

IIM Shillong Foundation for Incubation & Enterprises (IIMSFIE)

INVITES

APPLICATION FOR 2nd Edition of *BUSINESS ACCELERATOR PROGRAM*

Certification Program For SC/ST Entrepreneurs Supported
Under the National SC-ST Hub (NSSH) Scheme



Program Highlights

- Equips SC-ST entrepreneurs with knowledge and skills
- Formal training in Management concepts
- Access to industry-Best Mentors
- Promotes entrepreneurship opportunities
- Capacity-building interventions
- 6 months mentoring after programme completion



Last date of Application

23rd August, 2026



Scan Here
to apply

Eligibility Criteria



Existing SC-ST Entrepreneurs &
Ward (Aspiring) Entrepreneurs



Age Above 18 years



Graduate (Any discipline)



UDYAM Registration



Preference given to Women SC-ST
candidates

Note - The SC-ST Entrepreneurs or their ward with major activity as trading in the Udyam Registration shall not be eligible for the above program.

**100% Fully Sponsored Program | Limited
Seats** [Apply Now](#)

Contact Information

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2nd Edition BUSINESS ACCELERATOR PROGRAM FOR THE EXISTING ENTREPRENEURS AND ITS WARDS (*Aspiring Entrepreneurs*) OF SC-ST ENTREPRENEURS

National Scheduled Caste Scheduled Tribe Hub (NSSH) scheme, an initiative of the Ministry of MSME, Government of India was launched in 2016 by the Hon'ble Prime Minister. The scheme aims at capacity enhancement of SC-ST entrepreneurs and promoting "entrepreneurship culture" amongst the SC-ST population. The scheme is empowering the SC/ST population to participate in the public procurement process and fulfil the mandated target of 4% procurement from SC/ST enterprises under Public Procurement Policy by the Ministries, Departments and CPSEs. It is being implemented by National Small Industries Corporation (NSIC), a CPSE under the Ministry of MSME.

Since inception of the NSSH scheme, several interventions under NSSH have been introduced in consultation with the various stakeholders for capacity building, financial assistance, and market linkage of the SC-ST entrepreneurs.

Details of the Programs

There are two separate programs for wards (*aspiring*) and existing entrepreneurs.

i. Business Accelerator Program for Existing SC-ST Entrepreneurs:

Start-ups, small business unit owners/ candidates with existing businesses for more than 6 months interested in scaling up their business or exploring better opportunities to grow their business. The business accelerator program will focus on helping the target group explore the better business opportunities and scale up their business.

ii. Entrepreneurship Program for Wards (*Aspiring*) Entrepreneurs:

Candidates/Participants at an ideation stage who will need mentoring and training to develop prototype, test and scale. The training module will focus on converting ideas into prototypes that can successfully be pitched for early-stage financing.

BUSINESS ACCELERATOR PROGRAM FOR EXISTING SC-ST ENTREPRENEURS

Program Objectives

- a) Identify existing SC-ST entrepreneurs and provide them an opportunity to diversify, scale-up their business and find solution to the current challenges.
- b) Augment the supply of new and first-generation entrepreneurs through handholding and mentoring support. Access to industry mentors for personalized guidance and support.
- c) Facilitating and strengthening existing business networks and infrastructure; incubation facilities; technology up-gradation; etc., for the MSMEs.
- d) Create awareness about government policies and leverage their benefits
- e) Facilitate in fulfilling the obligations of Public Procurement Policy of Govt. of India

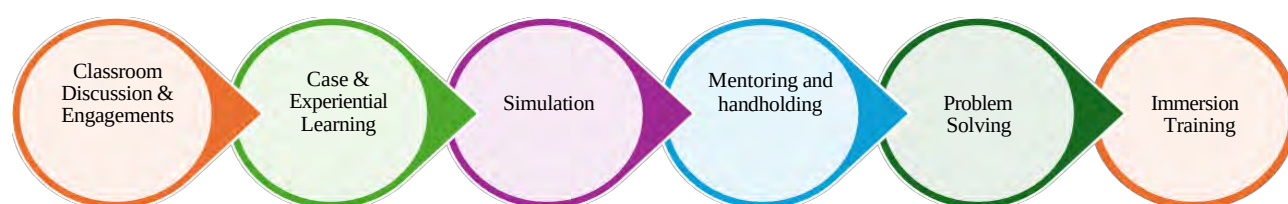
BUSINESS ACCELERATOR PROGRAM FOR THE WARDS (*Aspiring Entrepreneurs*) OF SC-ST ENTREPRENEURS

Program Objectives

- a) Identify the wards (*aspiring entrepreneurs*) of SC-ST entrepreneurs and provide them an opportunity to learn management, financial concepts, and business analytics to start their business
- b) Promote entrepreneurship in industrially backwards districts for inclusive development
- c) Create awareness about government policies and leverage their benefits
- d) To develop an attitude towards self-employment in SC-ST community
- e) To know and understand business environment and the opportunities in different sectors

Learning Framework

The program is designed to blend classroom engagements with practical learning. The participants would be immersed in different contexts to pull out learnings from their immersion. The entire program is designed to be delivered using



Financial Terms

The program is 100% sponsored

10% refundable deposit by the participant (Refundable upon successful completion of the program)

Tentative Dates:

For existing entrepreneurs

Launch Date: 16th July 2026

Application Close date: 23rd August 2026

Module 1- 7th September 2026 – 13th September 2026

Module 2- Online sessions delivered over 2 months (36 hours).

Module 3- Six months of personalized guidance provided by IIMSFIE, focusing on business scaling and strategic solutions.

For wards (Aspiring) entrepreneurs

Launch Date: 16th July 2026

Application Close date: 23rd August 2026

Module 1- 21st September 2026 – 27th September 2026

Module 2- Online sessions delivered over 2 months (36 hours).

Module 3- Six months of personalized guidance provided by IIMSFIE, focusing on business scaling and strategic solutions.

How to Apply:

- Wards (*aspiring entrepreneurs*) of SC-ST Entrepreneurs - Submission of two minutes short video and one pager Statement of Purpose explaining why the participants want to attend this Program and their motivation to join the Program
- Existing SC-ST Entrepreneurs - Submission of two minutes short video and one pager Statement of Purpose briefly talking about their business and where the participants want to take it further: their motivation to join the Program.
- Batch Size: 40 participants each.

Apply for the program: [Online Application Form for 2nd Business Accelerator Program \(SC-ST Entrepreneurs\) \(2\) – Fill out form](#)

Certification:

Upon successful completion of the Program, certificates will be issued by IIM Shillong (carrying the logos of IIM Shillong, MoMSME, and NSSH). Certificates will be provided only to participants who maintain a minimum attendance of 80%. Financial assistance will also not be admissible for participants whose attendance falls below the 80% requirement.

For Details, please contact

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