



PRIYANKA RAJPUROHIT

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EDUCATION	PhD in Management <i>IIM Shillong</i> Area: Marketing	2026-present
	MSc Digital Society <i>Central University of Rajasthan</i> Area: Digital Society	2022-2024
	B.Sc. in Mathematics <i>Maharshi Dayanand Saraswati University, Ajmer</i> Area: Mathematics	2018-2021
QUALIFICATION	UGC-NET <i>JRF</i>	2024
SKILLS	Research Skills and Subject Proficiency Consumer Behaviour, Data Analysis, Surveys	
	Software Proficiency SPSS, SmartPLS, R	