भारतीय प्रबंध संस्थान शिलाँग
Indian Institute of Management Shillong

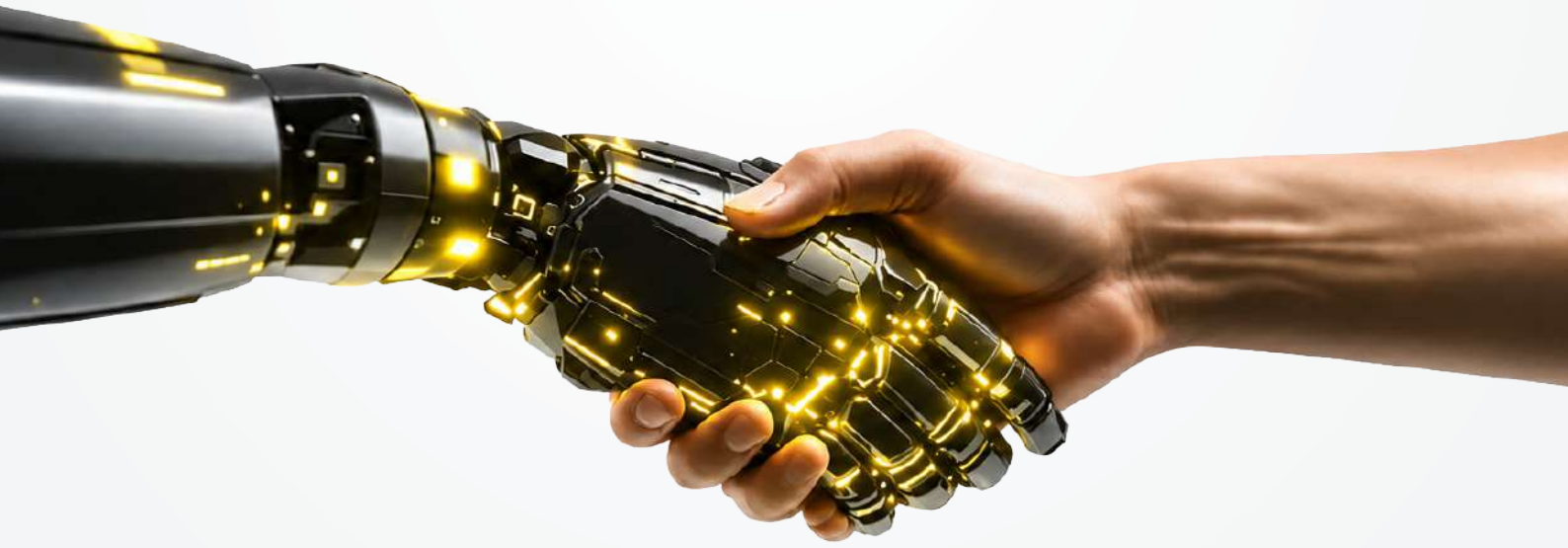
AACSB ACCREDITED | EQUIS ACCREDITED

Leveraging Emerging Technologies and Analytics for Development (LEAD)-2027

20th - 22nd January, 2027

THEME

Human - AI Collaboration



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ABOUT LEAD-2027

Leveraging Emerging Technologies and Analytics for Development (LEAD)-2027 is an International conference to be held from 20 to 22 January 2027 under the central theme "Human–AI Collaboration." The conference aims to create a multidisciplinary platform that brings together researchers, academicians, industry practitioners, policymakers, innovators, and students to explore how emerging technologies and advanced analytics can contribute to inclusive, sustainable, and human-centred development. As Artificial Intelligence (AI) increasingly transforms societies and organisations, the conference seeks to promote discussions that position humans not as substitutes but as collaborative partners in creating value through intelligent systems.

LEAD-2027 will provide opportunities for knowledge exchange on the design, implementation, governance, and societal implications of human–AI collaboration across domains such as business, education, healthcare, public policy, sustainability, manufacturing, agriculture, finance, and digital governance. Through keynote addresses, technical sessions, panel discussions, workshops, and networking activities, the conference will encourage dialogue on responsible innovation, ethical AI adoption, analytics-driven decision-making, and the future of work and development in an
AI-enabled world.

The conference also aspires to foster international collaborations and generate actionable insights that bridge the gap between technological advancement and real-world developmental challenges. By bringing diverse perspectives together, LEAD-2027 seeks to advance research and practice that empower people and institutions to harness emerging technologies for meaningful societal impact.

CONFERENCE OBJECTIVES

1. To provide an international platform for scholars, practitioners, policymakers, and industry leaders to exchange ideas and research on emerging technologies, analytics, and human–AI collaboration.
2. To explore the role of Human–AI collaboration in driving sustainable, inclusive, and innovation-led development across sectors and geographies.
3. To promote interdisciplinary research and partnerships that integrate technological capabilities with human creativity, judgment, and decision-making.
4. To encourage discussions on ethical, responsible, and trustworthy AI practices that support societal well-being and long-term development goals.
5. To showcase emerging applications, frameworks, and best practices that leverage analytics and intelligent technologies to solve real-world developmental challenges.

CONTRIBUTION OF LEAD-2027 TO SUSTAINABLE DEVELOPMENT GOALS (SDGS):

LEAD-2027 aligns with the United Nations' Sustainable Development Goals (SDGs) by addressing critical global challenges through technology, data analytics, and innovation. By fostering interdisciplinary discussions, research collaborations, and real-world applications, the conference will contribute significantly to the following SDGs:

- **SDG 1: No Poverty**
- **SDG 4: Quality Education**
- **SDG 9: Industry, Innovation, and Infrastructure**
- **SDG 16: Peace, Justice, and Strong Institutions**
- **SDG 17: Partnerships for the Goals**

FORMAT

The conference will feature keynote presentations, paper presentations, industry and academic panel discussions, pre-conference workshops, and tools/application demonstrations.

TARGET AUDIENCE

Researchers, academics, industry professionals, policymakers, students, and other stakeholders interested in the application of emerging technologies for empowering humanity.

CONFERENCE TRACKS

The conference provides a global platform for engaging in dialogues and deliberations. Papers are welcomed for the following topics (not limited to):

- **Track 1:-** Information Systems: Theory and Practice
- **Track 2:-** Analytics: Application for Business and Human Development
- **Track 3:-** Information Systems and Analytics for Marketing
- **Track 4:-** Information Systems and Analytics for Human Resources & Organizational Behavior
- **Track 5:-** Information Systems and Analytics for Operations and Quantitative Techniques
- **Track 6:-** Information Systems and Analytics for Finance and Economics
- **Track 7:-** Management of Technology and Competitiveness

The topics under each track are available on the conference website.

KEYNOTE SPEAKERS



Dr. Indranil Bose
Distinguished Professor
NEOMA School of Business
Reims, France



Prof. Sutirtha Chatterjee
Department of Information Systems (IS),
LEE Business School, University of Nevada,
Las Vegas (UNLV).

CALL FOR PAPERS

Submission Process

LEAD-2027 invites academicians, research scholars, and corporate/industry executives to submit a full paper (Research Paper (Qualitative / Quantitative/ Mixed Methods), Literature Review, Case Study, Conceptual paper, Tools demo paper). Authors wishing to submit Multiple papers will have to be done separately.

PAPER SUBMISSION PORTAL

All papers must be original and not previously submitted for any other conference or journal. Authors must follow the ICIS 2025 Format while preparing their manuscript. The similarity of the text must not exceed 10%.

REVIEW PROCESS

Submitted papers will undergo a double-blind peer review process based on relevance, originality, significance, and clarity. Authors will be notified of revision/ acceptance/ rejection by the specified deadline.

Mode of presentation

LEAD-2027 will be conducted in hybrid mode. Indian participants should present papers physically at the IIM Shillong campus. International participants may present their papers virtually.

IMPORTANT DATES

Last date for full paper submission or Extended Abstract	30th November, 2026
Final Decision on acceptance/rejection of Submission	15th November, 2026
Registration Begins	10th November, 2026

REGISTRATION DETAILS

Early Bird Registration: 10th November - 10th December

Participant Type	Registration Fees (Exclusive of GST 18%)	GST 18%	Registration Fees (Inclusive of GST 18%)
Corporate/Industry	Rs 10,000	Rs 1800	Rs 11,800
Academicians	Rs 8000	Rs 1440	Rs 9,440
Research Scholars/Students	Rs 5000	Rs 900	Rs 5,900
International (Developed Countries)	USD 100	USD 18	USD 118

Late Registration after: 10th - 20th December

Participant Type	Registration Fees (Exclusive of GST 18%)	GST 18%	Registration Fees (Inclusive of GST 18%)
Corporate/Industry	Rs 12,000	Rs 2,160	Rs 14,160
Academicians	Rs 9000	Rs 1,620	Rs 10,620
Research Scholars/Students	Rs 6000	Rs 1,080	Rs 7,080
International (Developed Countries)	USD 115	USD 20.70	USD 135.70

The Registration Fees include morning and afternoon Tea for two days, Lunch and dinner for two days, along with Conference Kit, but does not include accommodation. The participants will have to make their own arrangements for accommodation.

KNOWLEDGE PARTNERS

Trinity College Dublin, *(https://www.tcd.ie/business/)* abbreviated as Trinity or TCD, officially titled The College of the Holy and Undivided Trinity of Queen Elizabeth near Dublin, is the sole constituent college of the University of Dublin, Ireland.

PUBLICATION PARTNERS

LEAD-2027 Conference Proceedings:

The accepted, registered and presented full papers at the LEAD-2027 conference will be included in the conference proceedings by Springer in its SCOPUS-Indexed book series titled “Springer Proceedings” in Business and Economics .

Published LEAD-2024 Conference Proceedings:

Volume 1: *https://link.springer.com/book/10.1007/978-981-96-2548-2*

Volume 2: *https://link.springer.com/book/10.1007/978-981-96-8582-0*

ORGANIZING COMMITTEE



Conference Patron

Prof. Arun Mohan Sherry

Director, Indian Institute of Management, Shillong



Conference Chair

Prof. Parijat Upadhyay

Committee Members



Prof. Basav Roychoudhury



Prof. Pradeep Kumar Dadabada



Prof. Debasisha Mishra

Reseach Scholars Commitee Member



Nancy Sinha



Shompy Das

INFORMATION TO PARTICIPANTS

About IIM Shillong

IIM Shillong, the seventh IIM in India, has been set up with a vision to become an internationally recognized Management Institute with a Global outlook grounded in Indian values. From its inception, it has been constantly working towards a lofty mission to generate and disseminate knowledge in all aspects of management education with a focus on Sustainability and building innovative leadership.

Travelling to Shillong

Surrounded by verdant hills, Shillong offers beautiful panoramic views and a pleasant hill-station experience. Shillong can be reached by taxi from Guwahati Airport/Railway Station, approximately 120 km away. Guwahati Airport is well connected to major Indian cities, including Bengaluru, Chennai, Delhi, Mumbai, and Kolkata. Helicopter services are also available between Guwahati and Shillong. Shillong is also connected to several cities in the Northeast and other parts of India through air services.

WEATHER & TRAVEL ESSENTIALS

January is one of the coldest months in Shillong, with cool days and chilly mornings and evenings. Participants travelling to Shillong in January are advised to be prepared for winter conditions.

Things to Carry:

- **Warm clothing:** Carry sweaters, woollens, jackets, and warm layers, particularly for early mornings and evenings.
- **Winter accessories:** A scarf, cap/beanie, and gloves may be useful, especially for those not accustomed to colder temperatures.
- **Comfortable footwear:** Carry comfortable shoes suitable for walking and sightseeing. Warm, closed footwear is recommended.
- **Umbrella/Rain protection:** A compact umbrella or light rainproof jacket is advisable, as occasional rain or showers may occur.
- **Stay hydrated:** Carry a reusable water bottle and ensure adequate hydration during travel and sightseeing.
- **Personal medicines:** Carry any regular medication and basic personal essentials.
- **Electronic essentials:** Carry chargers and a power bank for phones and other devices.
- **Layered clothing is recommended:** Temperatures can vary during the day, so wearing multiple light layers allows you to adjust comfortably.



CONTACT DETAILS

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Conference Website:
https://www.iimshillong.ac.in/events-and-conferences/conferences/lead-2027

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