

PURVA 2026

11th PAN-IIM World Management Conference at IIM Shillong

Platform for Universities, Research, Ventures and Acceleration

Building the Eastern Innovation Commons

IIM–IIT Incubation Conclave for Universities, Institutions and Colleges of the Northeast Region



27th November, 2026



IIMSFIE, IIM Shillong

An Invitation

Two decades of institutional incubation capability sits concentrated in a small number of IIT and IIM centres, leaving founder access to serious incubation dependent on geography. PURVA 2026, convened alongside the 11th PAN-IIM World Management Conference from 27–29 November 2026, is an “incubator of incubators”: established centres working with university, institutional and college incubators in the northeast to build and scale their capability. We invite your incubator to join as an Anchor Incubator.

The Eastern Innovation Commons

PURVA builds a shared infrastructure for incubation — frameworks, mentors, technologies, facilities and market access, contributed by India’s established incubators and open to emerging institutions of the East. Raising the national baseline is faster through connection than through creating more standalone incubators. Convened by IIM Shillong under Act East, PURVA positions the Northeast as an innovation geography, not a recipient of support.

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What Anchoring Offers You

The commitment is light-touch; the return is substantial.

- **Recognition.** Standing as an institution shaping the next generation of Indian incubation, and a reportable contribution to inclusion, regional development and national capacity-building.
- **Reach and market access.** First sight of ventures and problem statements from outside the metropolitan pipeline, and a structured entry point to Northeast India and, through it, South and Southeast Asian markets.
- **Reciprocal capability.** A shared mentor and expert pool, common toolkits and reciprocal facility arrangements with fellow anchors, plus the PURVA Forum for comparing operating models with peer institutions.

The Programme

PURVA has four aims: transfer what established centres know, match emerging incubators to experienced partners, co-incubate ventures from smaller institutions, and adapt national incubation practice to the Northeast. Two tracks carry this work:

- **Building Incubation Capability.**
Governance and operating models; campus innovation pipelines; technology transfer and co-incubation; and access to capital, mentors and markets.
- **Northeast as an Innovation Geography.**
Ventures in industry 4.0, education, public services, biodiversity, agriculture, healthcare, climate resilience and indigenous knowledge; community, women-led and tribal enterprise; and Act East linkages to South and Southeast Asian markets.

What We Ask of Anchor Incubators

1. **Contribute knowledge.**
Present one model or institutional innovation at the PURVA Forum and share templates or frameworks to the common repository.
2. **Mentor.**
Field one or more incubation leaders for the PURVA Platform clinics.
3. **Open a door.**
Offer one form of continuing access - a mentor connection, a co-incubation slot, a facility arrangement, or a technology for exchange.
4. **Endorse.**
Join as a founding member of the Eastern Innovation Commons and, ideally, the Shillong Declaration.

Next step. We welcome a short note on how your incubator might contribute — which track fits your interests, and what form of continuing access suits your institution. IIMSFIE will then share the detailed programme and participation format.