



EDUCATION	PhD in Management <i>IIM Shillong</i> Area: Marketing	2025-present
	MBA <i>Jain college</i> Area: Finance	2013-2015
	PGDBM <i>EDII & Jain College</i> Area: Finance & Marketing	2014-2016
	BBA <i>CMR College</i> Area: Finance	2010-2013
EMPLOYMENT	Vedantu <i>Sales</i>	2019-2020
	Unacademy <i>Sales</i>	2020-2021
	Bikayi <i>Business Advisor</i>	2021-2022
	Calsoft <i>Business Coach</i>	2022-2023
	MIT Shillong <i>Assistant professor</i>	2023-2025
QUALIFICATION	UGC-NET <i>NET</i>	2024
SKILLS	Research Skills and Subject Proficiency Marketing & Sales, Consumer Behaviour, Data Analysis	
	Software Proficiency SPSS, SmartPLS	