



IIM
SHILLONG

INDIAN INSTITUTE OF MANAGEMENT SHILLONG



Placement Completion Report

Post Graduate Programme (PGP) 2024-26 Batch



Batch Profile

Gender Diversity



Total Students:
393



Female: 45%
(177 Students)



Male: 55%
(216 Students)

IIM Shillong continues its commitment to gender diversity, with women comprising 45% of the graduating batch, well above many peer institutions.

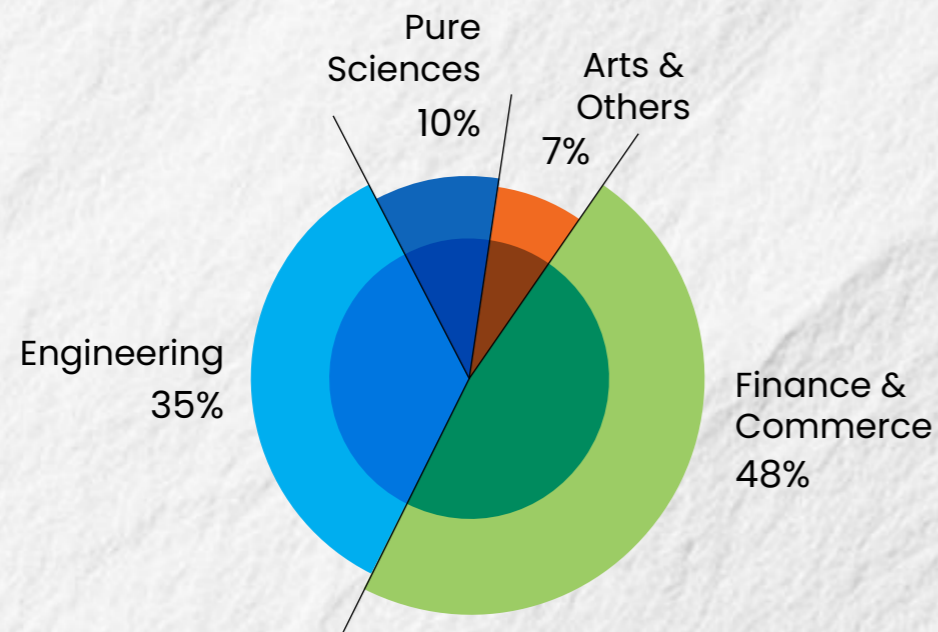
Executive Summary

The Indian Institute of Management Shillong concluded the Final Placement process for the PGP 2024–26 batch, witnessing strong participation from 147 recruiters, including 51 new recruiters, reflecting the Institute’s growing reputation and the versatility of its graduating cohort. The batch recorded an impressive **highest CTC of INR 71.50 LPA**, with an **average CTC of INR 27.03 LPA** and **median CTC of INR 26.00 LPA**, demonstrating robust market demand for IIM Shillong graduates.

The cohort demonstrated remarkable diversity in academic backgrounds and professional experiences, with strong representation across Engineering, Commerce & Finance, Pure Sciences, and Arts backgrounds. The batch also benefited from **102 Pre-Placement Offers (PPO/PPI)**, underscoring the quality of summer internship experiences and strong industry relationships.

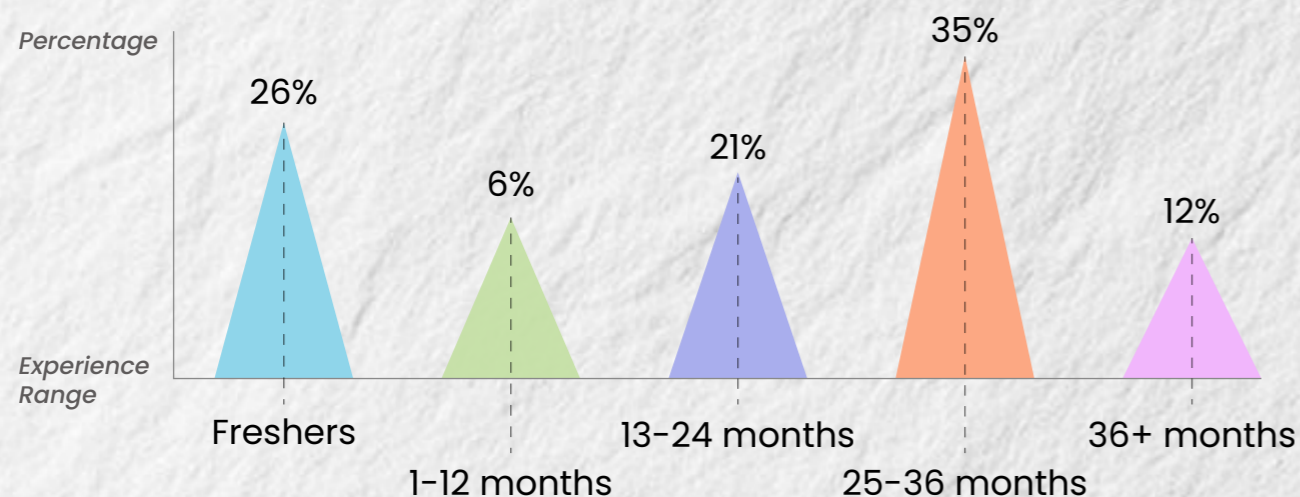


Academic Background



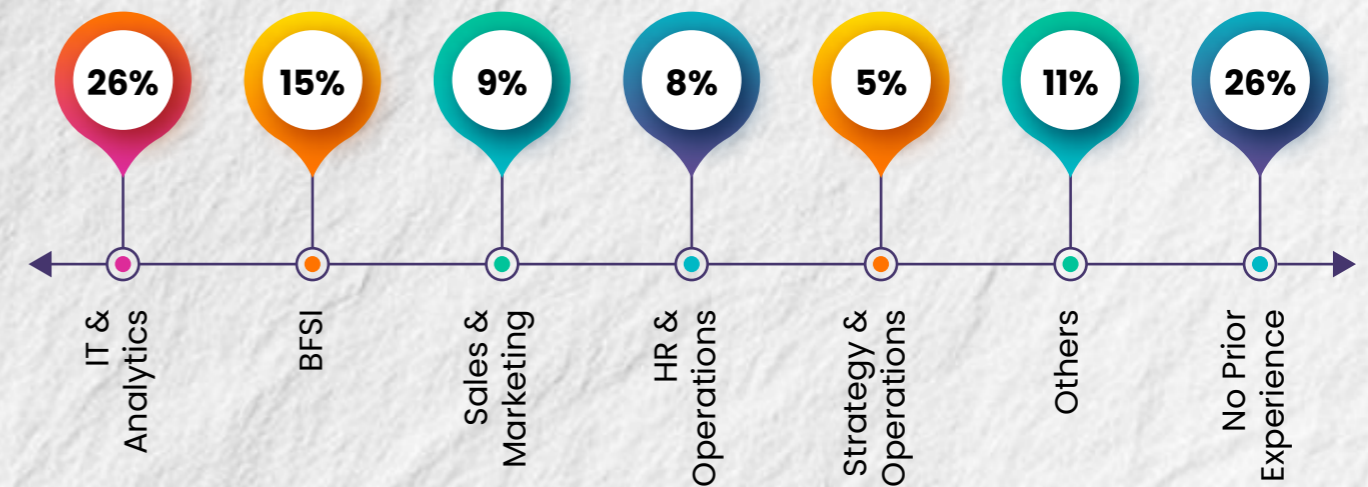
The diverse academic composition reflects the institute's holistic admission approach, bringing together perspectives from business, technology, sciences, and liberal arts disciplines.

Pre-MBA Work Experience



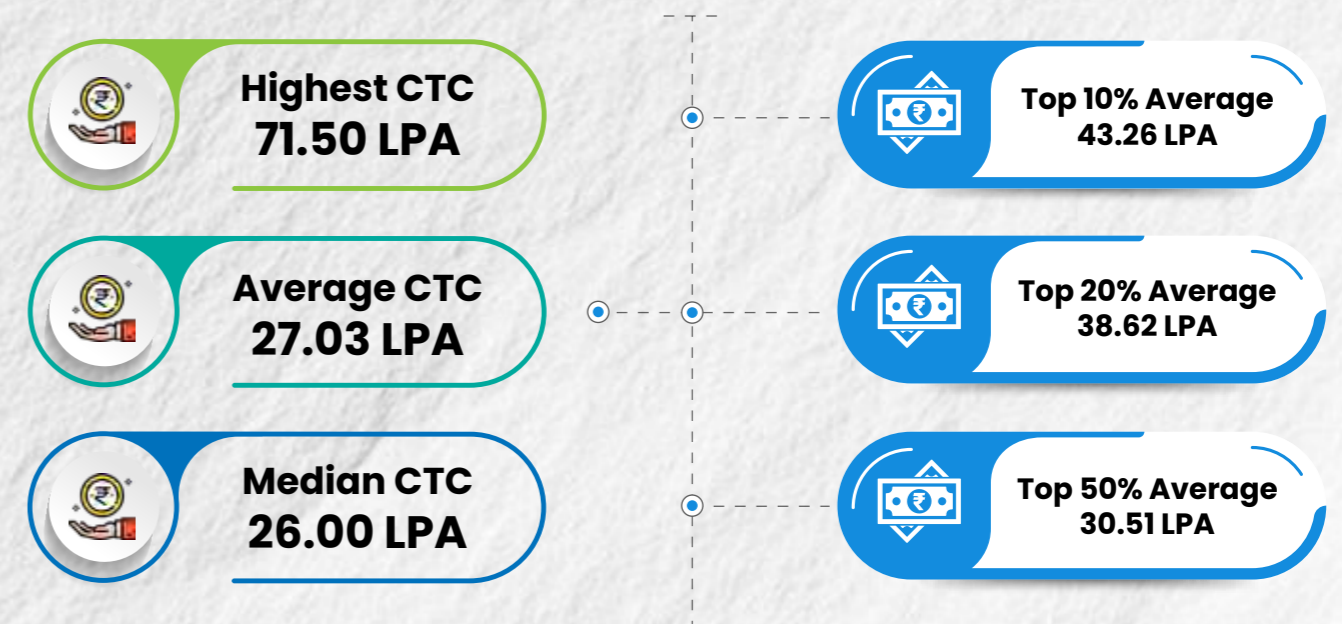
Approximately **74% of the batch** brought prior work experience, with the largest segment (35%) having 25-36 months of professional exposure, contributing to rich classroom discussions and peer learning.

Domain Experience (Pre-MBA)



Placement Outcomes

Compensation Highlights



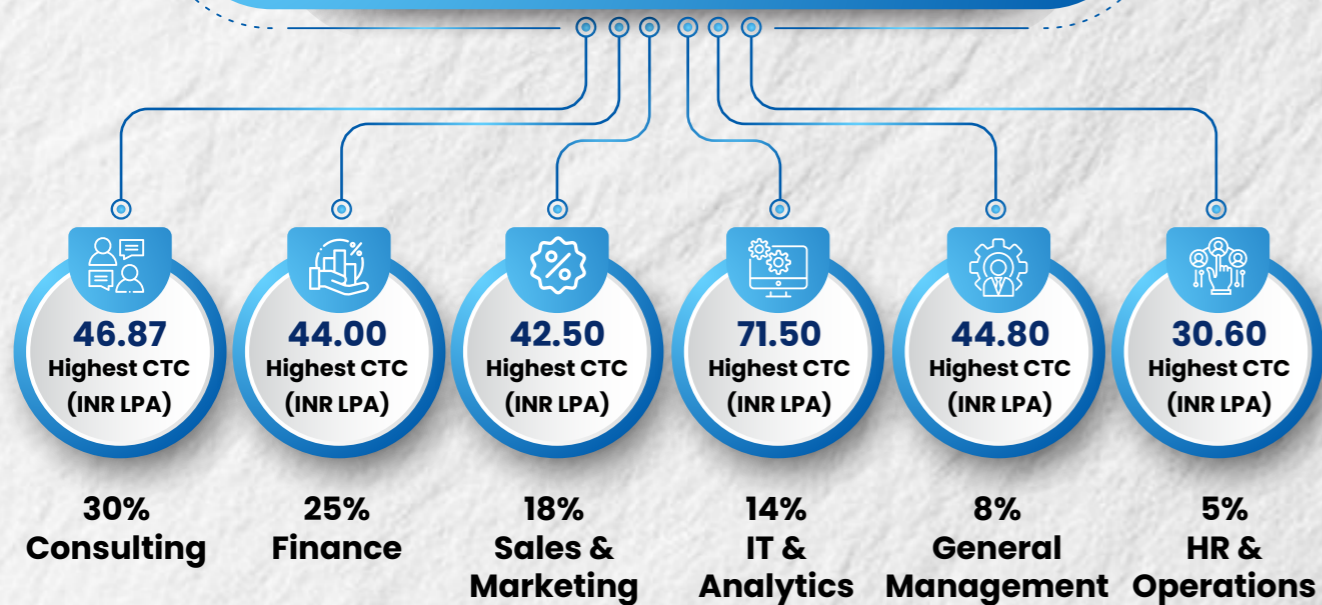
The exceptional highest CTC of INR 71.50 LPA, coupled with a strong average of INR 27.03 LPA, demonstrates the market's high valuation of IIM Shillong graduates. The top 50% average of INR 30.51 LPA reflects widespread excellence across the batch.

Recruiter Participation



The addition of 51 new recruiters represents a 35% expansion in the recruiter base, indicating growing industry confidence in IIM Shillong's talent pipeline. The 102 PPO/PPI offers validate the quality of summer internship experiences and strong performance by students.

Domain-Wise Placement Analysis



Domain Highlights

Top Recruiters:



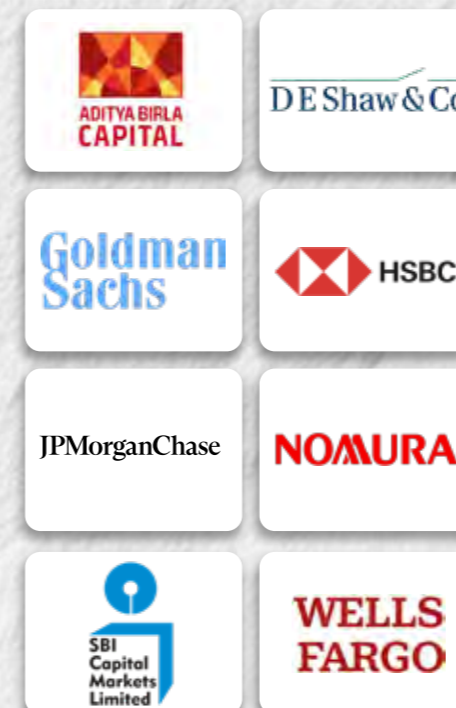
30%
Consulting & Strategy

Consulting emerged as the most preferred domain, attracting 30% of the batch. Leading global and boutique consulting firms participated actively.

The domain's strong showing reflects IIM Shillong's emphasis on analytical rigor, problem-solving, and strategic thinking.

46.87
LPA
Highest CTC

Top Recruiters:



25%
Finance

The Finance domain attracted a quarter of the batch, with prestigious global financial institutions and boutique investment firms recruiting talent.

44.00
LPA
Highest CTC

Top Recruiters

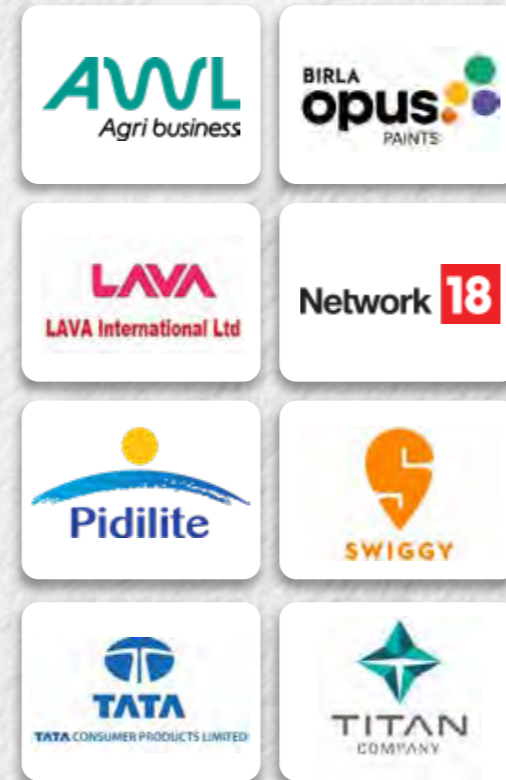
18% Sales & Marketing



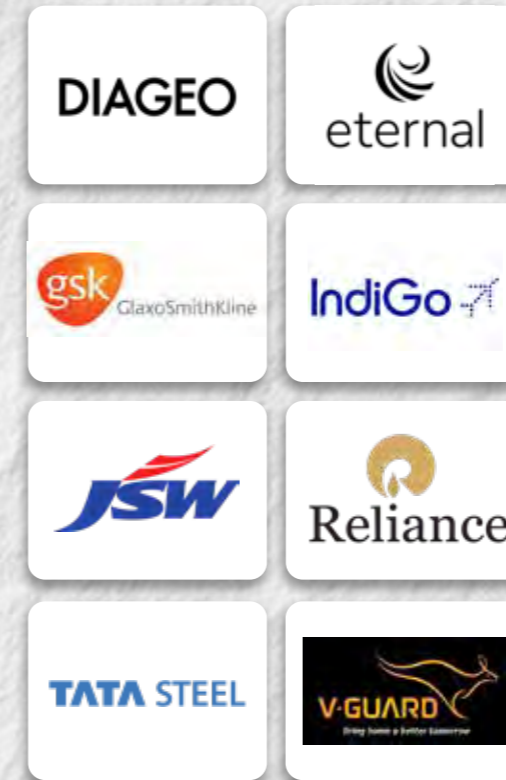
Sales & Marketing roles saw strong demand, with leading consumer goods, FMCG, and technology companies recruiting aggressively.



Top Recruiters:



Top Recruiters:



8% General Management



General Management roles attracted students seeking cross-functional exposure in leading conglomerates and emerging startups.



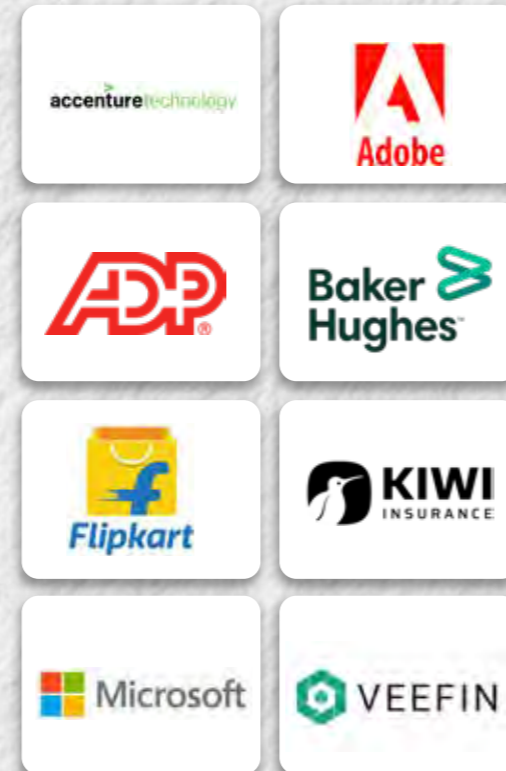
14% IT & Analytics



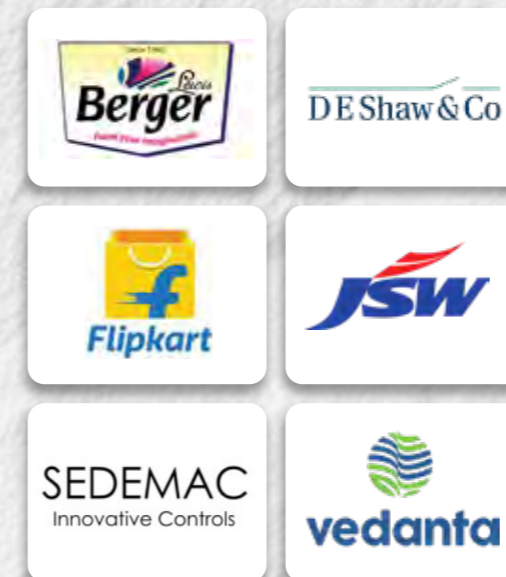
The IT & Analytics domain recorded the highest CTC of INR 71.50 LPA, reflecting the premium placed on technology and data analytics expertise.



Top Recruiters:



Top Recruiters:



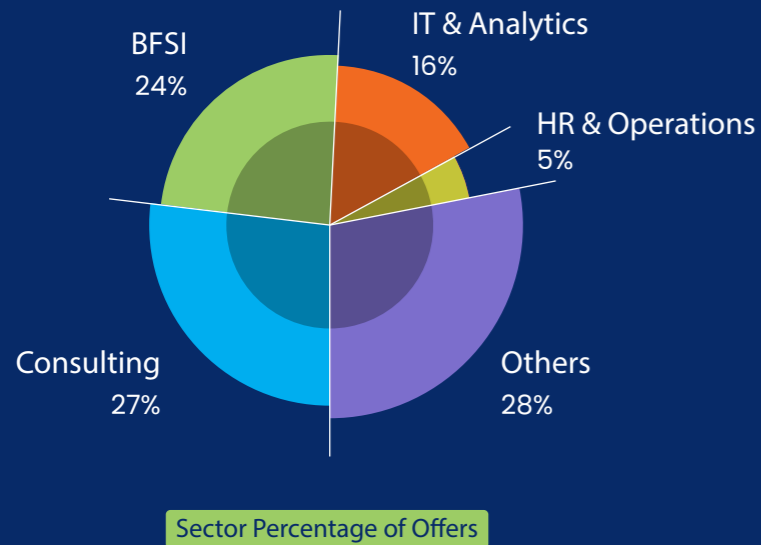
5% HR & Operations



HR & Operations roles were filled by students passionate about organizational development and operational excellence:



Sector-Wise Placement Analysis



The sector distribution demonstrates the versatility of IIM Shillong graduates, with strong presence across Consulting, BFSI, IT & Analytics, and diverse emerging sectors including e-commerce, FMCG, manufacturing, and sustainability.

Key Highlights & Achievements

Robust PPO/PPI Performance

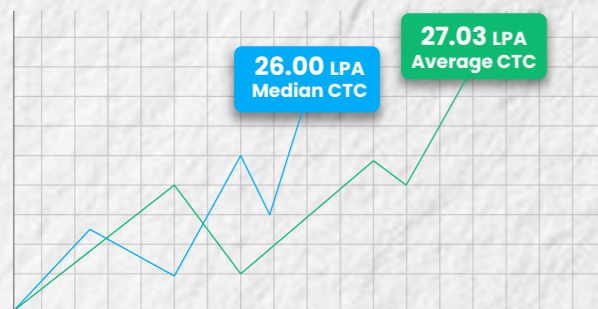
102 Pre-Placement Offers reflect strong summer internship performance and early industry confidence in the batch.

Key Highlights & Achievements

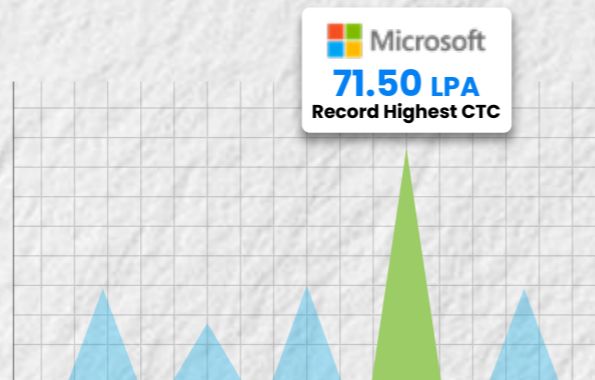


All 393 students secured placements, maintaining IIM Shillong's consistent track record of complete placement.

Strong Average & Median CTCs



The close alignment between average and median CTCs indicates uniform excellence across the batch.



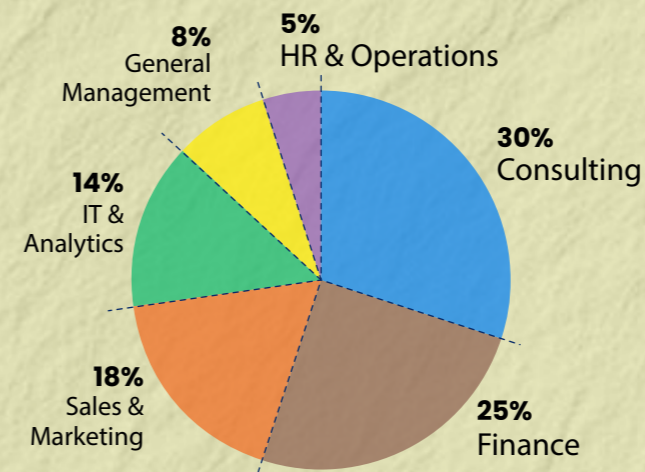
Record Highest CTC: The highest CTC of INR 71.50 LPA from Microsoft represents a significant milestone, showcasing the caliber of talent and the premium placed on IIM Shillong graduates.

Diverse Recruiter Base



With 147 total recruiters and 51 new recruiters (35% growth), IIM Shillong continues to expand its corporate network across sectors and geographies.

Domain Diversity



Students secured roles across six major domains- Consulting (30%), Finance (25%), Sales & Marketing (18%), IT & Analytics (14%), General Management (8%), and HR & Operations (5%) - demonstrating the program's success in developing multi-dimensional talent.

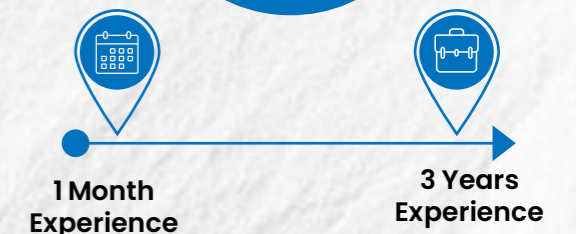
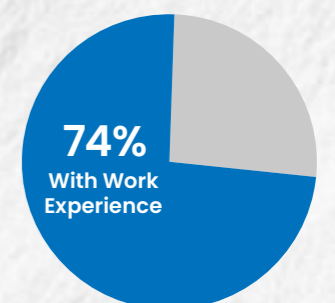
Experiential Diversity

The batch brought rich professional diversity, with 74% having prior work experience ranging from 1 month to over 3 years, enriching classroom learning through real-world insights.

IIM Shillong extends its gratitude to all recruiting partners for their continued trust and confidence. The strong recruiter participation, including 51 new organizations, validates the institute's commitment to academic excellence, holistic development, and industry readiness.

45% Female

Gender Diversity With 45% female participation, IIM Shillong continues to lead in promoting gender diversity in management education.



2025-2026

Corporate Competitions




TrendSetter 4.0

National Finalists



V-Guard Big Idea B-Plan contest

National Finalists



PwC AC Challenge 7.0

National Finalists




Schneider Electric Go Green Challenge 2.0

National Winners



XCElerate 2025

National Finalists



Reliance TUP + The Idea Buzz

National Semi Finalists



TVS Credit EPIC 7.0

National Semi Finalists




Grad 2.0

National Semi Finalists



GSK ECube 2025

National Winners




L&T Outthink 2025

National Finalists



Flipkart wired 2025

National Finalists



Samsung Edge 9.0

National Semi Finalists



IDFC Fame 5.0

National Finalists



SBI Life IdeationX 2.0

National Finalists



Steel_a_thon

National Finalists




Grow Beyond Better

National Finalists



Redefine 2025

National Finalists



Loreal Brandstorm 2025

National Semi Finalists



Finshots Idea Lab Season 2

National Finalists



Tata Imagination Challenge 2025

National Finalists

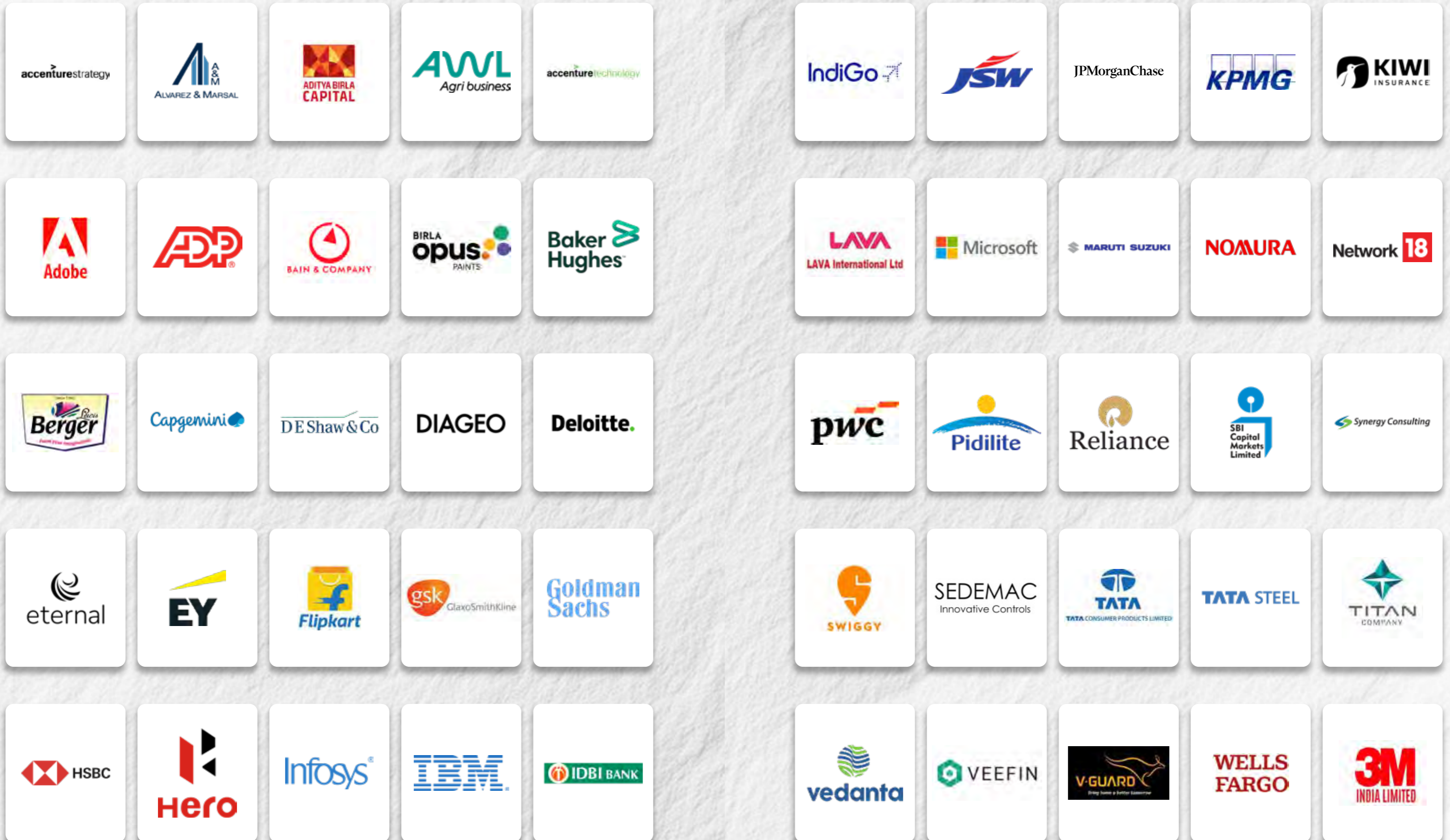


Saregama Talentwood Season 4

National Finalists



Prominent Recruiters



Conclusion

The successful completion of the PGP 2024-26 Final Placement season reaffirms IIM Shillong's position among India's leading management institutes. The placement record, highest CTC of INR 71.50 LPA, average CTC of INR 27.03 LPA, and participation of 147 recruiters underscore the market's strong confidence in the capabilities, versatility, and potential of IIM Shillong graduates.

The diverse batch profile – spanning varied academic backgrounds, professional experiences, and gender representation, combined with a rigorous curriculum, experiential learning opportunities, and strong industry interface, has prepared graduates to excel across domains and sectors.

As 393 graduates embark on their professional journeys, they carry forward IIM Shillong's values of excellence, integrity, innovation, and inclusive growth. The institute remains committed to nurturing future leaders who will drive business transformation and contribute meaningfully to society.

Acknowledgments

The Placement Committee extends sincere gratitude to:

- **Recruiters & Industry Partners:** For their continued trust, engagement, and support
- **Alumni:** For their continued engagement, referrals, and advocacy
- **Director and Institute Leadership:** For providing strategic direction, institutional support, and enabling guidance
- **Faculty Members:** For their academic rigor, mentorship, and guidance
- **Administration and Support Teams:** For their operational support and coordination throughout the placement process
- **Students:** For their dedication, resilience, and exemplary performance throughout the placement process

