



**INDIAN INSTITUTE OF MANAGEMENT SHILLONG**

# **SUMMER INTERNSHIP PLACEMENT REPORT**

Post Graduate Programme (PGP) 2025-27 Batch  
Summer Internship Placement 2026





The Indian Institute of Management Shillong successfully concluded the Summer Internship Placement (SIP) process for the PGP 2025-27 batch, achieving **100% placement** for **398 students**. The internship season witnessed robust participation from **112 recruiters**, including **39 new recruiters**, reflecting sustained industry confidence in IIM Shillong's talent pool and the institute's expanding corporate network.



## Executive Summary

The batch recorded an impressive **highest stipend** of **INR 4,80,000**, with an **average stipend** of **INR 2,00,515** and **median stipend** of **INR 1,81,500**. These outcomes demonstrate strong market demand for IIM Shillong's first-year MBA students and validate the institute's rigorous curriculum and holistic development approach.

The cohort showcased remarkable diversity across academic backgrounds, gender representation, and professional experiences, positioning students for impactful internship experiences across diverse sectors including Consulting, Finance, Sales & Marketing, IT & Analytics, General Management, and HR & Operations.

## Batch Profile

### Gender Diversity



**Total Students:**  
**398**



**Female: 42%**  
**(167 Students)**

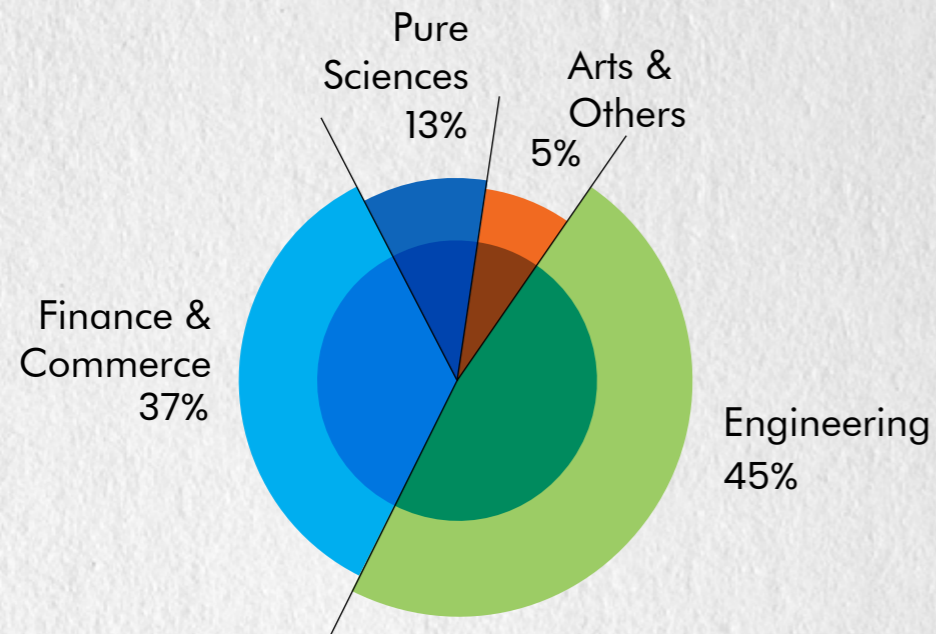


**Male: 58%**  
**(231 Students)**

IIM Shillong continues its strong commitment to gender diversity, with women comprising 42% of the batch, significantly above industry averages and contributing to diverse perspectives in corporate internships.

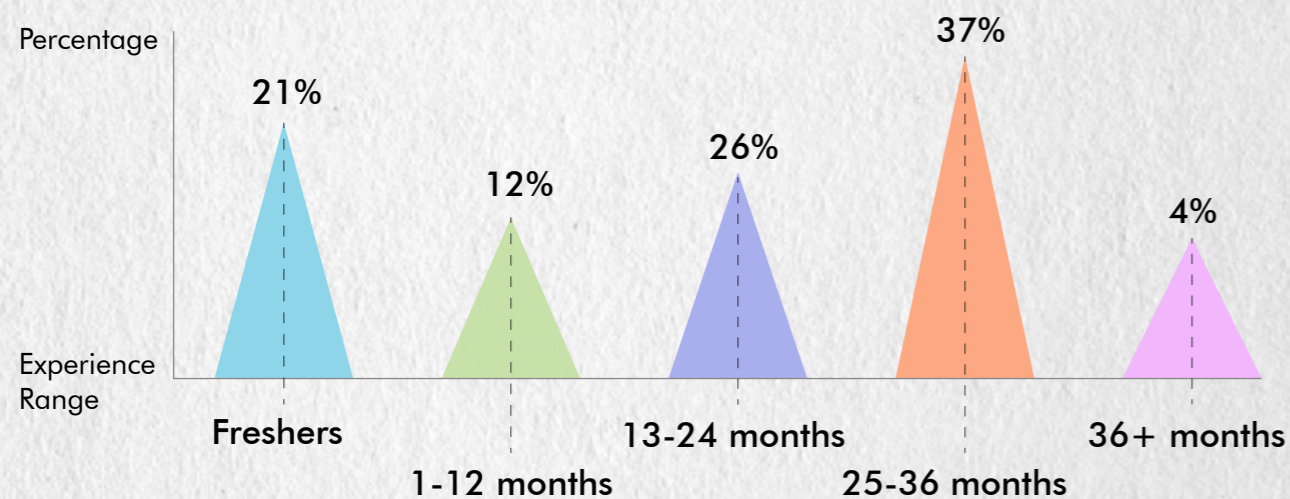


## Academic Background



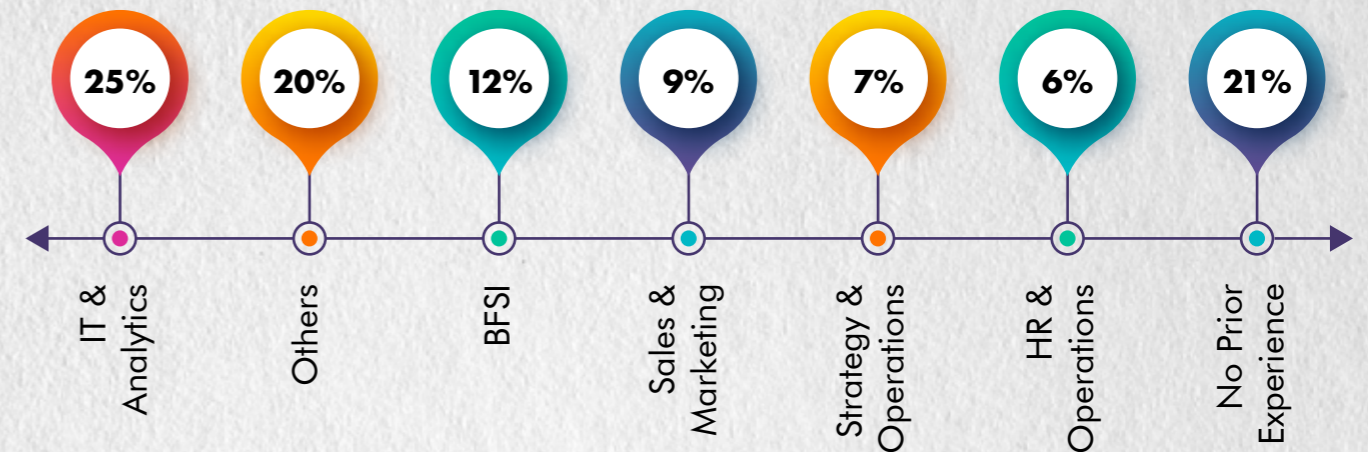
The diverse academic composition reflects IIM Shillong's holistic admission philosophy, bringing together talent from technology, business, sciences, and liberal arts backgrounds—a combination that enriches corporate problem-solving approaches.

## Pre-MBA Work Experience



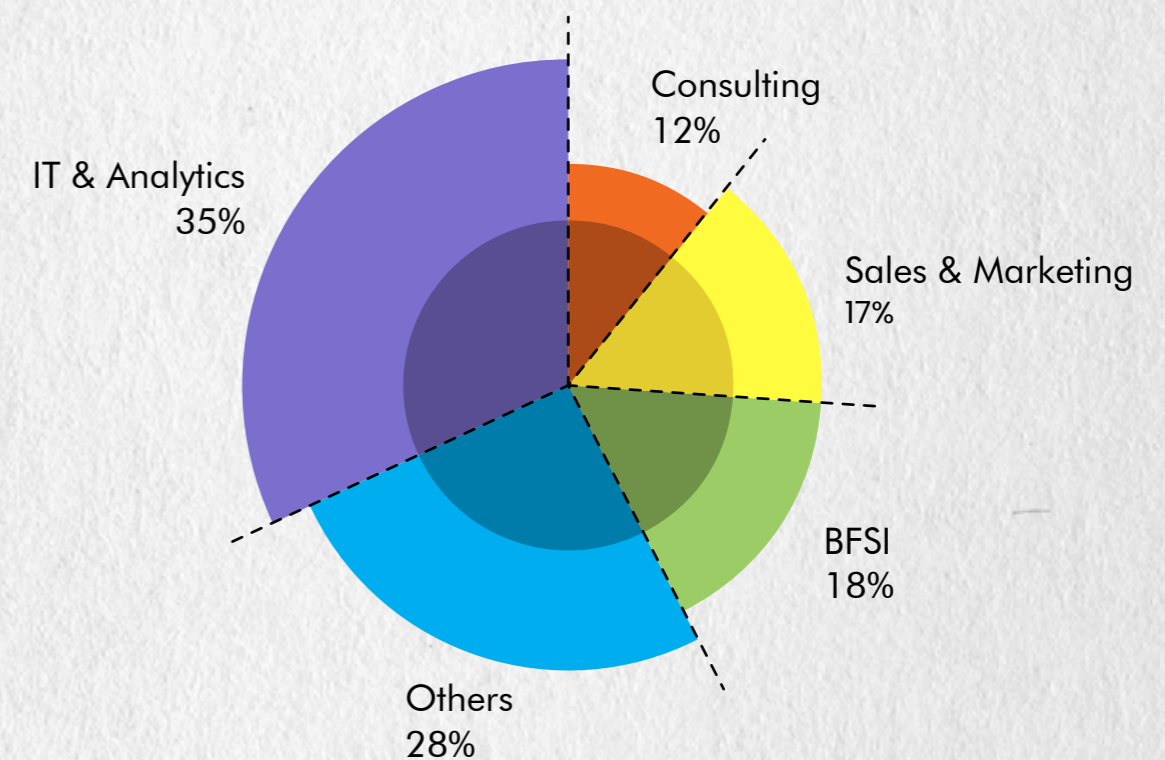
Approximately **79%** of the batch brought prior professional experience, with the largest segment (**37%**) having **25-36** months of work exposure. This experiential diversity enhances both classroom learning and the value students bring to corporate internships.

## Domain Experience (Pre-MBA)

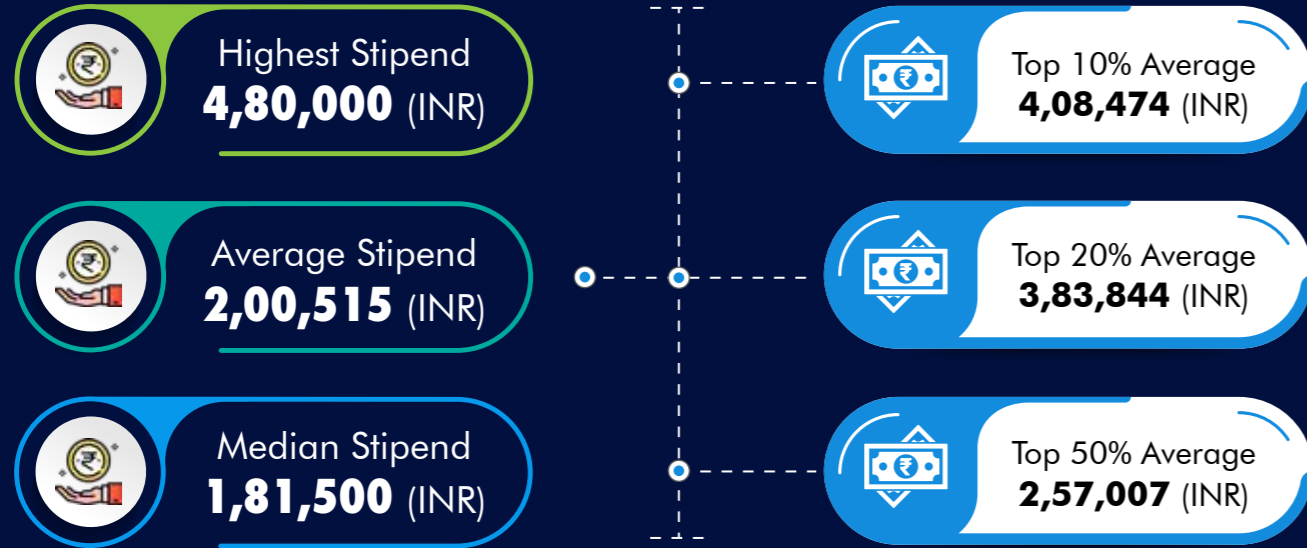


The cohort's domain diversity—with significant representation from IT & Analytics (25%), BFSI (12%), and emerging sectors (20%)—ensures that students bring varied industry perspectives to their internship roles.

## Sector Background (Pre-MBA)

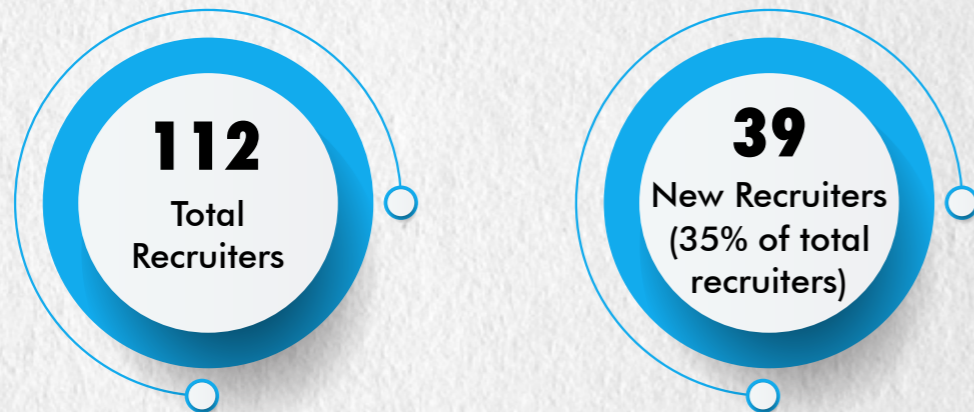


## Placement Outcomes



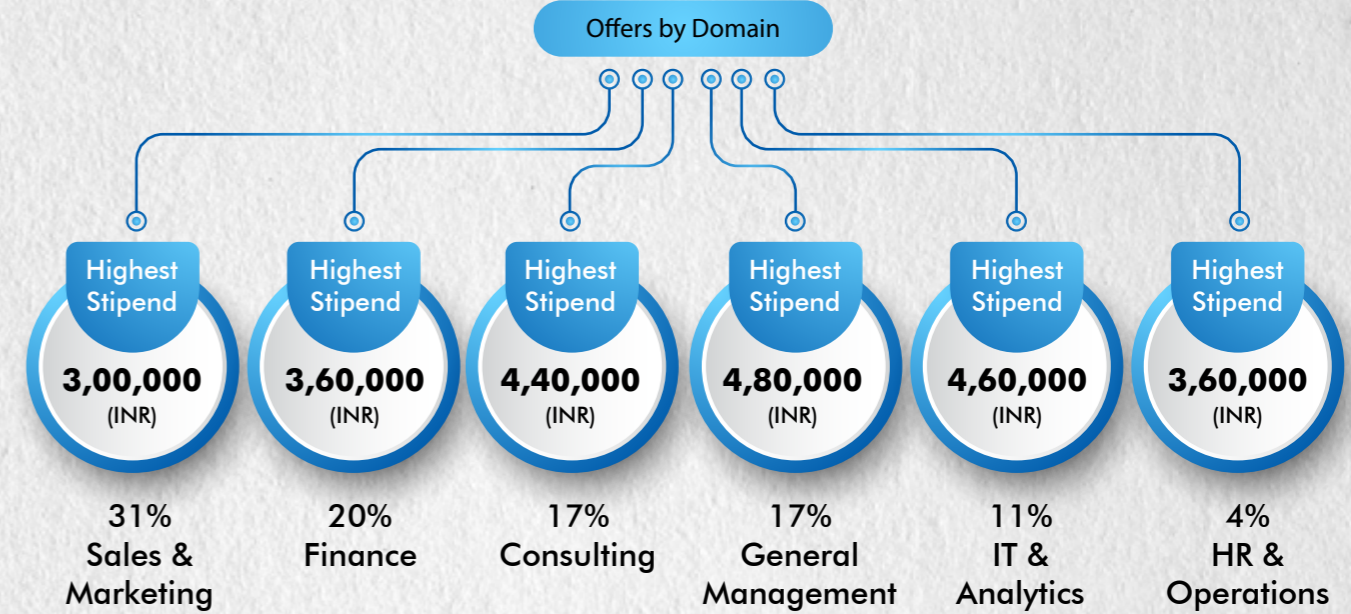
The exceptional highest stipend of INR 4,80,000, combined with a robust average of INR 2,00,515, demonstrates the strong market valuation of IIM Shillong's first-year students. The top 50% average of INR 2,57,007 reflects widespread excellence across the batch.

## Recruiter Participation



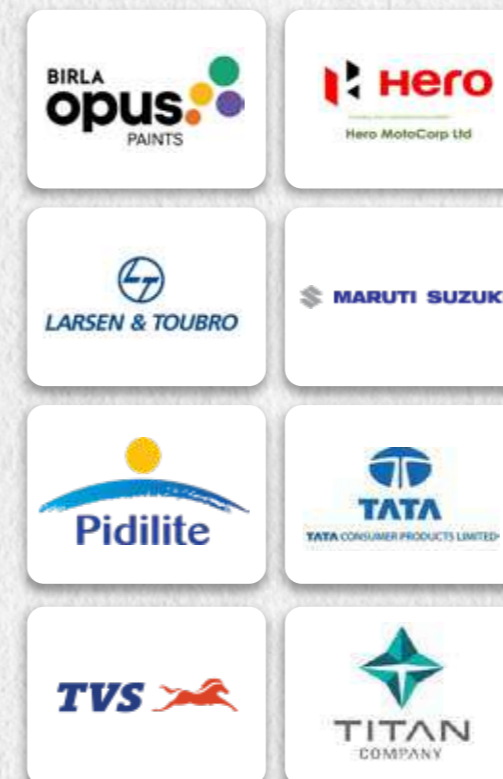
The participation of 112 recruiters, including 39 new organizations (representing 35% growth), underscores expanding industry confidence in IIM Shillong's academic rigor and student quality. This diversification strengthens the institute's corporate ecosystem and provides students with varied internship opportunities.

## Domain-Wise Internship Analysis



## Domain Highlights

### Top Recruiters:



**31%** Sales & Marketing

Sales & Marketing emerged as the most preferred domain, attracting nearly a third of the batch. Leading FMCG, consumer goods, automotive, and infrastructure companies recruited actively:

This strong showing reflects corporate demand for market-facing roles and IIM Shillong's emphasis on developing commercial acumen, customer insight, and brand management capabilities.

**3,00,000**  
(INR)  
Highest Stipend

# Domain Highlights

**20%**  
Finance



The Finance domain attracted one-fifth of the batch, with prestigious global investment banks, asset management firms, and financial services companies participating:

The domain's strength underscores IIM Shillong's robust finance curriculum and students' quantitative and analytical capabilities.



**Top Recruiters:**


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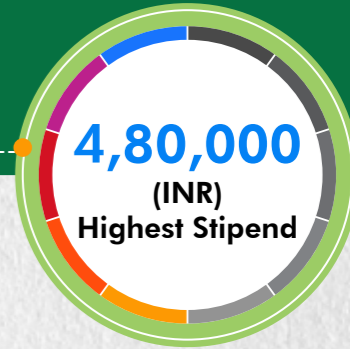

**17%**



**General Management**

General Management roles attracted students seeking cross-functional exposure in leading conglomerates, emerging startups, and diversified business groups.

This domain recorded the highest stipend of INR 4,80,000, reflecting the value placed on holistic business understanding and leadership potential.



**17%**

**Consulting & Strategy**



Consulting attracted significant interest, with leading global strategy and management consulting firms seeking IIM Shillong talent.

The high stipend of INR 4,40,000 reflects the premium placed on strategic problem-solving, analytical rigor, and business insight.



**Top Recruiters:**


**Top Recruiters:**


**11%**



**IT & Analytics**

The IT & Analytics domain recorded the second-highest stipend of INR 4,60,000, reflecting the premium on technology and data-driven decision-making.

Despite comprising 11% of offers, this domain commanded premium compensation, underscoring the critical role of technology in modern business.



# Key Highlights & Achievements

## 4% HR & Operations



HR & Operations roles attracted students passionate about organizational development, supply chain management, and operational excellence.

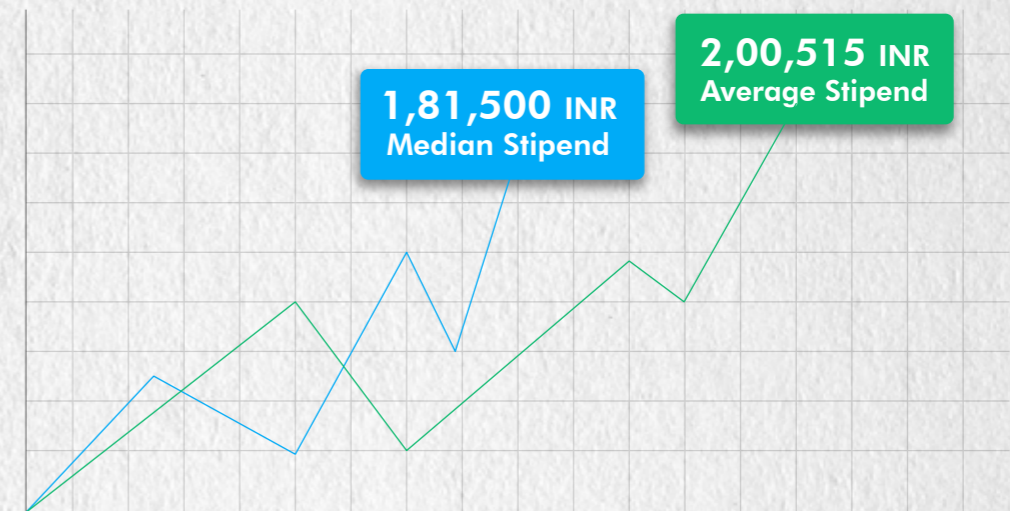


### Top Recruiters:



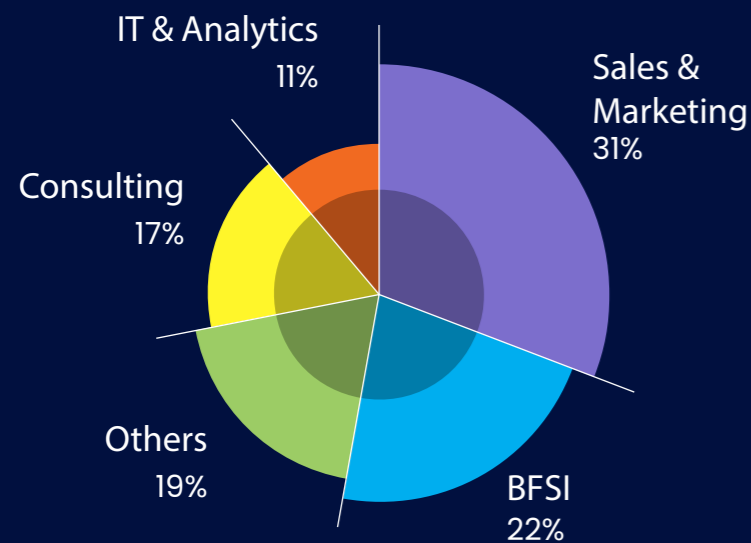
All 398 students secured summer internship opportunities, maintaining IIM Shillong's consistent track record of complete placement.

### Strong Average & Median Stipends



The close alignment between average and median stipends indicates uniform quality and market demand across the batch.

## Sector-Wise Internship Analysis



Offers by Sector

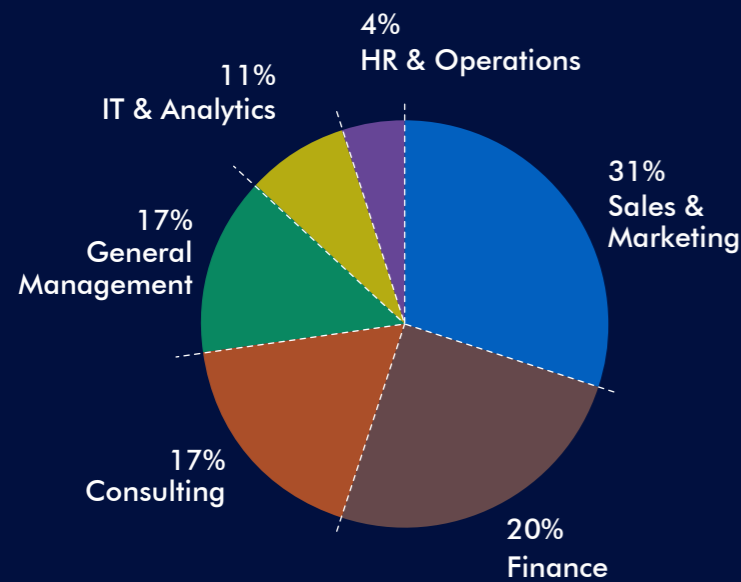
The sector distribution demonstrates the versatility of IIM Shillong students, with strong presence across Sales & Marketing (31%), BFSI (22%), and diverse emerging sectors (19%) including e-commerce, manufacturing, infrastructure, and sustainability-focused businesses.

### Expanded Recruiter Base



With 112 total recruiters and 39 new recruiters (35% growth), IIM Shillong continues to diversify its corporate partnerships across sectors and geographies.

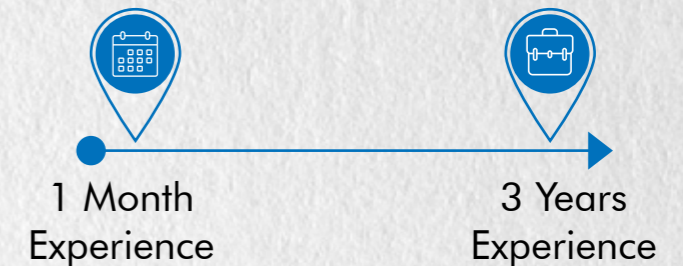
## Domain Diversity



Students secured internships across six major domains- Sales & Marketing (31%), Finance (20%), Consulting (17%), General Management (17%), IT & Analytics (11%), and HR & Operations (4%)- demonstrating comprehensive skill development.

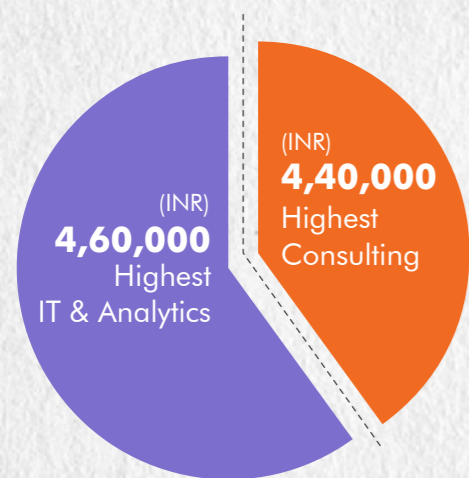
## Key Highlights & Achievements

### Experiential Richness

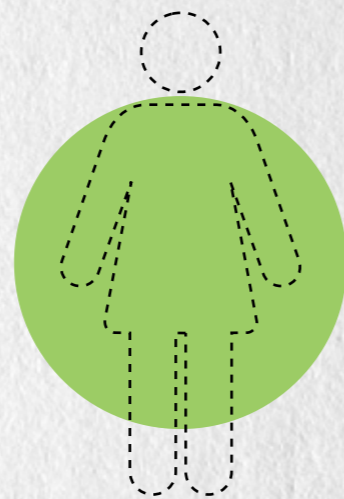


The batch brought substantial professional diversity, with 79% having prior work experience ranging from 1 month to over 3 years, enabling them to add immediate value during internships.

### Premium Technology & Strategy Roles



IT & Analytics (highest: INR 4,60,000) and Consulting (highest: INR 4,40,000) commanded premium stipends, reflecting demand for analytical and strategic capabilities.



### 42% Female

**Gender Diversity** With 42% female participation, IIM Shillong continues to promote gender diversity in management education, ensuring diverse perspectives in corporate settings.

### Top Tier Recruiter Participation

Participation from marquee firms including Microsoft, Boston Consulting Group, Goldman Sachs, D.E. Shaw, Hinduja Group, AB InBev, Tata Steel, JSW, and others validates IIM Shillong's academic excellence and industry readiness.

### Learning Objectives & Internship Value Proposition

The Summer Internship Programme at IIM Shillong serves multiple strategic objectives:

#### For Students:

- **Real-World Application:** Opportunity to apply classroom concepts to live business challenges
- **Industry Exposure:** Understanding of corporate culture, work practices, and sectoral dynamics
- **Skill Development:** Enhancement of analytical, communication, and problem-solving capabilities
- **Career Exploration:** Testing career interests and refining post-MBA career goals

# Conclusion

- **Networking:** Building professional relationships and expanding industry connections
- **Performance Validation:** Securing Pre-Placement Offers (PPOs) based on internship performance

## For Recruiters:

- **Talent Assessment:** Extended opportunity to evaluate student capabilities before final placements
- **Fresh Perspectives:** Access to diverse, academically rigorous talent with varied professional backgrounds
- **Project Execution:** Leveraging student capabilities for strategic projects and business challenges
- **Employer Branding:** Early engagement with premier management talent
- **Pipeline Development:** Building relationships for final placements and long-term talent acquisition

## Pathway To Final Placements

The summer internship serves as a critical bridge between the first and second year of the MBA program. Exceptional internship performance often translates into:

- **Pre-Placement Offers (PPOs):** Converting summer internships into final placement offers
- **Enhanced Market Credibility:** Strengthening resumes with marquee brand internship experience
- **Refined Career Focus:** Clarifying domain and sector preferences for final placements
- **Expanded Networks:** Leveraging internship connections for mentorship and career opportunities
- **Skill Validation:** Demonstrating capability to prospective final placement recruiters

The successful completion of the Summer Internship Placement 2026 for the PGP 2025-27 batch reaffirms IIM Shillong's position as a leading management institute producing industry-ready talent. The 100% placement record, highest stipend of INR 4,80,000, average stipend of INR 2,00,515, and participation of 112 recruiters underscore strong market confidence in IIM Shillong students.

The diverse batch profile—spanning varied academic backgrounds, professional experiences, and gender representation—combined with a rigorous first-year curriculum focusing on foundational management principles, analytical tools, and leadership development, has prepared students to excel across domains and sectors during their summer internships.

As these 398 students embark on their 8-10 week summer internships across diverse organizations and roles, they carry forward IIM Shillong's values of excellence, integrity, curiosity, and impact. The institute remains committed to supporting students throughout their internship journey and preparing them for successful final placements and distinguished careers.



2025-2026

# Corporate Competitions



**Amazon ACE Challenge 2025**  
National Finalists



**Redefine 2025**  
National Semi Finalists



**Dabur Verve**  
National Semi Finalists



**India's Best Marketer**  
National Finalists



**XCElerate 2025**  
National Finalists



**PwC Whitepaper**  
National Winners




**Flipkart wired 2025**  
National Semi Finalists



**Finshots Idea Lab Season 2**  
National Semi Finalists




**Grad 2.0**  
National Semi Finalists



**Reliance TUP + The Idea Buzz**  
National Semi Finalists



**Saregama Talentwood Season 4**  
National Semi Finalists



**TVS Credit EPIC 7.0**  
National Semi Finalists



**GS Possibilities Summit 2026**  
National Finalists



**SBI Life IdeationX 2.0**  
National Semi Finalists



**Hero VIDA Campus Challenge Season 10**  
National Finalists





## **INDIAN INSTITUTE OF MANAGEMENT SHILLONG**

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