them to strategically outperform rival brands. Teams of 2–3 select a brand of their choice and design campaigns that leverage its strengths against competitors. Through innovative storytelling, sharp positioning, and strategic use of marketing tools, participants engage in a “war of the uncommon,” where creativity, wit, and marketing insight determine success.



Complementing this was Godsellers, the flagship event of Markathon, which offered a live entrepreneurial experience on campus. Student teams participated in an auction to bid for food and game stalls, which they then operated for a week. The event required participants to manage pricing, promotions, inventory, finances, and customer engagement while competing to maximize profits.

Together, these events enabled students to move beyond theoretical concepts and experience the practical realities of brand strategy, entrepreneurship, customer management, and competitive selling in a dynamic, real-market environment.

Celebrating Sport, Competition, and Campus Spirit



February witnessed an exciting run of sporting events at **IIM Shillong**, bringing together students across batches, hostels, and programs through competitive tournaments and spirited participation.

The **Bamboo Premier League (BPL) – Season 18** concluded after several days of intense football action. The season began with a lively player auction where teams strategically built their squads, with marquee players attracting competitive bids. Teams including **Power House FC, Blue Label XI, Kroos Control, Gold Digger FC, and 202 FC** competed throughout the tournament. The grand finale between **202 FC and Gold Digger FC** emerged as the highlight of the season. The closing evening also featured a **Women's match between Xhakalaka and Bloody Mary**, with Bloody Mary crowned champions and **Smriti** named Woman of the Match. Individual honours included **Ananth Jagdamba Tripathi** as Man of the Match in the final and Golden Glove winner, **Apurv Nayan Patil** as Golden Boot winner, and **Mohammad Vasil** as Man of the Tournament.

Adding to the sporting excitement was **Ranbhoomi – Hostel Wars**, a multi-sport competition featuring **eight sports and a fitness challenge**. Teams representing **ABCD, EFG, HIJ, Nongthymmai, IPM, and PGPEX + PhD** competed with determination and teamwork across disciplines. After a series of closely contested events, **Team ABCD** emerged as the overall champions, followed by **Team EFG** in

second place and **Team HIJ** in third.

Cricket enthusiasts also witnessed thrilling action during the **KOPDA Cup – Season 18**, which began with an energetic player auction before the tournament commenced. Five teams — **710 Cricket Club, Bro Code, Blue Label XI, Banter Bury, and Gilli Danda Tankers** — competed in closely fought matches. The final between 710 Cricket Club and Bro Code delivered a nail-biting finish, with **710 Cricket Club** winning the championship by just **one run**. Individual awards included **Atharva Chouhan** as Man of the Match in the final, **Prerak Saxena** as Best Batsman, **Navneeth M** as Best Bowler, and **Abhishek Singh Rawat** as Man of the Tournament. The **Women's category** saw **Powerwomen XI** emerge as champions, with **Rock n Roll** as runners-up and **Ananya Vijayvargiya** named Woman of the Tournament.

The month also featured the **Legacy Cup**, a spirited contest between the junior batch **Illumina** and the senior batch **Siddhatva**, conducted across **ten sports**. Both batches displayed strong performances and enthusiastic support from the campus community. At the end of the competition, **Siddhatva** secured the overall title through consistent performances.

Together, these tournaments highlighted the **vibrant sporting culture at IIM Shillong**, fostering teamwork, friendly rivalry, and a strong sense of community across campus.

USHR Week: Exploring the Human Side of Work



USHR Week at IIM Shillong unfolded from 5–9 February, featuring a series of engaging events designed to explore the evolving role of human resources in shaping meaningful and people-centric workplaces.

The week began with entHRal 3.0, a national-level HR case competition where participants developed solutions to real organisational challenges involving workforce transitions, career growth, and employee well-being. The event encouraged students to look beyond productivity metrics and focus on designing impactful employee experiences, highlighting HR's strategic role in modern organisations.

The learning continued with The Resistance Roleplay: Survive the Change, an immersive simulation that placed participants in the midst of an organisational change scenario. Students assumed roles such as leaders, employees, and observers, gaining insight into how change decisions influence trust, morale, and productivity. The activity emphasized the importance of empathy, communication, and transparency in effective change management.

On the third day, quizHRia 4.0, a fast-paced online HR quiz, tested participants' knowledge of workplace behaviour, leadership psychology,

and emerging HR trends. Through situational questions and real-world scenarios, the competition blended learning with excitement while reinforcing the importance of understanding the human dynamics of organisations.

Creativity took centre stage on day four with MemeHR, a light-hearted yet insightful online competition where students captured workplace realities through original memes and humour. Participants reflected on themes such as workplace culture, communication gaps, career anxieties, and meaningful work, sparking thoughtful conversations about the human experience at work.

The week concluded with an industry speaker session featuring Subhanish Malhotra, an experienced HR leader, who shared insights on designing meaningful careers and building humane workplaces. The session focused on evolving career paths, leadership responsibilities, and aligning organisational goals with employee aspirations.

Together, the events of USHR Week created a platform for learning, reflection, and dialogue, encouraging students to think critically about the future of work and the importance of human-centred leadership in organisations.

Vision 2.0: Casonix's Premier Case Competition



The campus recently witnessed the excitement of **Vision 2.0**, the flagship case competition organized by **Casonix**, designed to test participants' analytical thinking and creative problem-solving abilities. Teams of two competed through a **three-round format**, beginning with a **digital screening round** featuring 20–25 quantitative and business questions. From this stage, **30 teams advanced** to the **offline Buzzer Quiz**, where their industry awareness and business knowledge were put to the test.

The competition culminated in a dynamic **Grand Finale** modelled as a **Shark Tank simulation**.



The **final 12 teams** were challenged to think on their feet by selecting a **company name, an unrelated product, and an unexpected market twist** from three separate buckets. They then delivered compelling sales pitches, outlining funding requirements and equity offers to a panel of “sharks.”

With **nearly 200 students in attendance**, the event created an engaging atmosphere and pushed participants to demonstrate **quick thinking, strategic pitching, and confident decision-making**, making Vision 2.0 a true showcase of the sharp business acumen at **IIM Shillong**.

CONGRATULATORY NOTE



Heartiest congratulations to **Team The Winning Note** – **Chandreyee Das, Lavish Sachdeva, and Tripti Arora** for emerging as **National Finalists at Talentwood Season 4**, organized by Saregama. Their achievement reflects outstanding creativity, teamwork, and strategic thinking. Wishing them many more milestones ahead!

NATIONAL SECOND RUNNERS-UP

Finshots Idea Lab Season 2

Team FinGeeks



Harshil Gupta
Batch of 2024-26

Sarika
Batch of 2024-26

Congratulations to **Harshil Gupta and Sarika** of **Team FinGeeks** for securing the **National Second Runners-Up** position at **Finshots Idea Lab – Season 2**. Your achievement reflects exceptional insight, teamwork, and financial acumen. Well done!

NATIONAL FINALISTS

FAME 5.0: Open Innovation Challenge

Team Radiator



Meghant Chandravanshi
Batch of 2024-26

Jay Vanjani
Batch of 2024-26

B Udhay Kumar
Batch of 2024-26

Congratulations to **Team Radiator – Meghant Chandravanshi, Jay Vanjani, and B. Udhay Kumar** for emerging as **National Finalists at FAME 5.0: Open Innovation Challenge**. Your achievement reflects outstanding innovation, teamwork, and problem-solving excellence. Well done!

NATIONAL FINALISTS

Tata Steel-a-thon Season 12

Team Ispat



Aditya Mitra
Batch of 2024-26

Sanjana Chatterjee
Batch of 2024-26

Mehul Patil
Batch of 2024-26

Hearliest congratulations to **Team Ispat – Aditya Mitra, Sanjana Chatterjee, and Mehul Patil** for emerging as **National Finalists at Tata Steel-a-thon Season 12**. Competing among **11,400+ registrations and 1,500+ submissions**, their achievement reflects exceptional analytical insight, teamwork, and industry-focused innovation. Wishing them continued success ahead!

NATIONAL FINALIST

Tata Imagination Challenge 2025



Harshit Jain
Batch of 2024-26

Hearliest congratulations to **Harshit Jain** for emerging as a **National Finalist at the Tata Imagination Challenge 2025**. Standing out among **3,00,000+ registrations**, his achievement reflects exceptional creativity, strategic thinking, and a strong potential to drive meaningful impact. Wishing him many more milestones ahead!



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