

NUKSA

THE PINE CHRONICLE

NEWS, VIEWS & CREATIVE EXPRESSIONS

HIGHLIGHTS

IIM Shillong Joins the Global League
with Prestigious AACSB Accreditation

page 06

A New Beginning: IIM Shillong
Welcomes the Doctoral 2026
and PGP 2026–28 Cohorts

page 10

LEGACY UNITE: Alumni
Perspectives, Industry Insights
and Meaningful Connections

page 13



A Legacy That Lives On:
Remembering Dr. A.P.J. Abdul Kalam

ABOUT NUKSA

Nuksa The Pine Chronicle is the
monthly news magazine of IIM
Shillong.

Advisor

Prof. Arun Mohan Sherry

Editorial Team

Shri. Merlvin Jude Mukhim
Shri. Narayan Chhetry

CONTENT

03 Cover Story

A Legacy That Lives On: Remembering Dr. A.P.J. Abdul Kalam

05 Photo Gallery

Timeline

06 IIM Shillong Joins the Global League with Prestigious AACSB Accreditation

07 IIM Shillong Welcomes Prof. Arun Mohan Sherry as Director

07 A Month of Learning, Culture, Sustainability and Leadership

09 IIM Shillong Hosts Dr. Bharat Bhasker for Insightful Faculty and Research Interaction

09 When Trust Becomes the Brand

10 Growing a Greener Campus

10 A New Beginning: IIM Shillong Welcomes the Doctoral 2026 and PGP 2026-28 Cohorts

11 Developing High-Stakes Leadership

12 Hindi Workshop Explores Artificial Intelligence and Modern Information Technology

12 Nurturing Academic Leadership

13 Exploring Ayurveda as a Science of Life

13 LEGACY UNITE: Alumni Perspectives, Industry Insights and Meaningful Connections

15 ASK ME ANYTHING (AMA)

16 Fostering Entrepreneurship: E-Cell IIM Shillong Hosts NSRCEL, IIM Bangalore

16 Football Fever at IIM Shillong: Community Comes Together for FIFA World Cup Semifinals & Final

17 Students Triumph in Thrilling Football Showdown Against Administration

17 Cinema, Laughter & Community: Zeitgeist Hosts a Movie Screening

18 Congratulatory Note



भारतीय प्रबंध संस्थान शिलॉंग
Indian Institute of Management Shillong
Umsawli, Shillong-793018
Website: www.iimshillong.ac.in
Phone: 0364-2308000

Disclaimer- The Views expressed here are not necessarily reflective of the views of the Editorial team or of the Institute

COVER STORY

A Legacy That Lives On: Remembering Dr. A.P.J. Abdul Kalam



Some places become memorable because of what happened there. Some become sacred because of who stood there. For IIM Shillong, the memory of Dr. A.P.J. Abdul Kalam is both.

On 27 July 2015, the Indian Institute of Management Shillong witnessed a moment that would forever become part of its institutional memory. Dr. A.P.J. Abdul Kalam, former President of India, eminent scientist, teacher and one of the country's most beloved visionaries, was at the Institute to deliver a lecture to students.

His subject was characteristically forward-looking: **"Creating a Livable Planet Earth."**

He came to speak to young minds about the future. He came as a teacher.

And, in many ways, he never really left.

Eleven years later, on **27 July 2026**, the IIM Shillong community gathered once again to remember the man whose final classroom was this campus. The occasion was marked by the unveiling of a statue of Dr. Kalam, creating a permanent institutional tribute to a life devoted to knowledge, scientific achievement, education and nation-building.



For IIM Shillong, the significance is deeply personal. Dr. Kalam was not merely a distinguished visitor to the Institute. He was a **former guest faculty member**, a teacher who believed passionately in the transformative power of education and young people.

His association with the Institute therefore represents something larger than a historical event. It reflects a shared belief in the power of ideas.

The teacher who happened to be President

Dr. Kalam's public life was extraordinary. From his contributions to India's space and defence programmes to his tenure as the 11th President of India, he occupied positions that carried immense responsibility.

Yet he consistently described himself as a teacher.

That distinction matters.

For Dr. Kalam, education was not simply the transfer of information. It was about awakening curiosity, nurturing imagination and encouraging young people to dream of a better future.

His message to students was remarkably consistent:

dream, think, learn, work and contribute.

At IIM Shillong, that message acquired an especially poignant dimension.

His final interaction with students was not about looking backwards. It was about imagining the future.

A statue, but more than a statue

The statue unveiled on 27 July is therefore more than a commemorative installation.

It is a reminder.

A reminder to students crossing the campus every morning that leadership is ultimately about responsibility.

A reminder that knowledge carries an obligation to society.

A reminder that achievement means little without character.

And perhaps most importantly, a reminder that institutions are built not merely through buildings and programmes, but through the values they choose to preserve.

The statue will stand as a silent teacher on the campus—a figure whose life continues to ask a simple question of every generation of students:

What will you do with the knowledge you have been given?**From dreams to action**

Dr. Kalam's appeal lay partly in the simplicity of his message. He did not ask young people merely to dream. He asked them to convert dreams into thoughts and thoughts into action.

That philosophy resonates strongly with the mission of a management institution.

Management education is ultimately about making choices, solving problems, creating value and taking responsibility for the consequences of those choices.

In today's world—marked by technological disruption, climate change, geopolitical uncertainty and rapid social transformation—the need for responsible leadership is greater than ever.

Dr. Kalam's vision remains remarkably contemporary.

His emphasis on scientific temper speaks to innovation.

His commitment to education speaks to knowledge.

His humility speaks to leadership.

His concern for society speaks to sustainability and inclusion.

And his faith in India's youth speaks to the generations of students who continue to pass through institutions such as IIM Shillong.

The final classroom

There is something profoundly moving about the fact that Dr. Kalam's final public engagement was a lecture.

He collapsed while doing what had defined much of his life—standing before students and sharing ideas.

The final moments of his life were therefore consistent with the life he had chosen to lead.

He was teaching.

And perhaps that is the most fitting legacy for IIM Shillong to preserve.

The statue unveiled today does not mark the end of that story. It marks its continuation.

Every student who pauses before it becomes, in some small way, part of that continuing conversation.

Dr. Kalam once envisioned India as a developed, confident and compassionate nation. The journey towards that vision continues.

And on the hills of Shillong, his final classroom continues to remember.

Not with silence alone, but with purpose.

PHOTO GALLERY

GLIMPSES OF JULY EVENTS



TIMELINE

IIM Shillong Joins the Global League with Prestigious AACSB Accreditation



IIM Shillong has marked a significant milestone in its journey of excellence with the conferment of the prestigious AACSB Accreditation, placing the Institute among the select business schools worldwide recognised for excellence in management education.

The accreditation ceremony opened with a welcome address by Prof. Abhinav Sharma, AACSB Accreditation Coordinator, who reflected on the Institute's accreditation journey and the significance of meeting AACSB's rigorous global standards.

Reaffirming the Institute's commitment to excellence, Prof. Naliniprava Tripathy, Director (I/C), IIM Shillong, highlighted the importance of academic excellence, innovation, responsible leadership, impactful research, and nurturing future-ready leaders.

The occasion also featured an address by Mr. Prathap Das, Regional Head, AACSB, titled "AACSB at 110 Years: Reflections and the Road Ahead." He shared perspectives on the evolution of management education



globally and acknowledged IIM Shillong's efforts towards embracing internationally benchmarked standards.

The ceremony concluded with a vote of thanks by Prof. Priya Alat, Chairperson – Accreditation, who acknowledged the valuable contributions of AACSB as well as the Institute's leadership, faculty, staff, students, alumni, and other stakeholders whose collective efforts contributed to this achievement.

With AACSB accreditation, IIM Shillong joins the top 6% of business schools worldwide accredited by AACSB, reinforcing its commitment to quality management education, impactful research, responsible leadership, and global engagement.

For the IIM Shillong community, this achievement is more than a recognition—it is a reaffirmation of the Institute's continuing journey towards setting higher benchmarks, creating meaningful impact, and shaping the future of management education in India and beyond.

IIM Shillong Welcomes Prof. Arun Mohan Sherry as Director



IIM Shillong extends its heartiest congratulations to Prof. Arun Mohan Sherry on his appointment as the Director of the Institute.

An accomplished academician and institution builder, Prof. Sherry brings with him over 28 years of experience in higher education leadership, research, innovation, and academic administration. As the Founding Director of the Indian Institute of Information Technology (IIIT) Lucknow, he has made significant contributions to institution building and academic development.



With expertise spanning technology-enabled education and management education, Prof. Sherry brings to IIM Shillong a wealth of experience and a strategic leadership perspective that will further strengthen the Institute's pursuit of academic excellence, innovation, and institutional advancement.

The IIM Shillong community warmly welcomes Prof. Arun Mohan Sherry and wishes him every success in this new chapter of leadership and service as he begins his journey with the Institute.

A Month of Learning, Culture, Sustainability and Leadership

Culture Meets Campus



The Indian Institute of Management Shillong, in collaboration with the Society for the Promotion of Indian Classical Music and Culture Amongst Youth (SPIC MACAY), organised a three-day celebration of India's rich artistic and cultural traditions through an engaging series of workshops and concerts.

Bringing together some of the country's most distinguished artists, the programme offered students a rare opportunity to experience Indian classical music and traditional art forms beyond the classroom. The initiative reflected

SPIC MACAY's enduring vision of nurturing an appreciation for India's cultural heritage among young minds while encouraging creativity, discipline, and mindfulness.

The celebration featured three immersive workshops led by eminent practitioners in their respective fields. Padma Shri Vidushi Sumitra Guha, one of the foremost exponents of the Kirana Gharana, conducted a Hindustani Classical Vocal Workshop, sharing insights into the nuances of classical music and the discipline behind the art. Padma Shri Hem Chandra Goswami, renowned for preserving Assam's traditional mask-making heritage, introduced participants to the intricate craftsmanship and cultural significance of this centuries-old art form. Complementing these sessions was a Traditional Sanchipat Manuscript Painting Workshop conducted by Mridu Moucham Bora, an acclaimed manuscript artist and heritage conservator, who offered participants a glimpse into Assam's unique manuscript tradition.

The formal inauguration of the event was marked by the ceremonial lighting of the lamp, followed by a special video message from Dr. Kiran Seth, Founder of SPIC MACAY. In his address, he highlighted the role of classical arts in cultivating focus, sensitivity, and holistic development among students, reinforcing the movement's enduring mission of integrating culture with education.

The evenings came alive with captivating performances by celebrated musicians. On the second day, Padma Shri Pandit Tarun Bhattacharya, one of India's foremost Santoor maestros, presented a spellbinding recital, accompanied by the eminent tabla artist Pandit

Jyotirmay Roychowdhury. Their performance enthralled the audience with its depth, virtuosity, and emotive expression. The festival concluded with a mesmerising Hindustani Classical Vocal Concert by Padma Shri Vidushi Sumitra Guha, accompanied by Mr. Suman Chatterjee, Mr. Sumit Mishra, and Ms. Renu Mishra, bringing the three-day celebration to a memorable close.

Speaking on the occasion, Professor Mousami Barooah, Chairperson, SPIC MACAY North East Region, remarked, "It is heartening to see young minds embracing and enjoying India's rich cultural heritage. Such interactions with classical arts not only preserve our traditions but also inspire creativity, mindfulness, and a deeper appreciation of our roots."

The programme received an enthusiastic response from students, who appreciated the opportunity to interact closely with accomplished artists and experience the discipline, philosophy, and craftsmanship that underpin India's classical traditions. Participants described the workshops as enriching and reflective, while the concerts offered an unforgettable immersion into the timeless beauty of Indian classical music.

Through this collaboration with SPIC MACAY, IIM Shillong reaffirmed its commitment to providing holistic learning experiences that extend beyond academics, fostering cultural awareness alongside intellectual growth. The programme concluded on an inspiring note, leaving participants with a renewed appreciation for India's artistic legacy and the enduring relevance of its classical traditions.



IIM Shillong Hosts Dr. Bharat Bhasker for Insightful Faculty and Research Interaction



IIM Shillong had the privilege of hosting **Dr. Bharat Bhasker, Director, IIM Ahmedabad**, for an enriching interaction with faculty members and research scholars.

The engaging session explored the **evolving landscape of management education**, with discussions on the transformative potential of **Artificial Intelligence, research excellence, and innovation in teaching and learning**.

The interaction also brought forth thought-provoking perspectives on the skills and competencies required to nurture **responsible and future-ready leaders** in an increasingly dynamic and technology-driven world.

The exchange provided an opportunity for the IIM Shillong academic community to reflect on emerging possibilities in management education and the role of institutions in preparing learners to navigate a rapidly changing global environment.

When Trust Becomes the Brand

PODIUM SEASON 17

TOPIC

When Trust Becomes the Brand
Marketing OTC in a Consumer-First India

Mr. Anil V Kaushal
CEO & Founding Leader:
Consumer Healthcare
LupinLife Consumer Healthcare Ltd

Date
4th July 2026

Time
9:00 AM

IIM Shillong hosted Podium Season 17, featuring Mr. Anil V. Kaushal, Chief Executive Officer & Founding Leader – Consumer Healthcare, LupinLife Consumer Healthcare Ltd.

The session, titled “When Trust Becomes the Brand: Marketing OTC in a Consumer-First India,” offered students valuable insights into the evolving consumer healthcare landscape and the growing importance of trust in building enduring brands.

Mr. Kaushal shared perspectives on building trusted consumer healthcare brands, navigating the changing OTC market, and

creating meaningful consumer connections in an increasingly consumer-centric environment.

The engaging interaction provided students

with an opportunity to gain industry perspectives on contemporary marketing challenges and understand how brands can build lasting relationships with consumers in a rapidly evolving marketplace.

Growing a Greener Campus



IIM Shillong observed **Van Mahotsav 2026** in collaboration with the **Social Forestry Division, East Khasi Hills, Shillong**.

The initiative reinforced the Institute's commitment to environmental consciousness and responsible citizenship. The tree-planting activity connected the campus community with



a larger message of ecological stewardship and sustainable living.

On a campus surrounded by the characteristic greenery of Meghalaya, the initiative carried a particularly meaningful message: protecting nature is not an occasional activity but an everyday responsibility.

A New Beginning: IIM Shillong Welcomes the Doctoral 2026 and PGP 2026–28 Cohorts

The **Commencement Ceremony** at IIM Shillong marked the beginning of a transformative academic journey for the **Doctoral Programme (Residential) Batch of 2026** and the **Post Graduate Programme (PGP) Batch of 2026–28**.

The ceremony opened with **Prof. Ashutosh Murti, Chairperson – Admissions**, presenting an overview of the incoming cohorts and highlighting the diversity of their academic, professional, and personal experiences.

Prof. Mousumi Bhattacharya, Chairperson –





Doctoral Programme (Residential), introduced the doctoral cohort and outlined the programme's emphasis on **rigorous research, intellectual inquiry, and academic excellence**.

Providing an overview of the PGP, **Prof. Subhadip Mukherjee, Chairperson – PGP**, highlighted the programme's focus on **experiential learning, industry engagement, and holistic development**, setting the tone for an enriching management education journey.

Welcoming the new cohorts, **Prof. Naliniprava Tripathy, Director (I/C), IIM Shillong**, reflected on the Institute's legacy of **ethical leadership** and emphasised the values of collaboration, self-awareness, empathy, and equity embedded in the Community Immersion Programme. She also spoke about the transformative influence of **AI, robotics, the internet, and Industry 5.0**, while highlighting IIM Shillong's global accreditations and growing international standing.



Guest of Honour **Shri Ganesan Ramachandran, Managing Director, Global Capability Network, Accenture Services Pvt. Ltd.**, spoke about the importance of sustainable and agile business practices, emphasising ethical decision-making, adaptability, and the ability to ask the right questions as essential qualities of effective leadership.

Guest of Honour **Shri Sunil Jain, Founder and Group Managing Partner, Sprout Capital Group**, encouraged the incoming students to embrace the continuous cycle of **learning and unlearning**, identify domains aligned with their aspirations, and pursue them with conviction and commitment.

The ceremony concluded with a **pledge reaffirming the students' commitment to ethics, integrity, and collaborative learning**—values that will guide them through their journey at IIM Shillong and beyond.

Developing High-Stakes Leadership

IIM Shillong conducted the Management Development Programme “The High-Stakes Advisor: Negotiation, Narrative, and Enterprise Leadership” for Mutual Fund Distributors on 20–21 July 2026.

The intensive programme focused on strategic negotiation, persuasive communication,

storytelling, stakeholder relationships and enterprise leadership.

The programme reflects the Institute's continued engagement with professionals and its commitment to developing future-ready leadership capabilities.

Hindi Workshop Explores Artificial Intelligence and Modern Information Technology



A one-day Hindi workshop on “Hindi and Modern Information Technology: Artificial Intelligence and Information Technology Tools” was organised at IIM Shillong on **7 July 2026** for the Institute's non-teaching employees.

The workshop featured **Shri Rajendra Prasad Verma, Deputy Director, Central Hindi Training Institute, New Delhi**, as the guest speaker. The session focused on enabling participants to effectively use various digital tools and software in Hindi for their day-to-day work.

The workshop covered a range of topics, including **Hindi and modern information technology, Artificial Intelligence and Su.Pra. Tools, Google Docs, Windows 10 and Windows**

11, and the latest features of Microsoft Word. Participants were also introduced to computer-based Indian language dictation, translation and typing tools, as well as various Government of India-developed applications such as **Konstans-Bharati, Langini, Anuvadini and Shabdkha**.

The session also highlighted the growing role of **mobile phones and computers in everyday professional work**, providing participants with practical exposure to technology-enabled Hindi usage.

The workshop served as a valuable initiative towards strengthening digital proficiency in Hindi and encouraging the effective integration of **language, technology and Artificial Intelligence** in the workplace.

Nurturing Academic Leadership

The **Nurturing Future Leadership Programme**, under the aegis of the Malaviya Mission Teachers Training Programme (MMTTP), was conducted at IIM Shillong from 27–31 July 2026.

The five-day residential programme focused on institutional leadership, strategic thinking, innovation, effective communication,

collaborative leadership, financial management, transformational leadership, societal impact and Indian ethos and human values.

The programme reinforced the Institute's role in strengthening leadership capabilities within India's higher education ecosystem.

Exploring Ayurveda as a Science of Life



IIM Shillong had the privilege of hosting **Prof. (Dr.) Vijay Kumar, Director (In-charge), North Eastern Institute of Ayurveda & Homoeopathy (NEIAH), Shillong**, for an insightful session on **“Ayurveda as a Science of Life: Historical Perspective and Preventive Approach.”**

The session explored Ayurveda as a holistic system of healthcare that integrates **physical, mental, social, and spiritual well-being**, with prevention at its core. Prof. Kumar traced the historical evolution of Ayurveda, highlighted its growing global recognition, and reflected on its relevance in addressing contemporary health and wellness challenges.



Drawing upon the principles of **Ahara (diet), Vihara (lifestyle), Vichara (thoughts), and Nidra (sleep)**, he emphasised the importance of balanced living and mindful habits in nurturing long-term health and well-being.

The interactive session encouraged participants to reflect on the significance of **preventive healthcare** and the enduring relevance of India's traditional knowledge systems in the contemporary world.

IIM Shillong expresses its sincere appreciation to **Prof. (Dr.) Vijay Kumar** for sharing his insights and enriching the learning experience of the student community.

LEGACY UNITE: Alumni Perspectives, Industry Insights and Meaningful Connections

In ‘Legacy Unite’, we welcome alumni back to campus to share their valuable experiences and insights with the current batch. It’s a platform where the alumni generously contribute by offering perspectives on their career journeys, providing mentorship, and fostering a culture of knowledge exchange.

Legacy Unite continued its endeavour to strengthen the bond between the alumni and student community by bringing accomplished IIM Shillong alumni back to campus for conversations centred on careers, leadership, innovation, and contemporary business practices.

The July edition featured five engaging sessions

with alumni from diverse sectors, offering students an opportunity to learn from their professional journeys and gain practical perspectives beyond the classroom.

The series commenced on 4 July with Ms. Rashika Saraswat (PGP 2016–18), Senior Brand Manager, United Breweries Ltd., who shared insights into



modern marketing and brand building. Drawing upon her experience in the fast-moving consumer goods sector, she explored how consumer insights translate into positioning, campaign design, and long-term brand equity, while highlighting the balance between brand consistency and evolving consumer preferences.

Also on 4 July, Mr. Aditya Khare (PGP 2014–16), Product Leader at a global retail technology firm, engaged students in a conversation on product management, innovation, and career growth. His insights into customer-centric thinking, product strategy, stakeholder management, prioritisation, and building digital products at scale provided students with a practical understanding of the realities of the product function.

The series continued on 5 July with Mr. Nirmitt Mohan (PGP 2012–14), Principal, Mastercard, who shared perspectives on strategy, innovation, and careers in the evolving financial services and payments ecosystem. Drawing from his experience across consulting, financial services, and payments, he discussed strategic problem-solving, creating impact at scale, and the transition from consulting to an in-house strategy role.

On 11 July, Mr. Paras Agarwal (PGP 2015–17), Director and Chief of Staff, PayU, offered students valuable perspectives on leadership, innovation, strategic execution, and building high-performing teams. Drawing from his experience in the

digital payments sector, he discussed strategic prioritisation, organisational alignment, operating in a rapidly evolving and regulated environment, and the importance of influence, clarity, and effective communication in leadership.

The edition concluded on 12 July with Mr. Keshav Sodhi (PGP 2013–15), Head – Acquisition and Partnerships, Credit Card, Tata Digital, who joined virtually for an insightful session on consumer credit, strategic partnerships, and data-driven growth. He provided students with an inside perspective on customer acquisition, partnership models, digital-first processes, and the strategic considerations involved in building and scaling ecosystem-led financial products.

Across the five sessions, Legacy Unite brought together diverse perspectives from marketing, technology, strategy, fintech, and financial services. The conversations encouraged students to look beyond conventional frameworks, connect classroom concepts with real-world challenges, and draw inspiration from the journeys of those who once walked the same campus corridors.

More than a series of alumni interactions, Legacy Unite reaffirmed the enduring relationship between IIM Shillong and its alumni—where experience is shared, perspectives are exchanged, and the legacy of the Institute continues to inspire the next generation.

ASK ME ANYTHING (AMA)

Designed to move beyond structured presentations and formal lectures, our newest series, AMA, provides a platform for raw, unscripted dialogues between our students and esteemed alumni. Here, the floor belongs entirely to the batch: fostering candid inquiries, unrestricted learning, and authentic insights.



Session 1 — Mr. Gaurav Jotriwal

**Senior Manager, FP&A & Special Projects,
Western Union | PGP 2014–2016**

Date: 20th July 2026, 6:30 PM Mode: Offline (On-Campus) | Participants: 200

We were privileged to inaugurate the series with Mr. Gaurav Jotriwal, our esteemed alumnus from the PGP batch of 2014–2016. Eschewing the traditional speech format, Gaurav engaged in an open, question-driven exchange, offering an invaluable look into life post-campus. From navigating the complexities of consulting and finance to carving a trajectory within global organizations, his transparent advice deeply resonated with the batch.

Speaking from his current vantage point in financial planning and analysis at a global payments organisation, Gaurav gave students a grounded view of how finance functions operate inside large multinational firms — the rhythm of planning cycles, how commercial decisions are supported by analysis, and how special projects create visibility and opportunity beyond a defined role. Because the format placed the agenda with



the batch, the discussion moved naturally into the questions students most wanted addressed: how to evaluate early career moves, what transitions between consulting and industry finance actually involve, and how to build a durable trajectory within a global organisation.

Our sincere thanks to Gaurav for his time, mentorship, and for setting such a stellar benchmark for the sessions to come.

Building “Brand You”: usHR Club Hosts Corporate Connect with Charles Godwin

The **usHR Club, IIM Shillong**, hosted a Corporate Connect session on **“Brand You”** with **Mr. Charles Godwin**, a seasoned HR professional with over **22 years of industry experience**.

The session focused on the importance of building an **authentic and credible personal brand** in the professional world. Drawing from his extensive industry experience, Mr. Godwin shared valuable perspectives on the role of **credibility, consistency, continuous learning, and staying true to one's values** in shaping a meaningful professional identity.

The interactive session concluded with an

engaging **Q&A**, during which students explored various aspects of career development, workplace challenges, and personal branding.

The session offered students valuable practical

insights and encouraged them to reflect on how they can consciously and authentically **build, communicate, and strengthen their professional identities.**

Fostering Entrepreneurship: E-Cell IIM Shillong Hosts NSRCEL, IIM Bangalore



The **Entrepreneurship Cell, IIM Shillong** had the privilege of hosting the team from **NSRCEL, IIM Bangalore**, for an engaging interaction with the student community.

The session provided aspiring entrepreneurs with valuable insights into the **entrepreneurship support ecosystem**, while offering an opportunity to discuss the challenges and opportunities involved in building and scaling impactful ventures. The interaction was enriched by the enthusiasm, thoughtful questions, and active participation of the students.

The E-Cell extends its sincere gratitude to the

NSRCEL team for taking the time to engage with our students and share their experiences and perspectives. We also thank everyone who participated and contributed to making the session meaningful and engaging.

The interaction marks another step towards nurturing a culture of **innovation, entrepreneurship, and purposeful venture-building** at IIM Shillong.

As we continue to create platforms for ideas to take shape, we look forward to many more such engagements that inspire our students to dream, innovate, and build.

Football Fever at IIM Shillong: Community Comes Together for FIFA World Cup Semifinals & Final

The Sports Committee organized FIFA World Cup semifinal and final screenings, bringing the IIM Shillong community together to celebrate football's biggest moments. Filled

with excitement, cheers, and shared emotions, the events created a vibrant atmosphere, fostering camaraderie and giving everyone an opportunity to connect beyond the classroom.

Students Triumph in Thrilling Football Showdown Against Administration



The **Sports Committee** hosted an exhilarating football match between the **Students and the Administration**, bringing the IIM Shillong community together for an evening of intense competition, spirited play, and memorable moments.

In a closely fought contest, the Students displayed remarkable resilience, **coming from behind twice to level the score** and force the match into a penalty shootout. Maintaining their composure under pressure, the Students eventually emerged victorious after a dramatic final round of penalties.

Beyond the result, the match was a celebration

of **teamwork, determination, sportsmanship, and camaraderie**. Both teams displayed skill and fighting spirit throughout the game, keeping the spectators engaged until the very last kick.

The Sports Committee extends its heartfelt appreciation to both teams for a memorable contest and to the entire IIM Shillong community whose enthusiasm and support created an electrifying atmosphere.

More than a match, it was an evening that brought students and administration together through their shared love for the beautiful game.

Cinema, Laughter & Community: Zeitgeist Hosts a Movie Screening

In July, **Zeitgeist** organised a movie screening, offering students a welcome opportunity to step away from their academic routines and unwind in a relaxed and informal setting.

The evening brought students together over cinema, laughter, and shared moments, creating a warm and lively atmosphere. Beyond the movie itself, the gathering provided a simple yet

meaningful opportunity for students to connect, spend time together, and strengthen the sense of community on campus.

It was an enjoyable reminder that campus life is also about **creating memories, building friendships, and finding moments of togetherness beyond the classroom.**

CONGRATULATORY NOTE

Anshul Mogra and Yash Vira Emerge National Winners at PwC AC India Whitepaper Competition 2026

NUKSA extends its **heartiest congratulations to Anshul Mogra and Yash Vira** on emerging as **National Winners at the PwC AC India Whitepaper Competition 2026**.

The fifth edition of the competition brought together talented participants from premier institutions across the country, challenging them to develop insightful and well-researched whitepapers addressing contemporary industry themes.

Anshul and Yash distinguished themselves through their **rigorous research, sharp analytical thinking, and compelling storytelling**, with their winning submission reflecting strong subject-matter understanding and a clear, well-articulated perspective.

The IIM Shillong community applauds this remarkable achievement and takes pride in

their accomplishment.

NUKSA wishes Anshul and Yash continued success and excellence as they carry this achievement forward into their future endeavours.





भारतीय प्रबंध संस्थान शिलाँग
 Indian Institute of Management Shillong
 Umsawli, Shillong-793018
 Website: www.iimshillong.ac.in
 Phone: 0364-2308000

Disclaimer- The Views expressed here are not necessarily reflective of the views of the Editorial team or of the Institute