

Title of the Paper

Name of the Track:

Type of Submission: (Clearly indicate completed research, ongoing research, conceptual papers, review paper, case studies, or practitioner papers.)

Abstract (Maximum 500 Words)

Purpose

Briefly explain the background, research problem, objectives, and significance of the study.

Design/Methodology/Approach

Describe the research design, data sources, sample, analytical techniques, theoretical framework, or conceptual approach.

Findings

Summarize the key findings, results, insights, or outcomes of the study.

Originality/Value

Explain the contribution of the study to theory, practice, policy, or society.

Keywords: 4–6 keywords

1. Introduction (300–400 Words)

The introduction should provide the context and rationale for the study. Authors should clearly explain the importance of the topic and identify the research gap that motivates the investigation. The section should conclude with the research objectives, research questions, or propositions.

Suggested Contents

- Background and context
- Importance of the topic
- Problem statement
- Research gap
- Objectives of the study
- Structure of the paper

Example Research Objectives

1. To investigate _____.
2. To examine the relationship between _____ and _____.
3. To develop a framework for _____.

2. Literature Review (500–600 Words)

This section should critically review existing literature relevant to the research problem. Authors should synthesize prior studies rather than merely summarize them.

2.1 Conceptual Background

Define and explain key concepts and constructs.

2.2 Review of Previous Studies

Discuss relevant empirical and theoretical studies.

2.3 Research Gap

Identify limitations of prior studies and justify the need for the present research.

2.4 Research Framework / Propositions / Hypotheses (Optional)

Present proposed relationships, hypotheses, propositions, or conceptual models.

Example Table 1

Table 1. Summary of Selected Literature

Author(s)	Context	Methodology	Key Findings	Gap Identified
Author A	Industry X	Survey	Finding Y	Gap Z
Author B	Industry Y	Case Study	Finding P	Gap Q

3. Methodology (300–400 Words)

This section should explain how the study was conducted.

3.1 Research Design

Specify whether the study is:

- Quantitative
- Qualitative
- Mixed Methods
- Conceptual

- Case Study
- Experimental

3.2 Data Collection

Describe:

- Sample characteristics
- Data sources
- Data collection procedures

3.3 Measures and Instruments

Explain variables, constructs, scales, interview protocols, or analytical criteria used.

3.4 Data Analysis

Describe statistical, qualitative, computational, or analytical methods employed.

Example Table 2

Table 2. Sample Characteristics

Characteristic	Category	Frequency	Percentage
Gender	Male	XX	XX%
Gender	Female	XX	XX%
Experience	<5 Years	XX	XX%
Experience	≥5 Years	XX	XX%

4. Results and Discussion (500–600 Words)

Present the findings in a logical and coherent manner.

4.1 Results

Report:

- Statistical results
- Themes and categories
- Model outputs
- Experimental outcomes
- Comparative findings

Example Table 3

Table 3. Summary of Results

Variable	Coefficient	p-value	Interpretation
Variable A	XX	XX	Supported
Variable B	XX	XX	Not Supported

4.2 Discussion

Interpret findings by:

- Linking results to research objectives
- Comparing findings with prior literature
- Explaining theoretical implications
- Explaining practical implications

Suggested Discussion Questions

- What do the findings mean?
- How do they align with previous studies?
- What new insights emerge?
- What are the implications for stakeholders?

5. Implications (150–200 Words)

Theoretical Implications

Explain contributions to theory and academic literature.

Practical Implications

Discuss implications for:

- Managers
- Policymakers
- Entrepreneurs
- Educators
- Practitioners

Societal Implications (if applicable)

Describe broader societal or sustainability-related impacts.

6. Conclusion, Limitations and Future Research (200–250 Words)

Summarize:

- Research objectives
- Major findings
- Contributions
- Key takeaways

Discuss:

Limitations

- Sample limitations
- Context limitations
- Methodological limitations

Future Research Directions

- New contexts
- Alternative methods
- Additional variables
- Longitudinal investigations

References

Use APA 7th Edition format.

Examples

Author, A. A., & Author, B. B. (2025). Title of article. *Journal Name*, 15(2), 100–120.

Author, C. C. (2024). *Book Title*. Publisher.

Author, D. D., Author, E. E., & Author, F. F. (2026). Article title. *Journal Name*, 21(3), 55–72.

Formatting Guidelines (Delete these in the final paper before submission)

- Paper Length: Approximately 2,000 words (excluding references)
- Abstract: Maximum 500 words
- Font: Times New Roman

- Font Size: 12 pt
- Line Spacing: Single
- Margins: 1 inch (2.54 cm) on all sides
- Page Numbers: Bottom center
- Citation Style: APA 7th Edition
- Tables/Figures: Maximum 5 combined
- File Format: MS Word (.docx) or PDF

Springer Format:

The short paper will be considered for publication in an edited book with ISBN with a reputed publisher after rounds of review. Details to be updated.